

MEETING OF THE OCFEC BOARD OF DIRECTORS
32nd DISTRICT AGRICULTURAL ASSOCIATION

Held on: Thursday, June 25, 2015

Reported by: Janet M. Taylor
CSR No. 9463
Certified Realtime Reporter
Registered Merit Reporter

1 Meeting of the OCFEC Board of Directors,
2 reported by Janet M. Taylor, a Certified Shorthand
3 Reporter for the State of California, with principal
4 office in the County of Orange, commencing at 9:01 a.m.,
5 Thursday, June 25, 2015, in the Administration Building,
6 Orange County Fairgrounds, Costa Mesa, California.

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8 APPEARANCES OF BOARD MEMBERS:

9 Gerardo Mouet, Vice Chair
10 Barbara Bagneris, Member
11 Nick Berardino, Member
12 Sandra Cervantes, Member
13 Douglas La Belle, Member
14 Robert Ruiz, Member
15 Stanley Tkaczyk, Member

16 STAFF SPEAKERS:

17 Kathy Kramer, CEO
18 Sharon Augenstein, CFO
19 Michele Richards, Chief Business Development Officer
20 Doug Lofstrom, OCFEC
21 Nick Buffa, OCFEC, Safety & Security Supervisor
22 Jason Jacobson, OCFEC, Director of
23 Planning & Presentation
24 Jessica Zimmerman, OCFEC
25 Jeff Willson, Board Clerk

APPEARANCE OF COUNSEL:

OFFICE OF THE CALIFORNIA ATTORNEY GENERAL
BY: DEBORAH FLETCHER, ESQ.
600 West Broadway
Suite 1800
San Diego, California 92186-5266
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(Speakers Continued . . .)

1 SPEAKERS (Cont'd):

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3 PUBLIC SPEAKERS:

4 Chris Epting

Beth Refakes

5 Theresa Sears

Jeanine Robbins

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1 Thursday, June 25, 2015

2 Costa Mesa, California

3 9:01 a.m.

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6 VICE CHAIR GERARDO MOUET: Good morning.
7 Ashleigh is out today. She had something previously
8 scheduled, and she couldn't get out. So it's my honor
9 to chair the meeting.

10 As the Vice Chair, I'll call this meeting to
11 order and just remind everyone about the mission for our
12 organization here, which is celebration -- as you can
13 read behind me, celebration of Orange County's
14 communities, interests, agriculture, and heritage with
15 results justifying resources expended.

16 And if I can have, maybe, Robert lead us in
17 the Pledge of Allegiance.

18 DIRECTOR ROBERT RUIZ: My pleasure.

19 (Pledge of Allegiance conducted.)

20 VICE CHAIR GERARDO MOUET: Thank you.

21 Can I have roll call, please?

22 (Roll call conducted by Board Clerk Jeff
23 Willson.)

24 VICE CHAIR GERARDO MOUET: Very good. Thank you.

25 At this time, I think our CEO's going to give

1 us the operational announcements.

2 MS. KATHY KRAMER: Absolutely.

3 Good morning. First I'd like to introduce
4 someone new to our staff, Jessica Zimmerman.

5 (Applause.)

6 MS. KATHY KRAMER: Jessica is our new executive
7 assistant, and she'll be working with Jeff the next few
8 months to ensure a smooth transition. Jessica has
9 previously worked in finance and legal realms as an
10 executive assistant. She has a B.A. in international
11 business studies, economics, marketing, and a minor in
12 Spanish translation.

13 And I have to say a few days ago we had an
14 employee meeting, and she was most helpful in helping me
15 communicate, albeit I'm not sure what the giggles were
16 going back and forth, but the result was good. So thank
17 you for that. Put her to work right away with her
18 translation skills.

19 VICE CHAIR GERARDO MOUET: (Indiscernible.)

20 MS. KATHY KRAMER: All right. Thank you. So
21 we're very excited to welcome Jessica.

22 Speaking about exciting, it's real exciting
23 to watch the fairgrounds transform and the buzz of the
24 team and the partners as they transform the grounds.

25 If you have driven by Newport, you can see

1 that the La Grande Ferris wheel is about half
2 constructed. The Sky Ride, which I'm pretty excited
3 about, is up and waiting for passengers. I said I want
4 to be the first one, but I want to make sure it's been
5 safety tested.

6 The ice rink and ice museum are starting to
7 take form. Hard to believe how different the ground's
8 going to look in 22 days.

9 So I'd like to thank the H.R. team for
10 organizing the OCFEC Relay for Life team and all the
11 staff that participated in the American Cancer Society
12 Relay for Life. The team raised nearly \$3,000, and the
13 money was donated in the name of a current employee who
14 was battling cancer. So thank you for that.

15 I also had an opportunity to attend the
16 Centennial Farm docent luncheon on June 10. Over 100
17 docents attended the luncheon in their honor thanking
18 them for their services. The docents provided over
19 5,000 hours of volunteer time. I mean that's a pretty
20 considerable amount if we even take \$10 an hour of
21 what's their contribution to support our youth programs
22 at Centennial Farm.

23 This school year, the 2014-15 school year,
24 over 90,000 school children participated in agriculture
25 programs. We could not do what we do without the

1 docents. So if you see a docent, tell them thank you
2 for their efforts.

3 Also, speaking of thank you, we'd like to
4 thank Director Berardino for his efforts working with
5 the City of Costa Mesa leadership to facilitate their
6 \$25,000 donation to the Heroes Hall project. I think
7 that deserves a round of applause.

8 (Applause.)

9 MS. KATHY KRAMER: I attended the City Council
10 meeting that evening. Along with the City Council's
11 unanimous approval of this donation, I'd like to thank
12 many of our neighbors and members of the audience that
13 made public comment that night supporting the project
14 and overall.

15 Lots of operational meetings, as you might
16 imagine, and one of them has been with our security team
17 and the Orange County Sheriff's Department. If you
18 don't know, the Orange County Sheriff's Department
19 provide all of our fair time security services. After
20 some of those meetings, there were some changes that
21 we're going to make to our security operations at the
22 admission gates.

23 New for 2015, all persons entering the
24 OC Fair & Event Center are subject to magnetic wand
25 in addition to the bag and package checks. This is

1 further going to promote a safe, secure, and enjoyable
2 environment.

3 And, in fact, last year this was supported by
4 feedback in our 2014 guest survey. When guests were
5 asked the question are you in favor of installing metal
6 detectors, two-thirds of our guests responded they were
7 in favor.

8 Both San Diego County and the L.A. County
9 Fair utilize metal detectors as part of their gate
10 security operations, and as all of us know from
11 attending major large events, this is pretty common
12 technology at events.

13 About a year and a half ago, staff met Chris
14 Epting at a tourism conference, and I think Chris is in
15 our -- we're going to hear from Chris in a few
16 minutes -- and he was speaking about Orange County's
17 history. A conversation developed around the fair's
18 125th anniversary, and both Chris and his publisher
19 enthusiastically embraced the idea around writing a book
20 around the history of the OC Fair.

21 Chris has done a few things. He's the author
22 of 25 travel history books, and he's also an
23 award-winning travel writer and has contributed articles
24 for such publications as the "Los Angeles Times," the
25 "Westways," and "Travel and Leisure."

1 Chris has just published "The Orange County
2 Fair, A History of Celebration," and it's a great
3 pleasure for us to watch Chris make the 120-year history
4 of the O.C. Fair come alive in the pages of this book.

5 Chris will be giving several presentations
6 around fair time on the content and do book signings
7 during the fair. It's my pleasure to welcome him here
8 to share a few highlights with us of some things you
9 might find surprising, unique, interesting, and
10 downright strange about the OC Fair's history.

11 With that, Chris. Thank you.

12 (Applause.)

13 MR. CHRIS EPTING: Good morning, and thank you
14 for having me. This will be up in a second. I want to
15 thank Michele and Joan and her team again for
16 approaching me last year. This has been an incredible
17 year.

18 We put this together -- normally I would take
19 more time, but, you know, given the schedule, I think we
20 did get it done, and we have a very compelling book
21 that's a result of all this work.

22 And I want to tell you too -- this is the
23 cover of the book, by the way. We would have had copies
24 for you today. The publication date is July 20. We
25 will have them about a week before that, and, of course,

1 you all get signed copies.

2 What impressed me the most, I think, in doing
3 this book is that your fair existed almost two different
4 eras. You've got the first 60 or so years when it's
5 this kind of nomadic enterprise that moves from
6 Santa Ana to Anaheim to Orange, even to Huntington Beach
7 for a number of years. And then in 1949, of course, it
8 lands where we are right now. And I think the book's
9 going to highlight those two things.

10 It was a very important thing for me because
11 what's happening, I noticed, in those first 60 years or
12 so was that the fair was branding itself all around the
13 county. And once you came here permanently, all of
14 those years really kind of added up, and people wanted
15 to come to this fair because of how much you had sort of
16 wandered and drifted around the county. I know it
17 wasn't by design necessarily, but it really worked out,
18 I think, to the fair's advantage.

19 I'm going to go through some photos here real
20 quick too. This is the back of the book.

21 And, you know, when you talk about going back
22 in time to the early 1900s, you know, the fair grew up
23 with Orange County. You're about the same age. And so
24 I think we have an opportunity with a book like this not
25 to just celebrate the first 125 years, but also to

1 educate people and remind them where fairs like this
2 come from, how it started with little horse races and,
3 you know, pie-eating competitions and beekeepers and
4 things like this. This was in Anaheim in about 1915.

5 The wonderful displays -- speaking of the
6 '20s and '30s, the fair begins to take shape as we know
7 it today. But I think we really have a chance to teach
8 especially young people why fairs like this matter.

9 We've all, I think, succumbed to the carnival
10 aspect of -- the fun aspect of rides and crazy fried
11 foods, but what an opportunity we have here to remind
12 people about agriculture and livestock and what Orange
13 County -- what the roots of this county are really all
14 about.

15 When you talk about nature, you know the
16 importance of bees and things like this, Future Farmers
17 of America, of course, 4-H. Memorial Garden we talk
18 about here that was started in the 1950s. Again, some
19 of these images, I think, are provocative and remind us
20 why the fair matters so much.

21 I learned a lot, as well, about -- you know,
22 when I walk the grounds today, I always think of who
23 walked here before us. You know, you think about, you
24 read about people like Bob Hope and, you know, Roy
25 Rogers and Duke Ellington. But one story I learned that

1 really stuck out to me was about one -- the queen of the
2 fair in 1955. Her name was Yvonne Shubert. But she was
3 only the queen for a couple of days because Howard
4 Hughes was here and noticed her and gave her a movie
5 contract, and she left the fair at that point and became
6 the object of his eye. And so you read these stories,
7 and I wonder -- I think, well, Howard Hughes was here
8 too.

9 So, again, there's a mystique that I think is
10 on these -- these are very hallowed grounds. And you've
11 been here long enough now where enough people and
12 millions of people have come and millions of artists,
13 you know, people have been attracted by these wonderful
14 artists that these grounds themselves are very historic
15 and very sacred.

16 This is one of the grand openings in the
17 early 1950s, an original peanut cart from 1910. And,
18 again, all the crazy themes and things. I think no
19 matter how creative and inventive everyone here has been
20 from King Kong to -- my favorite image in the book was
21 when a famous UC Irvine bee expert and clarinet player
22 came and demonstrated. You know, again, these are the
23 kind of spectacular things people remember.

24 And I think what also impresses me at the
25 Orange County Fair is that you never -- I guess it's one

1 of the challenges too. You never stop growing. Every
2 year you're charged with taking that bar up a little
3 bit. And I don't know how you do it, actually, but you
4 do it.

5 And in 150 years from now, there's going to
6 be an Orange County -- presumably there will be an
7 Orange County Fair. And we think about where it started
8 with a little horse race and barbecue stand in 1890 to
9 today. What is this fair going to be like in ten years,
10 20 years, 30 years? That's really the impression I was
11 left with. Because, again, the team has always been in
12 place to push the bar and make things happen.

13 So I can't wait. And hopefully someone's
14 going to write a book in 50 years, 60 years to chart
15 where you go from here. Because, again, it's been a
16 wonderful journey thus far. We are very proud. Through
17 the efforts of Michele, Jerry Brown gave us a letter
18 that serves as the forward to the book, which I think is
19 very impressive. To see his name on the cover of the
20 book I think is a wonderful badge of approval and real
21 kind of seal of honor that's going to get a lot of
22 attention.

23 And, again, we have memories early on. And
24 you look at this old black-and-white picture and then
25 today what it's become. And in between those two

1 images, that's where the heart and soul of the fair
2 exists. That's the story we all try to tell, and I
3 think we did.

4 I think you'll enjoy the book. You'll all --
5 you all have your own collective memories of what it
6 means to come to this fair. You can't capture
7 everything in one book like this.

8 But, again, I think if we give people a
9 chance not to just get excited about the anniversary,
10 but to also stop and think about where it's been, how it
11 grew with the county, I think there's an enriching
12 opportunity here to really get to -- I want to speak at
13 schools about this. Again, I want to get the youth
14 involved to remind them just what the Orange County Fair
15 is really all about.

16 And, again, as we move forward, I think
17 hopefully we can update this over the years and make
18 this an opportunity. It can serve as a marketing tool.
19 It can serve as an educational tool. But, again, for
20 the guests who come this year, just to use it as a
21 chance to experience and reexperience their moments
22 here, I think we will have done something special.

23 So thank you very much for the opportunity to
24 have done this, and here's to a great fair. We have
25 some fun events planned throughout the summer to create

1 awareness for this. And I'm a local journalist, too. I
2 will speak from all my platforms about this and write
3 about it and, again, get people as excited as I can.
4 But I really appreciate your time and energy for all you
5 do. So thank you very much.

6 Questions?

7 DIRECTOR STAN TKACZYK: How many days this year
8 do you think you'll be able to spend at the fair?

9 MR. CHRIS EPTING: More than usual. I mean my
10 family and I are usually good for about three or four
11 visits a summer. But this summer, to me, obviously, was
12 blocked out when we start talking about the book.

13 And I've told the team this is the kind of
14 thing to me where, you know, when you write a book, it's
15 a very kind of isolated process. You're off kind of
16 yourself doing it.

17 The fun part about books is when they're done
18 and you can go share the experience. When you can talk
19 to people about it, when you can show it to people, that
20 to me is really the joy. Of any of the books I've done,
21 the real pleasure comes in illustrating to people why it
22 was so important to do.

23 So I will come out here. I mean the team
24 knows it. I'm available. I'm deliberately staying
25 around this summer to do things like this. So I imagine

1 my family and I will be here at least double the number
2 of times normally.

3 But I want to come more too just to get a
4 sense of what the reaction to it is. I would love to --
5 again, to speak about it. We've got some events set up,
6 but to do book signings and really talk to people one to
7 one and let them know.

8 Because when you take people through a book,
9 it's fun to call things out and let them know really
10 what -- where this place has been. People know the fair
11 generationally. They probably can't think of it beyond
12 Costa Mesa. But when you take them back -- I live in
13 Huntington Beach.

14 Nobody in Huntington Beach knows that for, I
15 think, seven years through the 1920s, the fair was held
16 there. They look at Huntington Beach differently
17 knowing the Orange County Fair was there.

18 So it's touched many communities and many
19 generations. I want to bring that to life by speaking
20 about it, by showing images and telling these stories,
21 and hopefully we can do that a lot this summer.

22 DIRECTOR NICK BERARDINO: So are you selling the
23 book here?

24 MR. CHRIS EPTING: My understanding is the book
25 will be available.

1 MS. MICHELE RICHARDS: Yes. Our official
2 merchandise stands will feature the book so our guests
3 will be able to purchase it, as well. But it will be --
4 it's on Amazon now, and it will be in Barnes & Noble.

5 MR. CHRIS EPTING: I was going to say it's a
6 regularly distributed book beyond -- I mean, obviously,
7 the fair as a trading area is -- from an author's
8 standpoint, it's as good as it gets because you've got a
9 wonderful audience that's coming predisposed to the
10 topic.

11 But it's going to be in all local area
12 bookstores. I'm setting up Barnes & Noble -- a little
13 kind of Barnes & Noble tour through Orange County this
14 summer while the fair is going on to help promote the
15 fair that way, and I'll be writing about it myself.

16 So, again, the book is going to live on
17 beyond the fair. Obviously, launching it during the
18 fair is a smart, interesting thing to do. But beyond
19 that, this book is going to be out there all year long.
20 So I think that's what I like, too, the fact that the
21 fair will always be represented in bookstores and gift
22 shops throughout the year. People will always have that
23 point of touch to be able to pick it up and learn about
24 it and get excited for next year.

25 DIRECTOR NICK BERARDINO: How much is the book?

1 MR. CHRIS EPTING: I believe it retails for
2 21.99.

3 MS. MICHELE RICHARDS: 21.99.

4 DIRECTOR BARBARA BAGNERIS: Is this a tabletop
5 book? Is it paperback? What kind of --

6 MR. CHRIS EPTING: It's what's called trade
7 paperback. So it's paperback. Exact dimensions are
8 about 8 and a half by 11ish. Trade paperback is kind of
9 a standard -- you can see the cover there, but it's -- I
10 should have put a sample.

11 DIRECTOR NICK BERARDINO: Is it like this size?

12 MR. CHRIS EPTING: Larger than that. It's larger
13 than that. It's more --

14 MS. MICHELE RICHARDS: More like this.

15 MR. CHRIS EPTING: Yeah. Yeah. It's more like
16 the size of that paper. And History Press, who
17 published the book, they have a wonderful reputation.
18 I've done, I think, four or five books with them. You
19 can tell, I think, by the cover their presentation.
20 It's a very well-produced book. That was important to
21 me too.

22 Again, when you do a book like this, what was
23 unique for me is it's actually representing an
24 enterprise, in this case, the Orange County Fair. So we
25 worked very hard to make it substantial. The design, I

1 think, is very compelling. It's a good-looking book.
2 It feels good and, I think, represents the spirit of the
3 fair.

4 DIRECTOR BARBARA BAGNERIS: I have another
5 question. Who actually commissioned the book? Was this
6 something that we -- you just -- you just did this on
7 your own?

8 VICE CHAIR GERARDO MOUET: He's a historian;
9 right? And --

10 MR. CHRIS EPTING: Yeah. I'm an author and
11 historian. I spoke at the Orange County Tourism
12 Conference last year. We engaged afterwards, myself,
13 and this topic came up. I mean, again, as a historian,
14 you look for opportunities to write things that are
15 substantial that commemorate something. It's always
16 important, I think.

17 And, look, I lived in Orange County for a
18 long time now. I like writing about Orange County
19 events. I've written about seven or eight books about
20 the history of Orange County.

21 This to me was perfect because, again, you've
22 got -- to me, the Orange County Fair -- for a lot of
23 people, it's kind of a sleeping giant. People think
24 they know the fair because they've had a fried Twinkie,
25 you know? And that's great. I've had them too, but --

1 more than I care to admit.

2 But at the end of the day, I think when you
3 can show people that the fair is so intertwined with the
4 history of the county, that to me was a wonderful
5 challenge and a wonderful opportunity. Because I think
6 personally -- this is kind of a personal vent of mine --
7 Orange County never really gets the credit historically
8 it deserves. We're kind of in the shadow of L.A. And a
9 lot of the books I do really kind of work to achieve
10 some sort of balance.

11 I am very proud of where we live, and I think
12 Orange County has so much drama to it that people don't
13 appreciate. And the fair is just the perfect
14 representative of all the things. The fair is just
15 encapsulated. It's so much of the history of the county
16 in and of itself that I think it's important to tell
17 that story.

18 And, again, this site itself is so historic
19 from a military standpoint. All of that is captured in
20 the book. There's tons of facts and figures and trivia,
21 lots of stories, tons of pictures. I think it's a lot
22 of fun. And I think, again, it's a book that can be
23 easily enjoyed at the fair, but there's no reason it
24 doesn't make a great Christmas present.

25 Because, again, the fair, I think, stays with

1 people all year. The fair is not just something you pop
2 into for a couple of weeks. It's got such an essence
3 that people think about, and it's important to me as a
4 historian to do a book that is going to live beyond just
5 a couple months during the summer.

6 VICE CHAIR GERARDO MOUET: Yes.

7 DIRECTOR NICK BERARDINO: So this raises a
8 question for me. I think it's great. So when we
9 approach somebody to do a book, so -- and we sell it
10 here, do we get -- do we get money from that?

11 MS. MICHELE RICHARDS: Our -- the company that
12 runs our official merchandise stands is actually
13 purchasing the book from the publisher, so that's
14 separate from -- you know, from what we do. The book
15 will be sold at the fair to our guests.

16 DIRECTOR NICK BERARDINO: So that means we get,
17 like --

18 MS. MICHELE RICHARDS: We get whatever the
19 percentage is of -- of the merchandise.

20 DIRECTOR NICK BERARDINO: How much is that?

21 MS. SHARON AUGENSTEIN: It starts at 17 and a
22 half percent, I believe. Do I have that correct?
23 Seventeen and a half percent.

24 DIRECTOR NICK BERARDINO: And how much will we be
25 getting from this one? Seventeen and a half?

1 MS. SHARON AUGENSTEIN: Seventeen and a half
2 percent. Uh-huh. Yeah.

3 DIRECTOR NICK BERARDINO: Hey, man, I hope you
4 sell a lot of them.

5 MR. CHRIS EPTING: Me too. And again, I'll tell
6 you there is a nice win-win aspect of this because these
7 are profit generators too when you can buy them as you
8 do and sell them.

9 And once somebody takes a book home like
10 this, again, then your -- the aspect I like is the fair
11 now lives in somebody's home. These are books people
12 share. These are books people tend to leave out on
13 coffee tables.

14 So you're going to have this presence in
15 people's homes that I think is really probably a first
16 in terms of the fair to have this kind of keepsake for
17 people. And that to me is exciting. Because now,
18 again, we've created something that when the next fair
19 rolls around, that book all of a sudden becomes relevant
20 again. And there's no reason next year you can't come
21 back with it.

22 Again, the 125th anniversary is important,
23 but there's so much in this book that is relevant beyond
24 that that I think it's just a good history book about
25 the fair, you know, and --

1 VICE CHAIR GERARDO MOUET: Well, you know,
2 congratulations on the book, and we're very excited.
3 I'm very excited. I do believe it's a win-win because
4 the book continues to sell the fair, and I -- I'm a big
5 history buff, and you're right. This county has grown
6 in the shadow of Los Angeles. And I tell you the
7 OC Fair speaks so much more about the realities of this
8 county than the Housewives of Orange County.

9 MR. CHRIS EPTING: That's a great point. No.

10 VICE CHAIR GERARDO MOUET: And I have to tell you
11 that also historically, another layer of analysis, I
12 think the OC Fair is in many ways a really good reminder
13 every year for 125 years of unity because there is no
14 big city like in L.A. County. L.A. overwhelms
15 everything else.

16 There's 35 cities. That's kind of difficult
17 to really maintain a community identity. And I think
18 the fair is it. I really do think the fair is it with
19 regards to bringing everyone together.

20 MR. CHRIS EPTING: I agree. It's a great
21 equalizer in a lot of ways. And, again, it's something
22 about those first 60 years when it was kind of
23 hopscotching around that did create this sort of pulse
24 that people followed afterwards when it landed here
25 permanently.

1 There really is kind of a great -- again, you
2 couldn't have really planned it any better in terms of
3 seeding the concept for those decades. And then once it
4 gets here, everyone is already so in love with the
5 premise.

6 But it's a very -- again, beyond just being
7 something that's fun and lively, it's important to
8 history. The fair is a very important yardstick of how
9 things have grown and how we measure things in this
10 county.

11 And, you know, I have to tell you, too, when
12 I write a book, it's like you tell people what you're
13 working on. I've got more sort of prefeedback about
14 this concept.

15 People are so hungry and excited about --
16 because they all -- because the minute you say a book
17 about the Orange County Fair, I see it happen. They
18 begin ticking off their memories and the first time they
19 came, the first time they brought their kids, the first
20 time their parents brought them.

21 And once they start doing that -- I get
22 goosebumps thinking about that -- because then
23 everyone's sort of connected. We all have our own
24 memories. We all have our collective shared experiences
25 here. And people are told about this, they cannot --

1 they say "When can I get it? When is it available?"
2 Because they want to begin -- they want to use the book
3 as a trigger to unleash all the experiences they've had
4 here.

5 And that really is -- I mean that's an
6 intangible you can't really make up. When that happens,
7 it's a beautiful thing. I mean I had it happen here in
8 Orange County with a book I did on the baseball history
9 of Orange County.

10 People think baseball, they think, well, it's
11 the Angels. That's all you've got. People didn't know
12 Babe Ruth and Jackie Robinson, Joe DiMaggio, who was
13 stationed right here where we are today, was here. And
14 so when they take the broader view, all of a sudden they
15 feel different about their county, and they say, "Wow,
16 we had that happen here."

17 The fair is like that. When they learn about
18 all the children that have raised animals and future
19 farmers and all, I think they come away feeling better
20 about their county, and they have this -- this great and
21 innate appreciation all of a sudden.

22 And I think we're going to get that. I
23 really do. Because, again, because of the magic and
24 beauty and gravity of the fair, we're going to tap into
25 a lot of those emotions. And I think, again, on top of

1 an already amazing summer because of the work people are
2 doing here, I just think this is a nice adjunct that
3 will help trigger a lot of memories, a lot of stories.

4 Wouldn't it be great after all of this -- I
5 want to encourage people to pull out all those old
6 photos they've got in shoeboxes under their beds of the
7 fair. Because at some point, you know, books like this
8 do generate interest. And people said, wow, is there
9 going to be another book, another project, another
10 something that we can share things, and hopefully it
11 will generate more material.

12 Because, again, it's all about collecting the
13 past, how you present it, you know, what's going to be
14 happening. This is such a great year for documenting
15 the fair and representing it back to people. The book
16 is a small part of that. But maybe this will lead to
17 other projects like this to help this appreciation
18 continue over the decades.

19 So any other questions or comments or --

20 VICE CHAIR GERARDO MOUET: Thank you very much.

21 DIRECTOR ROBERT RUIZ: Thank you.

22 MR. CHRIS EPTING: Thank you. It's a real honor
23 to be involved with this. I appreciate it.

24 DIRECTOR NICK BERARDINO: It's beautiful.

25 MS. KATHY KRAMER: Thank you, Chris. We're

1 excited that you're bringing the OC Fair's history to
2 life and embracing this project. I certainly thank
3 you -- a big thank-you to Michele and Joan and our team
4 for their first championing the project and then
5 collaborating --

6 MR. CHRIS EPTING: I will second that. They are
7 an amazing team. They really are.

8 (Applause.)

9 MS. KATHY KRAMER: I would at this time like to
10 ask Sharon Augenstein to share her OC Fair by Numbers.
11 Is it paint by numbers?

12 MS. SHARON AUGENSTEIN: Fair by Numbers.

13 MS. KATHY KRAMER: Fair by Numbers.

14 MS. SHARON AUGENSTEIN: I doubt very much that
15 our forefathers had any idea that we would be hearing
16 these kind of numbers someday, that it would become --
17 this organization would become what it has.

18 We're kind of in an interesting time. These
19 numbers I'm going to be sharing with this board are
20 things that you guys have seen before. This is the
21 first time in four prefair -- this is my fifth
22 prefair -- presentations that we have an entirely -- a
23 board that's already all been here.

24 So you guys kind of have an idea of what
25 we're going to be encountering over the 23 days of fair.

1 But this is a reminder because it has been almost a full
2 year. So as a reminder, 80 percent of our revenue is
3 going to be generated in those 23 days that are coming
4 up, so 29 million or more, providing everything goes
5 well, which we anticipate.

6 Reminder of our pricing: We're at \$12 for
7 general, and senior and youth are at 7. Our Super Pass,
8 we had a robust presale period that's now ended. We're
9 at full price now for the remainder of the sales period
10 for Super Passes. That's \$35 and \$28.

11 Our parking space is \$10. This is the second
12 year we're going with that, and things went well with
13 that last year.

14 Our concert preferred sales, \$30 per space,
15 and that's been robust with all of our sales thus far,
16 and so we're continuing with that this year as we did
17 last year and moving forward.

18 We'll have over 1.3 million guests that are
19 coming through our doors. 84,000 last year was our
20 highest day. And remember last year we had three days
21 that were over 80,000 people on our grounds. So pretty
22 amazing that we were able to entertain and attract that
23 many people.

24 Last year our First Day, First Hour Free
25 promotion brought in over 38,000 people. We have a

1 Friends of the Fair event, which we're going to have
2 Nick at the end of my presentation come up and talk
3 about, a very important event to us. We had 4800 people
4 come in and participate in that. And, again, Nick will
5 share the details of that. This year it will be on
6 Friday, July 24th.

7 Each Wednesday of the fair, as you know, we
8 have a We Care Wednesday promotion where people can
9 bring in items and get into the fair for free. And we
10 had from 13,000 to 20,000 people benefit from that
11 program and participate in that program each Wednesday
12 last year, a total of 64,000 or more during last year's
13 fair.

14 During the fair, 23 days, we'll have over
15 13,000 Super Pass holders visit over 44,000 times, so
16 that's an average of 3.2 visits per person. And we
17 certainly know some people come 23 days, so we like
18 that.

19 We'll have over 190,000 guests purchase seats
20 for the Pacific Amphitheater, The Hangar, or the ASA
21 events. So that's over 8200 people a day that are
22 buying those extra programs, those reserved seats.

23 And on a daily basis, we'll have over 11,000
24 cars parked, a total of 267,000 cars parked just out in
25 our parking lots during those 23 days.

1 As far as staffing that work to support this
2 event, we'll have over 8200 badged staff. So that's not
3 only our staff, but it's also our concessions and their
4 staff, our commercial vendors and their staff, the
5 carnival, everybody that comes in to support our event.
6 So 8200 people have jobs that come into this event and
7 keep it running.

8 Of that, we have over 1400 staff that we hire
9 in, and they're performing over 96 job functions. And
10 this year we've had over 7,000 applications that have
11 come through, so we have the opportunity to pick the
12 best of the best.

13 In wages, we'll spend over 2 and a half
14 million dollars for 220,000 or more work hours, and
15 we'll be processing over the 5 and a half weeks of fair
16 over 4500 paychecks to our employees. Average labor
17 rate, then, is about \$11.30.

18 For carnival rides and games, we'll have over
19 \$14 million of sales that come in, over \$25 million of
20 food and beverage sales. That's at 150 unique
21 concession and beverage stands that are located across
22 the property.

23 We have over 465 exhibitor and commercial
24 spaces. And to support all of that, we have over 450
25 commercial concessions contract agreements, 250 standard

1 contract agreements, and over 1500 purchase actions. So
2 those are all related specifically to the operation of
3 the fair.

4 And that is the conclusion of Fair by
5 Numbers. Are there any questions related to what to
6 anticipate?

7 Yes.

8 DIRECTOR NICK BERARDINO: The, you know,
9 \$11-something-an-hour wage average, now, the wage -- the
10 wages are set by the state; right?

11 MS. SHARON AUGENSTEIN: Not for the 119 day, the
12 seasonal employees. Those are based on market analysis,
13 and we also do comparative analyses with San Diego Fair
14 and L.A. Fair.

15 DIRECTOR NICK BERARDINO: Oh.

16 MS. SHARON AUGENSTEIN: So those are hourly
17 rates. Our civil service rates are set by the state.

18 DIRECTOR NICK BERARDINO: And who approves the
19 hourly rates?

20 MS. SHARON AUGENSTEIN: Well, those are done
21 through our organization and through the executive team.

22 DIRECTOR NICK BERARDINO: Yeah. I mean I don't
23 know. I guess this is a question for counsel.

24 Can -- can a staff approve without the
25 approval of a board what the rates of pay will be?

1 MS. DEBORAH FLETCHER: That isn't something I've
2 looked into, but I can check on that.

3 DIRECTOR NICK BERARDINO: Yeah. Because I think,
4 at least in every other public jurisdiction of the 40 or
5 so that I represent, the board -- I mean I don't know.
6 What's your experience, Doug? You've been in the same
7 kind of thing I've been in in a number of areas. I
8 think that has to be -- what you pay employees --

9 DIRECTOR DOUGLAS LA BELLE: Set by counsel at
10 some point in time -- schedule --

11 DIRECTOR NICK BERARDINO: Yeah. I've never -- I
12 mean maybe it's different, I mean, but I've never heard
13 in my entire 40-year history of that ever happening.

14 So what do we pay -- what do we pay the
15 part-time people? I don't even know.

16 MS. SHARON AUGENSTEIN: Well, we have ranges that
17 start from, like, entry level at minimum wage, which is
18 \$9 an hour. And then they go up to -- for supervisors
19 up to \$25 an hour, depending on responsibilities.

20 But as I said, there's 96 different
21 functions. There's lead roles, there's supervisory
22 roles, and various categories.

23 DIRECTOR NICK BERARDINO: Okay. So, Counsel,
24 could you please check into that --

25 MS. DEBORAH FLETCHER: Sure.

1 DIRECTOR NICK BERARDINO: -- and see who has the
2 authority to set the pay schedules for employees?

3 DIRECTOR BARBARA BAGNERIS: Director Mouet?

4 I would imagine we've done this a long time.
5 We've probably done it the same way the whole time.

6 MS. SHARON AUGENSTEIN: Yeah. There hasn't been
7 any change to --

8 VICE CHAIR GERARDO MOUET: Yeah. Counsel can
9 meet with staff and later on bring it back to the board
10 for an update on just how the process has been.

11 MS. DEBORAH FLETCHER: Sure. We can do that.

12 DIRECTOR NICK BERARDINO: Thank you.

13 MS. SHARON AUGENSTEIN: Yeah. The important
14 thing, obviously, is that we maintain market -- market
15 rates to attract talent. And sometimes that requires,
16 too -- depending on what's going on in the market, that
17 may require modifications during the hiring process if
18 you can't attract adequate candidates.

19 VICE CHAIR GERARDO MOUET: Okay. Any other
20 questions? Thank you.

21 MS. SHARON AUGENSTEIN: Okay. And so Nick will
22 come up and talk about Friends of the Fair.

23 MS. KATHY KRAMER: Thank you, Sharon.

24 MS. SHARON AUGENSTEIN: Thank you.

25 MR. NICK BUFFA: Good morning, everybody. All

1 right. My name is Nick Buffa. I'm the safety and
2 security manager here at the Orange County Fair & Events
3 Center. Our department has the good fortune of being
4 involved with a lot of different operations from venue
5 staffing to public safety and security to law
6 enforcement coordination.

7 But one of the greatest programs of our
8 department is the Friends of the Fair day. And what
9 this is is an exclusive period for special needs and
10 disabled folks to come in where there's not the massive
11 crowds outside of the public access hours.

12 We set up on -- it's the first Friday of fair
13 after opening weekend. So essentially it's the second
14 Friday, but it's the first Friday after opening weekend.
15 We start loading people in at about 8:30 a.m., and they
16 stay here until about noon. And it's about a three-,
17 three-and-a-half-hour exclusive period where they don't
18 have to mingle with the rest of the public.

19 A lot of our more serious special needs
20 patrons are not tuned up to be in a big crowd or a big
21 line or waiting in these big, noisy atmospheres. So we
22 have kind of a scaled-down version of the fair for them.

23 There are rides that turn -- we're fortunate
24 that we have good partners like RCS that are willing to
25 supply staff and some rides. We have some grounds

1 entertainment, some stage entertainment. But just a
2 shrunk version of the fair that we can put together, and
3 it's no cost to anybody. It's all volunteer time. It's
4 all donations. We usually get some gifts from some
5 vendors, sunglasses, candy canes, things like that to
6 hand out to people as they come in.

7 So it's a great program that we do that we
8 provide for our special needs community. And they are
9 welcome to stay after the period ends. Once we get to
10 noon, they're welcome to stay in the fair for the rest
11 of the day if they're comfortable doing so.

12 What we encourage is that all executives, all
13 Board Members are more than welcome to show up that
14 morning. Just to give you an example of how important
15 that is to me, I don't leave here usually until about
16 3:00 or 4:00 in the morning on Thursday night or,
17 actually, Friday morning at that point, and I make the
18 point to come back to be here for Friends that day.

19 It's an awesome program. It's a service we
20 provide for a very unique type of guest that we have
21 that needs a specific type of environment to really
22 enjoy themselves. So I would encourage all of you
23 8:30 a.m., Friday, the 24th of July, to come out and
24 welcome some of our guests as they come in and watch the
25 smiles on their face and happiness as they go by.

1 And you see that's a much more important
2 thing than just selling corn dogs to the next guy in
3 line. This is something we can really make a dent in
4 our community on. And you're all more than welcome to
5 attend, so hopefully we'll see you out there in the
6 morning.

7 VICE CHAIR GERARDO MOUET: Great program.

8 DIRECTOR NICK BERARDINO: Do you take cash
9 donations? I mean if there was like a group that wanted
10 to donate cash to the event, or you have to, like, buy,
11 I mean, sunglasses or something like that and then bring
12 them here?

13 MR. NICK BUFFA: I don't know. We've never had
14 that. We've never had anybody offer cash to us. What
15 we usually have is some of the vendors or
16 concessionaires, they'll come to us and say here's three
17 cases of sunglasses that you can hand out to your
18 patrons as they enter, maybe straw hats, the little
19 squirty things with the fan on them for people to be
20 cool. But we've never had cash offered to us, but
21 that's something we can look into, something to help the
22 program, absolutely.

23 VICE CHAIR GERARDO MOUET: Great program. Yeah.
24 I'm going to do my best to be there.

25 MR. NICK BUFFA: Absolutely. 8:30 a.m. on the

1 24th. It's a great thing to see when you see all those
2 happy people coming to the fair. It's --

3 MS. SHARON AUGENSTEIN: Nick, where do we have
4 them enter? Is it one entrance that they all come
5 through so people know where to go?

6 MR. NICK BUFFA: We do. Thanks, Sharon, for
7 bringing that up. We used to bring them in one of our
8 standard gates. But as we found, the roll gates have a
9 little metal lip. And with all the people in
10 wheelchairs, it's very difficult to get them all over
11 that lip.

12 So what we did was we moved it to the Pac Amp
13 Box Office gates so there's a big landing area out there
14 where everyone can stage before they head into the
15 event. There's also a rest room right there that they
16 pass. They've been sitting in a car or a bus for a long
17 time. They have an immediate rest room. There's no lip
18 or anything they need to roll over. So wheelchairs, any
19 kind of walkers, or any kind of durable medical
20 equipment easily enter the Pacific Amphitheater
21 entrance, go through the farm gate towards the farm, and
22 then on into the fair.

23 Yes, sir.

24 DIRECTOR STAN TKACZYK: Nick, I know on opening
25 day, we usually give something to our guests as they

1 come through the turnstile. Do we do anything like that
2 for those guests?

3 MR. NICK BUFFA: For Friends of the Fair, we
4 provide water out there immediately for their arrival
5 because it's usually pretty warm, usually a lot of the
6 donations we get, be it products, sunglasses, straw
7 hats, candy canes. We also have OC Fair-themed
8 lollipops and merchandise that we'll give out, a bunch
9 of the little goodies that we have that you guys
10 commonly get in a bag maybe at a meeting, things like
11 that. Whatever we have we try to give out as much as we
12 can to them.

13 Again, it's a free-of-charge event for them.
14 We don't want them to spend any money. And a lot of the
15 concessionaires and vendors that are normally open
16 during fair are not open at that time of the morning, so
17 their ability to purchase a lot of these items isn't
18 there, as well. So we try to do all that we can for
19 them to make it the best experience possible.

20 DIRECTOR BARBARA BAGNERIS: How do you market
21 this? Is this --

22 MR. NICK BUFFA: It's -- a lot of it is word of
23 mouth. We don't really market it out to people. But
24 what we do is we'll take pretty much any application.
25 We do have an application process. One of our best

1 staff members, a great guy named Rich Rogers, is the
2 Friends of the Fair coordinator. And what he does is he
3 reaches out through UCI and Pepperdine and a lot of the
4 other educational establishments that he works with.
5 He's actually a doctor, a college professor. And he
6 finds a lot of volunteers that are in the special needs
7 education business, maybe working with physically
8 disabled people, as well.

9 But we get a lot of people from those
10 schools, and word of mouth travels fast, groups they
11 work with, group homes, special needs providers, you
12 name it. And we have people calling us all the time.
13 Rich has an application process that he sends out to
14 them.

15 Essentially, no one is denied. We're going
16 to take pretty much anybody from any group as long as we
17 can validate that it's a real home, a real group, as
18 long as we can gather a little bit of information on
19 them and make sure it's not just someone looking to take
20 advantage of the program.

21 This year -- I think it said on the last one
22 about 4,000. We're expecting a little more than that
23 this year, hopefully about 42-, 4300 people. So it's
24 growing a little bit each year.

25 VICE CHAIR GERARDO MOUET: Yes.

1 DIRECTOR NICK BERARDINO: When we first came on,
2 you were coordinating with Social Services and HCA for
3 the county so that the -- the foster kids and the
4 special needs children could come. Is that -- we're
5 still doing that? Is that --

6 MR. NICK BUFFA: No. That was A Fair to
7 Remember, if I remember those. 2010, I think. 2010.

8 DIRECTOR NICK BERARDINO: So that's not this?

9 MR. NICK BUFFA: No. That was the night before
10 fair, and we invited a lot of the disadvantaged children
11 to come in for kind of the same type of program, but it
12 was the night before fair presentation as opposed to a
13 day or morning during fair exclusive to them.

14 DIRECTOR NICK BERARDINO: Because I would bet if
15 we did that, like we did -- I mean I remember that
16 event. It was -- a lot of people came. Maybe it was
17 only 4,000. I don't know how to judge crowds, so I
18 don't know.

19 MR. NICK BUFFA: I don't remember on that event
20 how many people we had, but that was --

21 MR. DOUG LOFSTROM: We had almost 8,000-plus that
22 day.

23 DIRECTOR DOUGLAS LA BELLE: It was just one year,
24 as I recall, wasn't it?

25 MR. DOUG LOFSTROM: Correct. And the -- I do

1 believe that Board Members did go out and solicit
2 sponsorships for that, and we had participation from the
3 vendors. So it was A Special Affair to Remember, one
4 day.

5 DIRECTOR ROBERT RUIZ: You know what? I have a
6 question. Can you have that like in sort of like a
7 brochure or post card maybe the Board Members can have
8 so we can take to these organizations and let them know
9 about this?

10 I know you don't promote it, but
11 organizations I work with every year that we adopt
12 around Christmastime, they have special needs kids. We
13 donate toys and stuff to them. So I would like to get
14 something out to them.

15 MR. NICK BUFFA: That would be fantastic, any way
16 we can get the word out and grow that program. The
17 more, the merrier, so absolutely. If we don't have it
18 already, I believe Rich Rogers has something put
19 together that he sends out to people. If he doesn't
20 have it already, we can probably put together a
21 one-sheeter for you that you can distribute out.

22 DIRECTOR NICK BERARDINO: And can you handle --
23 can you handle more people coming or --

24 MR. NICK BUFFA: Yes.

25 DIRECTOR NICK BERARDINO: -- because I think if

1 you got -- following up on Robert's idea, if you got
2 that word out to Social Services, the County Social
3 Service -- and I'm glad to do that if you don't have the
4 time because those foster parents, man, they are always
5 looking for something.

6 Because it's -- you know, it's tough with
7 foster kids. It's really expensive to come here and
8 even transportation and that stuff. But an event like
9 this is right up the foster parents' alley, you know,
10 free and the kids can go on rides for free and special
11 needs kids.

12 DIRECTOR BARBARA BAGNERIS: So if those foster
13 kids are special needs, I don't think you want to dilute
14 it too much because if the purpose is to give them their
15 own space because they are special needs, you probably
16 wouldn't just add, like, the foster care system without
17 the special needs.

18 VICE CHAIR GERARDO MOUET: Yeah. I think what
19 I'm hearing is that we have done in the past, the 8,000,
20 focused effort on reaching out to children that are
21 foster children, and that was a successful program.

22 This program is a successful program, and it
23 focuses on people with disabilities, people with special
24 needs.

25 DIRECTOR NICK BERARDINO: Right.

1 VICE CHAIR GERARDO MOUET: It does require a
2 certain level of overseeing and volunteers that are
3 sensitive to whether it's wheelchair or people that are
4 hearing impaired or whatever the case may be. So there
5 is that specialty of effort, and then I do think there
6 could be an expansion of the attendance because we all
7 know organizations that have that.

8 And then, if appropriate, we can discuss
9 whether to focus a separate effort like we had in the
10 past. I think it was -- it was -- wasn't it
11 spearheaded, those that were here, a great deal by Dave
12 Ellis, that foster program, if my memory serves me?

13 SPEAKER: (Indiscernible.)

14 VICE CHAIR GERARDO MOUET: I know. I didn't want
15 to bring that up, but the facts are the facts.

16 DIRECTOR NICK BERARDINO: No.

17 MR. DOUG LOFSTROM: It was 2011. I think --

18 DIRECTOR NICK BERARDINO: No. No. I mean I love
19 Dave now.

20 VICE CHAIR GERARDO MOUET: Now.

21 DIRECTOR NICK BERARDINO: Yeah. He's doing a
22 fundraiser for Heroes Hall. That's my brother.

23 So, listen, the -- we have the Heroes Hall
24 special needs -- I mean Heroes Hall -- the special needs
25 from Social Services, they do have those special needs

1 foster care children.

2 VICE CHAIR GERARDO MOUET: Yes. Yes.

3 DIRECTOR NICK BERARDINO: I wasn't thinking of
4 that. I was thinking of the foster -- you're right. We
5 have -- the special needs, you got to have all kinds of
6 space. But for those -- that's another group, though.
7 That's another -- I think they have foster homes for
8 special needs parents that specialize in that.

9 VICE CHAIR GERARDO MOUET: Yes. Yes.

10 DIRECTOR NICK BERARDINO: So that might be a
11 group that we could reach out to through Social
12 Services.

13 SPEAKER: Oh, absolutely.

14 MR. NICK BUFFA: And to answer your question,
15 Director Berardino, yes, we can accept more people.
16 Just last year was the first year we moved the program
17 to a Friday. It was customarily held on a Wednesday.
18 And as you know, people getting here on a Wednesday is a
19 little more difficult than maybe on a bookend day for a
20 weekend. So we switched to Friday in hopes we would get
21 more attendance, and it seemed to work out.

22 VICE CHAIR GERARDO MOUET: And just to get to
23 Barbara's issue because I didn't think of that, that's a
24 very salient issue that -- the need for space for
25 special needs. You want them to come and enjoy

1 themselves because they're so used to being pushed and
2 crowded, and we all step over them, I mean, you know,
3 that kind of thing.

4 If we got more special needs, you could
5 handle -- like, let's say you got another thousand. You
6 could do it?

7 MR. NICK BUFFA: Sure. Sure. Sure.

8 VICE CHAIR GERARDO MOUET: Well, kudos. This is
9 a great effort. Thank you so much.

10 (Applause.)

11 MR. NICK BUFFA: Thank you.

12 DIRECTOR NICK BERARDINO: Bravo.

13 MS. KATHY KRAMER: Thank you, Nick. And we all
14 have on our calendars for Friday, the 24th.

15 I had the opportunity to visit San Diego
16 County Fair last week and spend some time with their
17 staff and talk to vendors that are going to be coming to
18 our fair. Both the fair staff and the vendors indicated
19 that their attendance and revenues numbers were up from
20 last year. We believe this is going to be a good
21 indicator for us.

22 Based on that, our ticket sales are brisk.
23 We are ahead of last year's numbers. And as we all
24 know, there certainly is a buzz around 125th
25 celebration. So that concludes my report.

1 VICE CHAIR GERARDO MOUET: Thank you very much.

2 Very good. Let me read out the instructions
3 for our next item, which is the Matters of Public
4 Comment, I believe.

5 And just to remind everyone, public comment
6 is allowed on issues not on the current agenda. I
7 believe we have one person. This is Joan; right?

8 BOARD CLERK JEFF WILLSON: Yeah.

9 VICE CHAIR GERARDO MOUET: This is Joan. We have
10 two. And, however, no debate by the Board shall be
11 permitted on such public comments, and no action will be
12 taken on such public comment items at this time as law
13 requires formal public notice prior to any action on a
14 docket item. Speakers are requested to sign in prior to
15 the start of the meeting and are limited to three
16 minutes. And then we're also going to take -- and I
17 have one later on -- on the specific agenda items when
18 we get to it.

19 So our first -- I'm going to call on our
20 first general comment speaker, Beth Refakes. Sorry if I
21 mispronounced that.

22 MS. BETH REFAKES: No. You did very well.

23 Beth Refakes, Costa Mesa resident. First of
24 all, I wanted to thank Director Berardino for bringing
25 the \$25,000 donation to the city and which they

1 unanimously approved, and we're happy to hear that
2 because they actually are on property that was once the
3 Santa Ana Army Air Base. So it was appropriate that
4 they make a donation to the Heroes Hall. So I thank you
5 for that.

6 I also was wondering because we don't
7 necessarily have visibility to it and I raised this
8 issue before about the status of legislation to repeal
9 the sale of the fairgrounds on 30 days' notice. So I --
10 you know, if somebody can address that issue.

11 And it's nice to have Mr. Epting here and
12 write and speak about his book. He's been a frequent
13 speaker at the Costa Mesa Historical Society, so I am
14 familiar. He is an excellent historian on different
15 things in Orange County. I think he spoke on the
16 baseball and also on the music, and some of the
17 things -- the facts that he brings out are really
18 amazing. So I, you know, would suggest you might also
19 be interested in some of the other things that he has.

20 And that's all I have. Thank you very much.

21 VICE CHAIR GERARDO MOUET: Thank you very much.

22 I think we have a Task Force committee
23 opportunity to -- on Legislative Monitoring Task Force.
24 So maybe at that time, we can respond to where we're at
25 on that particular question.

1 MS. BETH REFAKES: Thank you.

2 VICE CHAIR GERARDO MOUET: All right. Let me
3 call on our next and, I believe, final public comment
4 general comment is Theresa Sears.

5 MS. THERESA SEARS: Good morning. I appreciate
6 the opportunity. And I wasn't going to speak today, but
7 I got very inspired by Chris's talk and his book. And
8 more than anything, I -- I can't wait to read it. But
9 I -- just hearing everything he says really articulates
10 the reason why so many of us work so hard to save our
11 fairgrounds.

12 And that saga itself, the 2008 to when we
13 finally ended the whole venture 2014, should be its own
14 book. So, you know, you want to write about it, I'll be
15 happy to talk to you.

16 But I think -- I think what Chris says is --
17 and what we talked about for so long is the fact that
18 this fairgrounds is really the town square for the
19 entire county. It brings the 35 cities together, and
20 everything that -- all the history all lands right here.

21 And I remember the day when we sat in this --
22 well, it wasn't this room. It was the old -- the old
23 headquarters -- when we barely -- and Doug will
24 remember -- when we barely after a couple meetings got
25 ag. back into the mission statement. That was a huge

1 thing, as you recall.

2 I think very few people -- I don't know how
3 many people sat in this room on that historic day when
4 the auction to sell this place lasted all of two
5 minutes, and it was -- the gavel went down, and it was
6 sold for \$56.5 million. I mean I think there's probably
7 just one or two people that were in the room. That
8 was -- that was another historical day.

9 So so much has happened, but the best news is
10 we now have a very stable Fair Board. We have
11 community-minded members. We have a new CEO. And I
12 want to commend -- I want to commend Kathy because, let
13 me tell you, she started January, and now we're in --
14 we're in June, and the poor woman has had a lot to do.

15 MS. KATHY KRAMER: We all have.

16 MS. THERESA SEARS: And I'm very sympathetic with
17 that. But let me tell you I brought to her some of the
18 4-H people because they just wanted to get back at the
19 fair. They just wanted to restore some of the things
20 that had happened before.

21 And let me tell you. I talked to a long-term
22 4-H person the other day who I only heard bitching.
23 Just every time I'd drive by his house, he'd be out
24 there yelling at me about something.

25 He is so happy. He can't begin to thank this

1 Fair Board and probably won't come down to do it, but
2 I'm going to do it on his behalf and all the other 4-H
3 members I know. It's not perfect, but it is coming
4 along.

5 So I believe, you know, the adversarial
6 approach that maybe we had to take in the past could be
7 the past, and now we simply can make requests and
8 suggestions and this, that, and the other.

9 The 4-H, the FFA, and the horses, it all
10 started with them wanting to pave the Equestrian Center
11 and get rid of the horses. And if it wasn't for the
12 horses and the State of California, we wouldn't have the
13 network of fairs that we do, the 1933 Horse Racing Act.

14 So remember that and the other -- the magic
15 of this place. But also remember the fair used to be in
16 the city of Orange. That's where I live. So let's make
17 sure we have a little notation about that somewhere.

18 VICE CHAIR GERARDO MOUET: I'm sure it's in the
19 book.

20 MS. THERESA SEARS: Well, it's in the book. But
21 we've got buildings that say Anaheim and Santa Ana, but
22 Orange was key. And Mayor Tita Smith talks about that.
23 So if you need any information about it, I'm happy to
24 connect you with our mayor. Thank you.

25 VICE CHAIR GERARDO MOUET: Thank you.

1 Okay. The next item is the review of the
2 minutes. Any questions on the minutes for May 28th? If
3 not, I will ask for a motion.

4 DIRECTOR SANDRA CERVANTES: So moved.

5 DIRECTOR ROBERT RUIZ: Second.

6 VICE CHAIR GERARDO MOUET: It was moved by -- I
7 think we need to start saying our names when we make a
8 motion if I'm not mistaken, I think.

9 DIRECTOR SANDRA CERVANTES: So moved, Cervantes.

10 VICE CHAIR GERARDO MOUET: Okay.

11 DIRECTOR ROBERT RUIZ: Second, Robert Ruiz.

12 VICE CHAIR GERARDO MOUET: Do we need our names?

13 MS. DEBORAH FLETCHER: Not for the motion, but
14 for the roll call.

15 VICE CHAIR GERARDO MOUET: So good. A little
16 easier then. Thank you.

17 So we have a motion on the table. All in
18 favor?

19 BOARD MEMBERS: Aye.

20 BOARD CLERK JEFF WILLSON: I have to do roll
21 call, though.

22 VICE CHAIR GERARDO MOUET: Oh, that's the new
23 thing. This is the new thing.

24 MS. DEBORAH FLETCHER: That's the --

25 VICE CHAIR GERARDO MOUET: Go ahead.

1 BOARD CLERK JEFF WILLSON: All right. Vice Chair
2 Mouet?

3 VICE CHAIR GERARDO MOUET: Yes.

4 BOARD CLERK JEFF WILLSON: Director Tkaczyk?

5 DIRECTOR STAN TKACZYK: Yes.

6 BOARD CLERK JEFF WILLSON: Director La Belle?

7 DIRECTOR DOUGLAS LA BELLE: Yes.

8 BOARD CLERK JEFF WILLSON: Director Berardino?

9 DIRECTOR NICK BERARDINO: Yes.

10 BOARD CLERK JEFF WILLSON: Director Bagneris?

11 DIRECTOR BARBARA BAGNERIS: Yes.

12 BOARD CLERK JEFF WILLSON: Director Cervantes?

13 DIRECTOR SANDRA CERVANTES: Yes.

14 BOARD CLERK JEFF WILLSON: And Director Ruiz?

15 DIRECTOR ROBERT RUIZ: Yes.

16 VICE CHAIR GERARDO MOUET: Very good. We're on
17 to the next agenda item, which is the Consent Calendar.
18 Is there anything that staff or Board Members or the
19 members of the public want to pull?

20 DIRECTOR DOUGLAS LA BELLE: I'd like to pull
21 SA-148-15SP and 149-15SP.

22 VICE CHAIR GERARDO MOUET: Okay. Please note
23 those two items are being pulled. If there's no any
24 other -- any other questions, may I hear a motion on the
25 balance?

1 DIRECTOR SANDRA CERVANTES: So moved, Cervantes.
2 DIRECTOR DOUGLAS LA BELLE: Second.
3 VICE CHAIR GERARDO MOUET: Okay. Roll call vote,
4 please.
5 BOARD CLERK JEFF WILLSON: Vice Chair Mouet?
6 VICE CHAIR GERARDO MOUET: Yes.
7 BOARD CLERK JEFF WILLSON: Director Tkaczyk?
8 DIRECTOR STAN TKACZYK: Yes.
9 BOARD CLERK JEFF WILLSON: Director La Belle?
10 DIRECTOR DOUGLAS LA BELLE: Yes.
11 BOARD CLERK JEFF WILLSON: Director Berardino?
12 DIRECTOR NICK BERARDINO: Yes.
13 BOARD CLERK JEFF WILLSON: Director Bagneris?
14 DIRECTOR BARBARA BAGNERIS: Yes.
15 BOARD CLERK JEFF WILLSON: Director Cervantes?
16 DIRECTOR SANDRA CERVANTES: Yes.
17 BOARD CLERK JEFF WILLSON: And Director Ruiz?
18 DIRECTOR ROBERT RUIZ: Yes.
19 VICE CHAIR GERARDO MOUET: Okay. First item that
20 was pulled.
21 DIRECTOR DOUGLAS LA BELLE: I can speak to both
22 of them. I have done this in the past. My wife and I
23 own 97 shares of Verizon stock that I disclosed in my
24 700 form. These are two sponsorship agreements, one for
25 29,000 and one for 35,000. In view of the fact that

1 there are 4.1 billion shares of Verizon stock out there,
2 I have really no economic benefit in this.

3 VICE CHAIR GERARDO MOUET: All right. So I
4 imagine that we have to vote on those two items now, so
5 may I hear -- I think, Director La Belle, are you
6 saying --

7 DIRECTOR DOUGLAS LA BELLE: I will move the two
8 items.

9 VICE CHAIR GERARDO MOUET: Okay. Very good. And
10 so that's been moved. And second?

11 DIRECTOR BARBARA BAGNERIS: I'll second.

12 VICE CHAIR GERARDO MOUET: Okay. Roll call vote?

13 BOARD CLERK JEFF WILLSON: Vice Chair Mouet?

14 VICE CHAIR GERARDO MOUET: Yes.

15 BOARD CLERK JEFF WILLSON: Director Tkaczyk?

16 DIRECTOR STAN TKACZYK: Yes.

17 BOARD CLERK JEFF WILLSON: Director La Belle?

18 DIRECTOR DOUGLAS LA BELLE: Yes.

19 BOARD CLERK JEFF WILLSON: Director Berardino?

20 DIRECTOR NICK BERARDINO: Yes.

21 BOARD CLERK JEFF WILLSON: Director Bagneris?

22 DIRECTOR BARBARA BAGNERIS: Yes.

23 BOARD CLERK JEFF WILLSON: Director Cervantes?

24 DIRECTOR SANDRA CERVANTES: Yes.

25 BOARD CLERK JEFF WILLSON: And Director Ruiz?

1 DIRECTOR ROBERT RUIZ: Yes.

2 VICE CHAIR GERARDO MOUET: Very good. I think
3 we're done with the Consent Calendar.

4 The next thing is the Governance Process, and
5 the first thing is Committee/Task Force/Liaison Reports.
6 And I know that some task forces will have something to
7 update and some won't.

8 I'm first up on Centennial Farm Foundation
9 Board. And I just want to say -- and, Michele, correct
10 me if I'm wrong -- an important date is the poker
11 tournament. Is that August 4th?

12 MS. MICHELE RICHARDS: 4th, yes.

13 VICE CHAIR GERARDO MOUET: August 4th. It's one
14 of the big successful fundraising efforts that
15 Centennial Farm Foundation partners with our
16 organization. It's usually a Tuesday.

17 And I'd like to remind Board Members it's a
18 lot of fun. And if you can't attend, you can always
19 sponsor a staff person who may want to participate in
20 that poker event.

21 That's it from Centennial Farm Foundation
22 unless there's anything else, Michele, that you would
23 like to point out.

24 MS. MICHELE RICHARDS: No. They are not holding
25 a meeting this month. They will reconvene in September.

1 VICE CHAIR GERARDO MOUET: Very good.

2 MS. MICHELE RICHARDS: I'm sorry. August.

3 VICE CHAIR GERARDO MOUET: August.

4 MS. MICHELE RICHARDS: August. Yes.

5 VICE CHAIR GERARDO MOUET: All right. The next
6 update, if there is any to -- any information to update,
7 is Heroes Hall Foundation Board.

8 DIRECTOR NICK BERARDINO: Doug, I can kick it
9 off. We -- yesterday I was invited to go to the
10 legislature's -- in Sacramento legislators' Veterans of
11 the Year Awards, and it was very, very nice event.

12 While I was there, I ran into a number of --
13 number of people who are interested in participating
14 with the foundation, including USAA insurance, which is
15 the largest now insurance company in the United States.
16 They've heard about it, and they were interested.

17 And Vets Fund, which is a Sacramento-based
18 fund, also wanted me to come over that afternoon to make
19 a presentation for their interests, but I couldn't.

20 We got the \$25,000 from Costa Mesa you've
21 heard. OCEA's putting in another 25,000. And we have a
22 fundraiser that's privately being done, not in
23 connection with the foundation at all, on July 19th.
24 And we are -- the foundation will be operating under
25 Bagley-Keene. The board will be functioning under

1 Bagley-Keene. So keep you all updated and be sure we
2 conform to that.

3 And so I mean there's just -- yesterday when
4 I was walking through Sacramento, I walked into a very
5 big lobbying firm's office, very big. And they said,
6 "Hey, Nick, we heard about that thing. Where are we
7 supposed to send a check?"

8 I said, "Hold on to them. We'll let you
9 know. But keep writing them."

10 And so I think -- I think things are going
11 well. And later here, we will be advancing some more
12 members.

13 VICE CHAIR GERARDO MOUET: That's exciting.
14 Exciting. Okay. Thank you very much, Nick.

15 And off to the next, which is Barbara and
16 myself, I guess, the Financial Monitoring committee. I
17 don't have anything.

18 Do you have anything, Barbara?

19 DIRECTOR BARBARA BAGNERIS: No.

20 VICE CHAIR GERARDO MOUET: Anything, Sharon, that
21 you want to --

22 MS. SHARON AUGENSTEIN: No.

23 VICE CHAIR GERARDO MOUET: Okay. Very good.

24 The Workers Memorial Task Force. Nick, do
25 you have anything?

1 DIRECTOR NICK BERARDINO: Man, do I have
2 something. That thing is beautiful. I mean I hope
3 everybody just go out there and look as they're building
4 it.

5 Now, the artists, who aren't here, even
6 though -- you know, they're artists. And I've talked to
7 them on the phone. I've been out there twice. And last
8 time, the artist said, "What are you doing here without
9 telling me you're coming, Nick? I just wanted to greet
10 you."

11 I said, "No, you don't want to greet me. You
12 want to be sure you were here so you'd finish on time."
13 But they're marvelous people. And, again, in
14 Sacramento, a total buzz about that -- I mean that
15 thing. And the -- I hope people will go out -- and I
16 think you have some pictures too --

17 MS. MICHELE RICHARDS: I do.

18 DIRECTOR NICK BERARDINO: -- that we're going to
19 show you. The staff have done a marvelous job on this
20 because I couldn't deal with -- you know, those artists
21 are marvelous, too, by the way, just so you know.
22 They're just tremendous. Well-known, as we all know.
23 We picked them. But they're artists. And staff dealing
24 with them, there ought to be a civil service code
25 premium pay dealing with artists.

1 But this is really touch -- I brought it out
2 because we're preparing -- Chair Aitken proposed and we
3 all agreed that our opening will be on Labor Day. So
4 we're going to be partnering with people at that event
5 and brought some of those people out so they could take
6 a look at it.

7 And they just -- I mean they -- honestly, the
8 thing's not even done, but they were speechless. And
9 what an opportunity for us to say to those people that
10 were beaten in 1937 in this county -- farm workers were
11 beaten because they stood up in the fields and wanted a
12 penny more.

13 And I hope that the Orange County sheriff may
14 come and participate. I think it would be nice for
15 families because the sheriffs -- you know, the sheriff
16 that was running at that time ran on the basis -- he
17 deputized a bunch of people that beat up these farm
18 workers in Anaheim in 1937. And that was part of the
19 campaign was how he was eradicating this plague of, you
20 know, undocumented brown people invading our county.

21 I hope this sheriff may have something good
22 to say to those people finally after all these years and
23 achieve justice for all of them. And so I'll turn it
24 over to Michele, and you guys can see where we are.

25 MS. MICHELE RICHARDS: And I'm actually going to

1 turn it over to Jason, who will walk us through this.
2 And Jason has really been at the core of working with
3 the artists on this project, and he deserves a lot of
4 recognition for that, as you said.

5 DIRECTOR NICK BERARDINO: Or at least an extra
6 hot dog at the fair.

7 MS. MICHELE RICHARDS: Yes.

8 MR. JASON JACOBSEN: Can you make that happen,
9 Nick?

10 DIRECTOR NICK BERARDINO: As many hot dogs as you
11 want.

12 MR. JASON JACOBSEN: Good morning, everyone.
13 Yeah. The Ag. Memorial is really coming along, really
14 starting to take shape. Thank you, Nick, for helping to
15 keep the artists in line because we need to keep them
16 focused. We've got 20 -- we need to have the project
17 done, and it is wrapping up.

18 I had some photos I wanted to kind of show
19 you guys. So last week was a huge week for them. They
20 had a crew of about ten people out. They were actually
21 building the walls, the portal walls. They had their
22 recipe mix going.

23 This picture here shows several of the guys.
24 You can't see. There's a couple guys that are down
25 inside the wall that were using hammers to ram -- ram

1 the earth together.

2 So after about three days and they pulled the
3 forms off -- and that's what this next picture is -- you
4 kind of see the layers. They put in different colored
5 mix to kind of give a different coloration of the wall.
6 You can see the different colors kind of in lines there
7 as they're pulling the forms off.

8 Here is the -- this is the south wall that is
9 going to have the walk-through area. There are planter
10 boxes. Those pieces of wood that are inside the wall,
11 those are going to hold planter boxes that are going to
12 have vegetation growing out of those.

13 Here's another picture pulling off the form
14 walls so you can kind of see. All of that was
15 compressed, and that whole structure around it braced it
16 all in there to allow them to compress the dirt
17 together. You can kind of see that honeycomb in the
18 middle was the support structure to keep the whole thing
19 from caving in.

20 And here's one other picture. They've been
21 watering it. The concrete's been kind of curing. The
22 mix in there has been settling in. I think it's really
23 going to start to change color over time. I know
24 talking with the artist, they still have work to do.
25 But it really has such an amazing look. I mean I think

1 it's going to really be great for the entire story of
2 the project. I think it's coming along really well.
3 And I know I continue to push them forward to get this
4 done. So thank you.

5 MS. MICHELE RICHARDS: Jason, do you want to
6 describe what the rectangular --

7 MR. JASON JACOBSEN: Yes. So those rectangular
8 pieces of wood there, those are going to be the planter
9 boxes that are holding different types of vegetation. I
10 think they're -- the plan is to do some vegetables and
11 different things in there, as well, to reflect the
12 planting that happened in the past. So --

13 DIRECTOR NICK BERARDINO: Can -- not that I'm
14 excited about it, but I want -- when you go out and look
15 at the 14-ton boulder that, you know, is the -- where
16 the Table of Dignity is going to be laid on, they're
17 cutting the top off of this 14-ton boulder to make it
18 flat to put the Table of Dignity on. And that's just --
19 you just look at that. That is extraordinarily
20 impressive.

21 And so with those crop things there and then
22 inside the picture of the farm worker holding the --
23 will be engraved inside holding the crop with the word
24 "Justicia," you know, "Justice," on it, and then as you
25 enter, there will be like a stainless steel thing that's

1 right at the entry of that thing that says "Dignity."

2 MR. JASON JACOBSEN: Right. It's going to be
3 right down here.

4 DIRECTOR NICK BERARDINO: Right down there. And
5 I'll tell you, I mean what an exciting time to -- and
6 great gratitude to all of you who decided and chose
7 that, for all the workers who never were recognized and,
8 you know -- I'm not going to get into our own view about
9 undocumented workers, but, you know, who, and in our
10 county, were beaten, just beaten brutally.

11 For us is really talking about agriculture
12 and sharing heritage. You know, the agriculture picture
13 in Orange County is -- you know, our artists here, I
14 mean -- not -- I'm not throwing you in with the artists,
15 but the book writer, the author here, he talked about
16 all the great things in that agricultural history.

17 But the great things -- we have some pretty
18 bad secrets here. But to embrace the idea of finally a
19 group of people who are charged with our agricultural,
20 put our arms around it and embrace the fact that, yeah,
21 someone's going to say thank you to them, and someone's
22 going to say this is yours, those families, and
23 everybody else, this is your moment for justice, we're
24 bringing justice to you, and we're not going to forget.

25 I think it's -- I just want to thank all of

1 you for all your help in supporting this idea, and it
2 just means, I think, so much to our community, and
3 particularly those of color in our community that have
4 been forgotten.

5 DIRECTOR BARBARA BAGNERIS: How was this -- when
6 was this idea originally conceived? Was that the
7 board --

8 DIRECTOR NICK BERARDINO: I think it was at my
9 first Board Meeting. I think I brought it up.

10 DIRECTOR BARBARA BAGNERIS: So that was 19- --
11 I'm sorry.

12 DIRECTOR STAN TKACZYK: No, it wasn't because I
13 was here.

14 DIRECTOR NICK BERARDINO: So it must have been --

15 DIRECTOR BARBARA BAGNERIS: So it's been a while.

16 DIRECTOR STAN TKACZYK: It was maybe a year
17 after, a year --

18 MS. MICHELE RICHARDS: I think it was early 2012.

19 DIRECTOR NICK BERARDINO: It was early 2012.

20 DIRECTOR BARBARA BAGNERIS: Is there going to be
21 a cornerstone put on here or anything like that?

22 DIRECTOR NICK BERARDINO: I don't know. I don't
23 know. We've never really thought of that.

24 VICE CHAIR GERARDO MOUET: The dedication?

25 (Multiple speakers.)

1 DIRECTOR BARBARA BAGNERIS: But will there be
2 like a cornerstone-type acknowledgment of when this
3 happened?

4 VICE CHAIR GERARDO MOUET: A plaque?

5 DIRECTOR NICK BERARDINO: Yeah. I mean there
6 ought to be. I mean there ought to be an acknowledgment
7 for everybody. The staff, everybody that -- because
8 everybody's kind of pitched in on this thing in a lot of
9 different ways for all kinds of different reasons. I
10 mean we've got the artists.

11 What I did to move them along -- you know,
12 they're saying, "Well, gosh, we're backed up and didn't
13 realize how much it cost." So I showed them a picture
14 of me and the Governor. Actually, I had this picture,
15 and the Governor's actually looking at this project
16 because I'm going over it with him. And, you know, he's
17 a big, huge fan of bringing justice to the people that
18 worked in our fields.

19 So I said, "Look, here's the deal, guys.
20 Look at this. Look at this project. He's loving it.
21 Now, this is great for you."

22 Because they're saying "Oh, we're running out
23 of money."

24 I go "Yeah, I know. But" -- I pulled a Stan
25 on them, and I said, "Look at this. But just think,

1 the end -- if you complete this on time, everybody's
2 going to embrace it, and it's going to be great. If you
3 don't, I got to go back up there and say 'You know those
4 plans, Governor, you were looking at, those artists that
5 were so good, they just couldn't quite get it done on
6 time.'" So hopefully that motivates them, and we will
7 be on time. But great, great thing.

8 DIRECTOR ROBERT RUIZ: Thank you. Yeah.

9 VICE CHAIR GERARDO MOUET: Thank you for the
10 effort. Yeah.

11 MR. JASON JACOBSEN: Thank you.

12 DIRECTOR NICK BERARDINO: This guy loves that
13 project. They know him out there, too. They see him,
14 they go "Oh, no."

15 MR. JASON JACOBSEN: No. It's great. Yeah.
16 They don't like to see me coming because they're not
17 done with it.

18 But I just want to thank Joan Hamill and her
19 team, Jerry and his team. You know, this is -- like
20 Nick said, this is really everybody on board to make
21 this work and really trying to push the artists.
22 There's a lot of work to be done.

23 The table is being worked on right now as we
24 speak. The gravel bed is going to be coming in. The
25 benches and forms still have to go in, as well. So

1 there's quite a bit of work. We're also going to be
2 trying to do what we can just to help them so it's done
3 in time for fair.

4 So thank you.

5 VICE CHAIR GERARDO MOUET: Fantastic project.
6 Thank you so much. You know, with public -- with art,
7 in general, but with public art, in particular, no pain,
8 no gain. So this is really, truly --

9 MR. JASON JACOBSEN: A lot of pain.

10 VICE CHAIR GERARDO MOUET: Yeah. I mean, no, but
11 it is -- the significance about good public art is that
12 it brings people together. It reminds people of the
13 past, but it's a thing of beauty. And it's a very
14 exciting project. And I was there in the beginning and
15 am looking forward to the dedication. Thanks again.

16 MR. JASON JACOBSEN: Absolutely. Absolutely.
17 Thank you.

18 VICE CHAIR GERARDO MOUET: All right. We're --
19 anything to report from the City Liaison Committee?

20 MS. MICHELE RICHARDS: I just have a quick update
21 that letters of invitation went out a few weeks ago to
22 city managers and councilmembers from each city inviting
23 them to participate in the morning flag raising, and
24 we're getting those RSVPs back. They're coming in every
25 day, and I think the response this year is even better

1 than last year. So this program continues to grow, and
2 the participation from the cities has been very
3 inspiring.

4 VICE CHAIR GERARDO MOUET: Great. Very good.
5 Thank you.

6 Veterans Memorial Task Force.

7 MS. MICHELE RICHARDS: I think we have an agenda
8 item that we'll address and update.

9 VICE CHAIR GERARDO MOUET: Very good. Very good.
10 Moving along, the Parking Structure Task
11 Force. Anything from Director Tkaczyk or Ruiz?

12 DIRECTOR STAN TKACZYK: Nothing new to report.

13 VICE CHAIR GERARDO MOUET: Okay. The Tenant
14 Liaison Committee, also Director Tkaczyk and Berardino.
15 Anything to report?

16 DIRECTOR NICK BERARDINO: Oh, no.

17 VICE CHAIR GERARDO MOUET: Okay. And then the
18 final task force is the Consumer Initiatives, and that's
19 Director Tkaczyk and Bagneris.

20 DIRECTOR STAN TKACZYK: Nothing new to report
21 there.

22 DIRECTOR NICK BERARDINO: I have something for
23 you, though --

24 DIRECTOR STAN TKACZYK: Oh, thank you.

25 DIRECTOR NICK BERARDINO: -- Stan. Here is --

1 thanks to Mike Robbins, who went to the San Diego Fair,
2 he brought something that the San Diego Fair is doing
3 and vendors are doing there, which are these coupon
4 books. So I want your committee to take a look at that.

5 I don't know if we've ever done that here or
6 not, but apparently from what -- Mike e-mailed it to me.
7 And sorry, man. I get a lot of e-mails. I don't even
8 remember what was in it other than this was the thing
9 and that it really is very, very popular at the
10 San Diego Fair. So --

11 DIRECTOR STAN TKACZYK: Does this get mailed to
12 who?

13 DIRECTOR NICK BERARDINO: I don't know how they
14 do it.

15 Do you know, Mike?

16 MS. JEANINE ROBBINS: I'll tell you. When you go
17 in, there's a table set up. And it costs \$5 for the
18 book, but the first thing in the book that I marked was
19 a free return ticket worth \$15. After you buy the book,
20 you get to spin a big wheel. There's everything on
21 there from free drinks at 7-Eleven to free sundaes at
22 Farrell's to a free ticket to Knott's Berry Farm.
23 Wherever it lands, that's what you get.

24 In the book, there's coupons for shopping
25 that include a map on the opposite side showing you

1 where that vendor is. There's coupons for rides.
2 There's coupons for food. There's also coupons from
3 outside vendors, I mean like outside sponsors, I guess
4 you would call them. The whole back cover is coupons
5 for 7-Eleven.

6 It was just a really good value is what I
7 think, and I really like the fact that it told you where
8 everybody who was in there, where their location was.

9 VICE CHAIR GERARDO MOUET: Very good.

10 DIRECTOR DOUGLAS LA BELLE: Is this the first
11 year that they've done this? Do you know?

12 MS. JEANINE ROBBINS: No, it's not.

13 DIRECTOR DOUGLAS LA BELLE: So it's kind of an
14 ongoing program?

15 MS. JEANINE ROBBINS: Yeah. Last year, too, they
16 had it.

17 DIRECTOR STAN TKACZYK: Can I give this to you?

18 MS. KATHY KRAMER: Absolutely. And we'll discuss
19 that.

20 VICE CHAIR GERARDO MOUET: Very good. A little
21 homework assignment for this task force. And I think
22 that concludes the task force updates.

23 Moving into the 9B, which is the discussion
24 of Board ticketing policy, and I'll turn it over to
25 Kathy.

1 MS. KATHY KRAMER: Yes. Thank you.

2 At the May 2015 Board Meeting, staff was
3 asked to agendize discussion of the Board ticketing
4 policy. Following the meeting, Board policies related
5 to ticket distribution were reviewed by staff with legal
6 counsel. It was discovered that two ticketing policies
7 exist, and they are internally inconsistent.

8 That said, it is the recommendation of legal
9 counsel to appoint a two-person ad hoc committee to
10 review both policies and make recommendations back to
11 the Board to ensure all policies are consistent and are
12 aligned with the Fair Political Practices Commission
13 requirements.

14 That said, Deborah, do you have any comments
15 you want to add?

16 MS. DEBORAH FLETCHER: No. Although, of course,
17 my office is always available to any task force that may
18 be appointed to consult and provide legal advice at any
19 time.

20 VICE CHAIR GERARDO MOUET: Okay.

21 DIRECTOR NICK BERARDINO: I don't know. What are
22 the two policies that are in conflict? Is this the
23 policy that's in effect now?

24 VICE CHAIR GERARDO MOUET: That -- I believe the
25 answer is yes; right?

1 DIRECTOR NICK BERARDINO: And that's FPPC, one of
2 them.

3 MS. DEBORAH FLETCHER: That is one of them.
4 There is another policy, 2.11.

5 DIRECTOR NICK BERARDINO: And what's that say?

6 MS. DEBORAH FLETCHER: I don't have it right in
7 front of me. It's somewhat lengthy. And it's a fairly
8 lengthy policy, but it is part of the Board's policies
9 and procedures.

10 VICE CHAIR GERARDO MOUET: And I think the
11 suggestion is because there's these two things, that the
12 Board contemplate on creating a task force to kind of
13 reconcile and see -- I think that's the idea; right?

14 MS. DEBORAH FLETCHER: Absolutely.

15 VICE CHAIR GERARDO MOUET: Yeah. So that sounds
16 like a reasonable suggestion. Any other questions on
17 the suggestion of creating a task force to reconcile
18 these two different rules?

19 DIRECTOR DOUGLAS LA BELLE: Just one quick
20 question. Is what we're doing FPPC compliant?

21 VICE CHAIR GERARDO MOUET: I would ask Deborah.

22 MS. DEBORAH FLETCHER: Well, this one was
23 drafted, as my understanding, if -- I think in about
24 2007, which was before a number of the regulations,
25 18449 Title 2, I think, and following regulations were

1 adopted by the FPPC.

2 I haven't really analyzed this to any extent,
3 so I'm kind of reluctant to say, yes, it is or, no, it
4 isn't compliant. But I think that's something this
5 Board may --

6 VICE CHAIR GERARDO MOUET: But it has been our
7 practice, I think. This has been our practice for
8 several --

9 DIRECTOR DOUGLAS LA BELLE: Consistently since
10 I've been on the Board.

11 VICE CHAIR GERARDO MOUET: So -- so if it's not
12 correct, then we haven't been correct in my sense. But
13 it is -- but I think, then, it speaks to the fact that
14 we need a task force to look and reconcile and figure
15 out, make sure that things are okay.

16 So with that in mind, is -- if there's no any
17 other questions, I would like to contemplate the
18 volunteering of a couple of Board Members.

19 DIRECTOR BARBARA BAGNERIS: I'd like to
20 volunteer.

21 VICE CHAIR GERARDO MOUET: Barbara.

22 Stan, did you raise your hand?

23 DIRECTOR STAN TKACZYK: No. I was looking at
24 Barbara.

25 VICE CHAIR GERARDO MOUET: Okay.

1 DIRECTOR DOUGLAS LA BELLE: But Stan would be a
2 good one.

3 (Multiple speakers.)

4 VICE CHAIR GERARDO MOUET: Okay. So we have --
5 we need a formal motion -- right? -- I think to create a
6 task force.

7 MS. DEBORAH FLETCHER: Not necessarily. This is
8 really an ad hoc two-person advisory committee, so the
9 Chair can nominate anyone that the Chair --

10 VICE CHAIR GERARDO MOUET: Okay. So then let the
11 record show -- yes.

12 BOARD CLERK JEFF WILLSON: Director Bagneris and
13 Director Tkaczyk?

14 VICE CHAIR GERARDO MOUET: Yes.

15 Very good. So the record will reflect that,
16 a new task force. Thank you very much for your
17 volunteer effort on that.

18 I think we're ready to move on to 9B. I'm
19 sorry. That was 9B. 9C, discussion of appointees to
20 the Heroes Hall Veterans Foundation Board of Directors,
21 and there's an action item. And I'll turn it over to
22 Board Members and staff.

23 And I know we have a public comment. I guess
24 after discussion, we'll call on the public comment.

25 MS. DEBORAH FLETCHER: Sure. At any time before

1 the vote.

2 VICE CHAIR GERARDO MOUET: Okay. Anytime before
3 the vote.

4 So staff, Board Members?

5 DIRECTOR NICK BERARDINO: I have some nominees to
6 offer up. And I know at the last Board Meeting, we were
7 to prepare a statement about everybody, so these are the
8 people. They've all -- just so you know in terms of the
9 requirement, the 25 give and get that we've established,
10 and I know that others may have them, it's a great
11 privilege for me to be able to nominate Julio Perez to
12 the Board of Directors for the Heroes Hall project.

13 Throughout his career, he is a labor leader.
14 He has made every effort to improve the lives of working
15 people. He's a graduate from Michigan State University.
16 Julio's career highlights include policy analysis for
17 the Los Angeles Alliance for a New Economy. He led
18 efforts there to provide affordable healthcare
19 insurance.

20 Julio was named executive director of the OC
21 Labor Fed. in December of 2013 after a nationwide
22 search. His dedication to the community, his contacts
23 in the business and labor community, and his work with
24 veterans make him an excellent nominee for Heroes Hall.

25 Should I read all of them in in one motion or

1 do you want to do them individually or --

2 MS. DEBORAH FLETCHER: Either one works. It's --
3 that's up to the Board.

4 VICE CHAIR GERARDO MOUET: Let's hear the names,
5 and then we'll probably vote as a group unless there's
6 any --

7 DIRECTOR NICK BERARDINO: Okay. Pat Lavin,
8 business manager from IBEW Local 47. It is with great
9 confidence that I nominate Pat Lavin to the Heroes Hall
10 Board of Directors.

11 He currently serves as business manager of
12 the International Brotherhood of Electrical Workers
13 Local 47, which is the group for Southern California
14 Edison, and is a Vietnam veteran and a former Marine.
15 So you know you can expect great things from him.

16 He started out as a lineman in Chicago and
17 moved to Southern California. He guided and is, you
18 know, actually now part of the international board of
19 IBEW, and that was a very big battle for some of you
20 younger folks who remember in 1999 when -- the
21 difficulties with the California utility crisis when the
22 deregulation took place, there was a little problem with
23 this group named Enron, and he really led that.

24 He completed his Bachelor's degree in
25 organizational management in 1995 from Southern

1 California College. He finished school using education
2 incentive he worked on with his employer. Pat knows how
3 to get things done, and I look forward to his
4 contributions.

5 The next person that I'd like to put into
6 nomination is Carina Franck-Pantone, so we'll let them
7 know she's president of the Franck Firm. She has
8 dedicated 16 years representing clients and strategists
9 and campaign managers as finance director.

10 Some of you may know Carina. She was chief
11 of staff for Senator Joe Dunn, and she is a consultant
12 to judges, city councilmembers, as well as school board
13 trustees. She is -- Carina's especially proud to have
14 worked on her ground-breaking initiatives, including
15 Veterans and Labor: Partners in Service project, which
16 is our Labor Day event, and Carina has done a tremendous
17 amount. And Michele and others have worked with her.
18 I'm talking about hundreds, hundreds of hours of
19 volunteer to put that event on, coordinating, and many
20 other events.

21 Carina was elected by the 69th Assembly
22 District voters to serve as a Democratic Party Central
23 Committee, and I'm proud to nominate Carina to Heroes
24 Hall board. Her guidance and perspective in the areas
25 of government and fundraising will be critical to the

1 success of our project.

2 VICE CHAIR GERARDO MOUET: Great.

3 DIRECTOR DOUGLAS LA BELLE: I have four nominees,
4 or we can go forward with Nick's if you want at this
5 point in time. Or do you want me to get mine out there?

6 VICE CHAIR GERARDO MOUET: Yeah. Any questions
7 on Nick's? And if not, we'll hear Doug's nominees.

8 DIRECTOR DOUGLAS LA BELLE: I have four nominees.
9 David Brahms is a graduate of Harvard Law School. He
10 was commissioned a Second Lieutenant in the United
11 States Marine Corps in 1961. He served in the Marine
12 Corps until his retirement in 1988, and he retired at
13 the rank of Brigadier General. He brings to the table a
14 lot of, obviously, contacts in the military.

15 His private practice since he retired in '88
16 has been pretty much focused on military issues, so he's
17 been involved in a lot of activities. He is a Vietnam
18 veteran. He had a tour of duty there.

19 Kind of as an interesting aside, David was
20 the technical advisor to the movie "A Few Good Men." I
21 think everybody recalls seeing that a few years back.
22 So he provided all the technical input on that.

23 He serves on a number of boards. He's on
24 Boys Republic. That's where I know David from. He's a
25 very good communicator and, I think, brings a lot to the

1 table.

2 Second individual that David and I spoke
3 about and David knows him very well and I have spoken
4 with him -- and all of my nominees have agreed to serve
5 if ultimately approved by the Board, and they understand
6 that this is an action the Board would be considering --
7 is Douglas Applegate. He's also a retired Marine. He
8 is an attorney. He practices in a number of states and
9 districts.

10 He's a graduate of Arizona State University,
11 and he served in the Marine Corps from 1974 until 2006,
12 2007, I believe, and has had combat tours of duty in
13 Desert Storm and Iraqi Freedom. So, obviously, Doug and
14 David have a lot of contacts in terms of individuals who
15 could bring a lot to the foundation.

16 The third individual is Tina Javid. Tina is
17 an employee of Sempra Energy, the gas company. She's a
18 graduate of Cal Poly Pomona. She spent 30 years with
19 the gas company in various marketing and different
20 capacities. She's currently the regional public affairs
21 manager for Sempra Energy, and that territory includes
22 all of Orange County, a portion of San Gabriel Valley,
23 and a portion of the eastern L.A. County.

24 And I also know Tina from -- she's a Chino
25 Hills resident and is on the Board of Directors at Boys

1 Republic. So I've known her for a number of years, and
2 I think she would bring a lot of different skills and
3 contacts to the foundation.

4 The fourth individual I've also known for a
5 number of years, Darrell Miller. He went to Cal Poly
6 San Luis Obispo. He was drafted by the California
7 Angels in 1979, and he spent five years as a -- in the
8 Major Leagues with the California Angels from '84 to
9 '88.

10 He currently -- well, subsequent to that, he
11 was a general manager of one of the sports parks for Big
12 League Dreams and subsequently became the -- an employee
13 of Major League Baseball and founded the Urban Youth
14 Academy, which is on the campus of Compton College.

15 And he currently serves as vice president of
16 Youth and Facility Development for Major League
17 Baseball, and he comes from a family with a lot of
18 athletes. And I think Darrell would bring, obviously, a
19 lot of contacts in that area to the foundation.

20 So those are the four nominees, which I
21 previously had discussed with Director Berardino. So --

22 VICE CHAIR GERARDO MOUET: Thank you. Those are
23 great. Seven, I believe. And any questions from the
24 Board on the nominees? Yeah. A total of seven.

25 DIRECTOR STAN TKACZYK: I'd like to make a motion

1 that we accept the seven.

2 DIRECTOR SANDRA CERVANTES: I second.

3 AUDIENCE MEMBER: Wait a minute. Public
4 comments.

5 VICE CHAIR GERARDO MOUET: Oh, that's right.
6 Before voting -- I'm so glad you reminded us.

7 Beth Refakes, please.

8 MS. BETH REFAKES: Beth Refakes, Costa Mesa
9 resident.

10 I am happy to see that you are, you know,
11 having quite a few veterans because I think the last
12 time it didn't appear that there were veterans that were
13 on this foundation, and it's primarily to serve the
14 veterans. And that was one of my concerns.

15 The other concern I have is that -- and I'm
16 not familiar with a lot of these individuals, so I don't
17 know about them. But I would think that, you know,
18 you'd want to have a vet- -- you've got veterans from
19 different -- different theaters, military theaters, and
20 I would -- was wondering if we have any disabled
21 veterans that would be on the foundation or any women
22 veterans because there are a lot of women veterans, and
23 also someone that is representative of the community
24 that, perhaps, is a Costa Mesa resident. And I don't
25 know where these individuals reside.

1 So those were my comments and my concerns
2 about the makeup of the foundation. And we kind of --
3 through the Historical Society and the Military Affairs
4 Team and everything, we've kind of been involved in this
5 since the building was supposed to be demolished.

6 So I'm happy to see that we're moving forward
7 on this, and it sounds like it's going to be a great
8 success. But I do have some concerns with the makeup of
9 the foundation. Thank you.

10 VICE CHAIR GERARDO MOUET: Thank you. The
11 comments are noted.

12 And any -- I -- I believe -- are we done with
13 the number or we're still --

14 DIRECTOR DOUGLAS LA BELLE: I think with the
15 Board's action, if it's approval, we would be at 12, and
16 I think that leaves three additional.

17 VICE CHAIR GERARDO MOUET: So I think that's --
18 the comments are something for the task force to think
19 about, and I appreciate the public comments.

20 Any questions?

21 DIRECTOR STAN TKACZYK: Yes. Refresh my memory.
22 Does the 12 make it functionable or --

23 DIRECTOR DOUGLAS LA BELLE: Yes. I believe 11
24 makes it functionable.

25 DIRECTOR NICK BERARDINO: I thought five made it

1 functionable. But if it's five or 11, we're
2 functioning.

3 DIRECTOR DOUGLAS LA BELLE: You're definitely
4 functioning.

5 VICE CHAIR GERARDO MOUET: You'll be at 12 with
6 this action item. Is that what I heard?

7 DIRECTOR DOUGLAS LA BELLE: Subject to the
8 Board's approval.

9 VICE CHAIR GERARDO MOUET: Okay. And so you'll
10 still have the ability to grow for three more members is
11 what I heard.

12 DIRECTOR DOUGLAS LA BELLE: Right.

13 DIRECTOR STAN TKACZYK: So it's not mandated.
14 It's you can if you wish go to the -- you can go to the
15 15.

16 DIRECTOR DOUGLAS LA BELLE: Right. But the other
17 three would have to come back for --

18 DIRECTOR STAN TKACZYK: Right. Right. No more
19 than 15 and no less than five?

20 DIRECTOR DOUGLAS LA BELLE: Well, I say 11, but I
21 guess --

22 DIRECTOR STAN TKACZYK: Eleven?

23 VICE CHAIR GERARDO MOUET: Sort of a moot point
24 because we're about to be at 12. Yeah.

25 So, anyway, any other questions? If not,

1 there's been a motion and a second.

2 BOARD CLERK JEFF WILLSON: Who seconded? Sorry.

3 DIRECTOR SANDRA CERVANTES: I did.

4 BOARD CLERK JEFF WILLSON: Oh, Sandra seconded.

5 Thank you.

6 VICE CHAIR GERARDO MOUET: So when -- when we're

7 ready, we can do a roll call vote.

8 BOARD CLERK JEFF WILLSON: Vice Chair Mouet?

9 VICE CHAIR GERARDO MOUET: Yes.

10 BOARD CLERK JEFF WILLSON: Director La Belle?

11 DIRECTOR DOUGLAS LA BELLE: Yes.

12 BOARD CLERK JEFF WILLSON: Director Tkaczyk?

13 DIRECTOR STAN TKACZYK: Yes.

14 BOARD CLERK JEFF WILLSON: Director Berardino?

15 DIRECTOR NICK BERARDINO: Yes.

16 BOARD CLERK JEFF WILLSON: Director Bagneris?

17 DIRECTOR BARBARA BAGNERIS: Abstain.

18 BOARD CLERK JEFF WILLSON: Director Cervantes?

19 DIRECTOR SANDRA CERVANTES: Yes.

20 BOARD CLERK JEFF WILLSON: And Director Ruiz?

21 DIRECTOR ROBERT RUIZ: Yes.

22 VICE CHAIR GERARDO MOUET: Thank you.

23 Okay. We're on to 9E -- D. I'm sorry.

24 Review of Board of Directors All Access Policy. This is

25 an information item. Turn it over to Kathy.

1 MS. KATHY KRAMER: Thank you. Staff was asked to
2 add additional language to the Board of Directors All
3 Access Policy that was approved last month.

4 The following language has been added to the
5 policy. "During normal business hours, Monday through
6 Friday, 8:00 a.m. to 5:00 p.m., coordinate access with
7 the CEO's office and in the absence of the CEO
8 coordinate with a member of the Executive Management
9 Team." That was the language that was requested to be
10 added.

11 Speaking of, you should have in front of
12 you -- you now have all ID badges. We did use your
13 photo on record. If you desire to have a new photo,
14 please see our H.R. team. We also have -- in addition,
15 you'll notice they also have an expiration date on them
16 that makes them coterminous with staff's, which also
17 expire on an annual basis. We'll make sure in plenty of
18 time for the December meeting we've got new badges for
19 you.

20 In addition, you will be getting probably two
21 to three days before or probably the week of you'll get
22 an additional badge, which I believe is substantially
23 larger, which is the Pac Amp All Access, so we'll get
24 that to you so you can have that as part of your
25 lanyard.

1 VICE CHAIR GERARDO MOUET: Any questions?
2 DIRECTOR STAN TKACZYK: Any update on our
3 business attirewear for the upcoming event?
4 BOARD CLERK JEFF WILLSON: It's on the way.
5 (Multiple speakers.)
6 DIRECTOR STAN TKACZYK: Okay. It will be here
7 before the fair?
8 BOARD CLERK JEFF WILLSON: Oh, yeah.
9 DIRECTOR STAN TKACZYK: Thank you.
10 MS. KATHY KRAMER: Perfect.
11 DIRECTOR NICK BERARDINO: Can I ask a question?
12 What -- what is that, the business attirewear, Stan?
13 DIRECTOR STAN TKACZYK: Our shirts.
14 DIRECTOR NICK BERARDINO: Okay.
15 DIRECTOR STAN TKACZYK: Like this.
16 DIRECTOR NICK BERARDINO: Oh, okay. So we'll be
17 getting those to wear?
18 BOARD CLERK JEFF WILLSON: Yes, if you ordered
19 them. Yeah.
20 DIRECTOR STAN TKACZYK: Did you order?
21 DIRECTOR NICK BERARDINO: I don't know. Can you
22 wear last year's if you forgot to order?
23 BOARD CLERK JEFF WILLSON: Yes.
24 DIRECTOR STAN TKACZYK: Can you order still if
25 you haven't ordered?

1 BOARD CLERK JEFF WILLSON: I don't know.

2 DIRECTOR NICK BERARDINO: I may have ordered.

3 MS. KATHY KRAMER: We can check on that.

4 DIRECTOR NICK BERARDINO: Doesn't matter. I got
5 one from last year.

6 DIRECTOR ROBERT RUIZ: (Indiscernible.)

7 BOARD CLERK JEFF WILLSON: No. I'll get them
8 out. Usually -- because the fair's a week later this
9 year, but I'll be sending you guys a packet out.

10 DIRECTOR ROBERT RUIZ: Thank you.

11 BOARD CLERK JEFF WILLSON: Or, actually, Jessica
12 will.

13 DIRECTOR ROBERT RUIZ: Very good.

14 VICE CHAIR GERARDO MOUET: If there's no other
15 questions, we'll move on to our next item, which is 9E,
16 Review and Approve Heroes Hall Architectural Design and
17 CEQA Determination.

18 Staff?

19 DIRECTOR NICK BERARDINO: Yeah. We have had the
20 opportunity to work with some folks I think that the
21 fairgrounds has worked with before in terms of
22 architectural design. And, you know, it's been a --
23 it's been really an interesting process, and, again, a
24 wonderful job done, I mean done by Michele and her team
25 and Jerry -- and I always forget to mention Jerry

1 because he sits back there. And I'm old, and unless
2 you're sitting in front of me, I'll forget -- and Jason
3 and everybody else who worked really hard in putting
4 this together.

5 You know, it's just -- they've done it in
6 terms of in the middle of planning for the fair -- so I
7 mean that's like -- that's a lot of work -- and worked
8 well with the task force, which is made up of -- that is
9 a group that's made up of almost all vets from different
10 services who, you know, spend more time picking on each
11 other than -- in a nice way, and so they've done a great
12 job. So Michele and her team can go through it all and
13 see what it's going to look like, hopefully.

14 MS. MICHELE RICHARDS: I'm actually so proud to
15 present this. This has been a labor of love. I know
16 the staff would agree with that, as well.

17 Just as a reminder, in November of last year,
18 the Board of Directors approved funds for the
19 development of architectural concept drawings for Heroes
20 Hall for the veterans exhibit building and the
21 surrounding grounds.

22 The advisory group -- and I know some of them
23 are here today. The advisory group has helped give
24 input on what the restoration of the building and the
25 surrounding grounds should look like, and we are going

1 to present that today. And just to give you some next
2 steps, should the Board approve those conceptual
3 drawings today, a big package will be assembled while
4 the fair is going on, bids will be collected, and we're
5 hoping to break ground on the project as soon as the
6 fair buttons up with the ultimate plan of opening Heroes
7 Hall veterans exhibit at the OC Fair & Events Center on
8 Veterans Day of 2016.

9 So let me show you what our wonderful
10 advisory group has -- has envisioned. This is a
11 rendering of Heroes Hall. In the site where -- where
12 the Board approved it, obviously, the cornerstone is the
13 restored former Memorial Gardens building, one of the
14 original buildings of the Santa Ana Army Air Base. And
15 we are -- you know, we have worked with the architects
16 to maintain as closely as possible the original
17 appearance of the building.

18 It will have an entrance both from the fair
19 side and the parking lot side. And to give you sort of
20 a point of reference, to the left of the building is
21 Centennial Farm, to the right of the building is Pacific
22 Amphitheater. So it puts it, you know, squarely there
23 in that educational zone where a hundred thousand school
24 children each year tour Centennial Farm. And this,
25 along with the Ag. Memorial, will become part of that

1 educational tour.

2 The area that you see in front of the
3 building, that's on the fair side, and it represents a
4 Medal of Honor that will be created in the concrete, and
5 that represents flat flexible space where we'll be able
6 to have fundraisers, book signings, all kinds of
7 veterans events at Heroes Hall.

8 And the property itself is surrounded by
9 columns that represent plaques in honor of veterans, and
10 the flags that you see in front of the building, one for
11 each branch of the U.S. military.

12 So let me show you some other drawings, as
13 well. This is the parking lot side. So, again, guests
14 will be able to during the -- the nonfair time of the
15 year access the building from the parking lot. And then
16 during the fair, they'll access it from the other side,
17 as well. So it's a very nice welcoming look to the
18 building.

19 These are the -- oh, gosh. Does that say
20 south facing? South elevation?

21 DIRECTOR NICK BERARDINO: Can't see it.

22 MS. MICHELE RICHARDS: Jeff, your eyes are
23 closer. Yes, that's the south elevation, so that's the
24 side facing the parking lot. And I don't think you can
25 really tell from this view, but you might be able to see

1 the panel details.

2 So right now the building has a stucco facing
3 on it, which the architects are advising to remove that
4 and go down to the original wooden planks that -- that
5 were -- the building was built from originally.

6 Very simple floor plan, essentially, because
7 this is going to become an exhibit, a year-round
8 exhibit, and the idea is to create as much open space
9 for both permanent exhibits and then traveling exhibits.
10 The -- the lower part is the -- the bottom floor, which
11 includes some storage.

12 And you'll notice on the left-hand side,
13 there's a stairwell. But an elevator will also be
14 installed in the building for ADA compliance and to
15 welcome guests of all abilities. And the floor plan on
16 the top, again, very -- oh, you know what? I'm sorry.
17 The top is the bottom floor, the bottom is the top
18 floor.

19 There is an office for staff on the top
20 floor. The bottom floor will include rest rooms and
21 audio-visual room, technology room, because we do plan
22 to use a variety of technology in the -- the exhibit
23 itself.

24 This is a color plan site view. You can see
25 the building on the south side with that beautiful

1 courtyard extending to the north.

2 The -- the pathway that you see on the top
3 and curving around the bottom will be the entrance not
4 only to the exhibit, but anyone who is accessing the
5 Pacific Amphitheater from that side, as well. And it
6 gives an opportunity for service vehicles and delivery
7 vehicles to drive from the parking lot.

8 And you'll see the -- the entrance just east
9 of the -- the building in the -- where the tree line is
10 cut, that's where we'll have deliveries. If there's an
11 event going on, it's where the event setup will be.

12 So I -- I think the advisory group did an
13 amazing job of giving their input, and I think the
14 architects did an amazing job of taking what the
15 advisory group input was and creating something very
16 beautiful.

17 Yes?

18 DIRECTOR STAN TKACZYK: What's the significance
19 of the star?

20 MS. MICHELE RICHARDS: I'll let Nick speak to
21 that.

22 DIRECTOR NICK BERARDINO: That's the highest
23 medal that you can receive. It's the Congressional
24 Medal of Honor.

25 DIRECTOR STAN TKACZYK: Thank you. I knew it

1 meant something, but I didn't know what it was.

2 DIRECTOR NICK BERARDINO: Yeah. That is the
3 ultimate.

4 DIRECTOR DOUGLAS LA BELLE: Michele, what is the
5 schedule now once the bid package goes out for selecting
6 the architect to do the working drawings?

7 MS. MICHELE RICHARDS: Yeah. I'll let Jerry
8 speak to the detail of that. But the rough time frame
9 would be that upon Board approval, the conceptual
10 drawings will be part of a bid package that is created.
11 That's what will go out on the street for bid. Bids
12 will be reviewed. A construction and architectural firm
13 will be selected.

14 The building will move into place after the
15 fair clears out, so we want to use fair time to do the
16 selection of and review of bids. And then construction
17 will begin with the planned opening on Veterans Day of
18 2016.

19 Anything to add? Did I do that okay?

20 MR. JERRY ELDRIDGE: Yeah. That was great.

21 MS. MICHELE RICHARDS: All right.

22 VICE CHAIR GERARDO MOUET: Yes. Question.

23 DIRECTOR BARBARA BAGNERIS: No, I don't have a
24 question. I was going to go ahead and move that we
25 approve the architectural design for Heroes Hall.

1 VICE CHAIR GERARDO MOUET: Okay. Before doing
2 that, are there any other questions?

3 MS. MICHELE RICHARDS: I do want to add one more
4 thing. Part of what the -- before the Board is also a
5 CEQA exemption, and we have filed for notice of
6 exemption under CEQA. It's exemption 31 under CEQA, and
7 the reason being that this is restoration of a historic
8 building, and that in itself exempts us from CEQA
9 review. So that filing has taken place? No?

10 MR. DOUG LOFSTROM: No. It's pending the
11 filing -- it's pending Board action.

12 MS. MICHELE RICHARDS: Pending. Yes. Thank you.

13 VICE CHAIR GERARDO MOUET: Now, before taking
14 Board action, a couple of comments on the concept. It's
15 a beautiful concept. A question on the roundabout. I
16 guess that's what you would call it -- right? -- because
17 it's an entry?

18 MS. MICHELE RICHARDS: On the left side?

19 VICE CHAIR GERARDO MOUET: Where the emblem is.

20 MS. MICHELE RICHARDS: Oh, yes.

21 VICE CHAIR GERARDO MOUET: That, you said,
22 people -- you'll be able to drive on that little road?

23 MS. MICHELE RICHARDS: No. On the left side. So
24 the --

25 VICE CHAIR GERARDO MOUET: Okay. So it's like a

1 little plaza. Is it -- is it designed so that you can
2 also have, like, booths and stuff like --

3 MS. MICHELE RICHARDS: Yes. Let me go back to
4 the rendering. I think that probably gives a better
5 view.

6 VICE CHAIR GERARDO MOUET: I see. Okay.

7 MS. MICHELE RICHARDS: Okay.

8 VICE CHAIR GERARDO MOUET: So there could be an
9 extension of exhibits out there?

10 MS. MICHELE RICHARDS: Absolutely. You know,
11 some -- some ideas for the use of that space, you could
12 tent it and have a fundraising dinner there. You can --

13 VICE CHAIR GERARDO MOUET: Sort of like Plaza
14 Pacifica.

15 MS. MICHELE RICHARDS: Exactly. And if you
16 notice on the -- near the entrance to the building, it
17 forms somewhat of a stage structure --

18 VICE CHAIR GERARDO MOUET: Yes.

19 MS. MICHELE RICHARDS: -- that would allow for
20 lectures, book signings. You know, all kinds of events
21 could be staged in that area.

22 The inside of the building could be used for
23 smaller events too, but really the plaza --

24 VICE CHAIR GERARDO MOUET: That's great. I think
25 those are really smart ideas.

1 The other thing I wanted to mention later on
2 in the working on the landscape, it would be interesting
3 to -- because this is so much about history -- to review
4 the history of Memorial Gardens and the significance of
5 the landscape that had existed back then.

6 It's very possible that certain types of
7 trees were -- were through some kind of ceremony in the
8 past planted -- and they're probably not around
9 anymore -- at different locations, so it might be
10 symbolic to think about the type of tree species, at
11 least some symbolically, in order to honor the legacy of
12 Memorial Gardens.

13 MS. MICHELE RICHARDS: Yes. I think we're very
14 fortunate to have Bob Palazzola, one of our advisory
15 group members, who has re- -- he's with the Costa Mesa
16 Historic Society, the SAAAB wing, and has some terrific
17 research about that original garden. So -- and we've
18 talked extensively in our advisory group about how to
19 honor the past, as well, and balance it with
20 drought-resistant landscaping.

21 VICE CHAIR GERARDO MOUET: Oh, absolutely.

22 DIRECTOR NICK BERARDINO: And just one more thing
23 to add to Michele's presentation. So you know that what
24 we're doing is like they do at the Capitol. They plant
25 grass on top of cement because, you know, all the media

1 trucks and everything go up to the Capitol steps, so
2 that's what we're doing here too.

3 So we can actually put other kinds of things
4 there on the grass, and it won't harm the grass. It
5 will be just the same kind of thing.

6 MS. MICHELE RICHARDS: The area to -- the green
7 area to the left of the building and the plaza is what
8 Nick is speaking about right now. So it appears to be
9 lawn, but it's actually built on top of a solid concrete
10 base. And so you can do events out there, as well,
11 without, you know, ruining the landscaping, and then
12 park vehicles for special exhibits, as well.

13 DIRECTOR STAN TKACZYK: Will that be a plan for
14 synthetic grass or -- (indiscernible)?

15 MS. MICHELE RICHARDS: I think when it goes out
16 to bid, we'll see what kind of imagination the bidders
17 have.

18 DIRECTOR BARBARA BAGNERIS: So I'd like to go
19 ahead and make a motion that we approve the
20 architectural design for Heroes Hall and the CEQA notice
21 of exemption.

22 DIRECTOR SANDRA CERVANTES: Second.

23 VICE CHAIR GERARDO MOUET: Okay. I think we're
24 ready for the roll call vote.

25 BOARD CLERK JEFF WILLSON: Was there a public

1 comment?

2 VICE CHAIR GERARDO MOUET: No, I don't believe
3 there was a public comment. That was for a different
4 item.

5 BOARD CLERK JEFF WILLSON: Then Vice Chair Mouet?

6 VICE CHAIR GERARDO MOUET: Yes.

7 BOARD CLERK JEFF WILLSON: Director La Belle?

8 DIRECTOR DOUGLAS LA BELLE: Yes.

9 BOARD CLERK JEFF WILLSON: Director Tkaczyk?

10 DIRECTOR STAN TKACZYK: Yes.

11 BOARD CLERK JEFF WILLSON: Director Berardino?

12 DIRECTOR NICK BERARDINO: Yes.

13 BOARD CLERK JEFF WILLSON: Director Bagneris?

14 DIRECTOR BARBARA BAGNERIS: Yes.

15 BOARD CLERK JEFF WILLSON: Director Cervantes?

16 DIRECTOR SANDRA CERVANTES: Yes.

17 BOARD CLERK JEFF WILLSON: And Director Ruiz?

18 DIRECTOR ROBERT RUIZ: Yes.

19 VICE CHAIR GERARDO MOUET: Great. Thank you. I
20 think at this point, we recess for closed session.

21 (Closed session held from 10:50 a.m. until
22 11:30 a.m.)

23 VICE CHAIR GERARDO MOUET: Back on track with our
24 meeting.

25 There are no reportable actions from the

1 closed session. So with that, I think we're now at the
2 item number 11, Board of Directors Matters of
3 Information. We can start over here to my left.

4 DIRECTOR DOUGLAS LA BELLE: I have nothing other
5 than to congratulate Jeff on his new job and welcome
6 Jessica to the Fair & Events Center.

7 MS. JESSICA ZIMMERMAN: Thank you.

8 DIRECTOR ROBERT RUIZ: Yeah. I just want to
9 repeat the same thing.

10 Jessica, welcome.

11 Jeff, good luck with that.

12 And 22 days and counting, and I'm excited.
13 And see you all come fair time.

14 DIRECTOR BARBARA BAGNERIS: And do we meet here
15 in July?

16 VICE CHAIR GERARDO MOUET: No, we don't meet in
17 July.

18 DIRECTOR BARBARA BAGNERIS: So there's no
19 meeting. So we didn't have our big prefair thing.

20 VICE CHAIR GERARDO MOUET: We did last time.

21 MS. MICHELE RICHARDS: Yes.

22 DIRECTOR BARBARA BAGNERIS: Oh, you mean when we
23 had the pound cake?

24 VICE CHAIR GERARDO MOUET: Uh-huh.

25 DIRECTOR BARBARA BAGNERIS: Okay.

1 VICE CHAIR GERARDO MOUET: Remember, they gave us
2 liquor.

3 MS. MICHELE RICHARDS: That's right.

4 DIRECTOR BARBARA BAGNERIS: Nonalcoholic liquor.

5 VICE CHAIR GERARDO MOUET: No. It was --

6 (Multiple speakers.)

7 MS. MICHELE RICHARDS: And the turkeys running
8 around.

9 DIRECTOR BARBARA BAGNERIS: So I'm just so
10 excited about the fair.

11 VICE CHAIR GERARDO MOUET: Very good.

12 DIRECTOR STAN TKACZYK: Again, Jessica and
13 Jeff -- Jeff, thank you for always being there for the
14 Board.

15 And, Jessica, I'm really excited about
16 looking forward to working with you in the future. And
17 I know that Jeff will be working with you a lot this
18 year because there's a lot coming your way when the fair
19 starts, and I know you can handle it. So welcome
20 aboard.

21 MS. JESSICA ZIMMERMAN: Thank you.

22 VICE CHAIR GERARDO MOUET: Nick? Oh.

23 DIRECTOR SANDRA CERVANTES: So, again,
24 congratulations. And I'm excited that you speak
25 Spanish.

1 MS. JESSICA ZIMMERMAN: Yes.

2 DIRECTOR SANDRA CERVANTES: (Indiscernible.)

3 MS. JESSICA ZIMMERMAN: (Indiscernible.)

4 DIRECTOR NICK BERARDINO: Okay. I have a couple
5 things for Board information. We took an action today
6 on the security thing.

7 VICE CHAIR GERARDO MOUET: Uh-huh.

8 DIRECTOR NICK BERARDINO: Can the Board Members
9 get, like, a weekly report of the security matters?

10 VICE CHAIR GERARDO MOUET: Wandering?

11 DIRECTOR NICK BERARDINO: Well, just any security
12 issues that occur here. I'm often asked -- I mean I
13 know I've always asked Doug, you know, how many fights
14 did you have this week? How many people were arrested
15 this week? You know, what are their names? I know
16 these five. Can you let them come back in?

17 But I think that given security issues
18 that -- and this -- this goes to kind of a -- given
19 security issues, I think we ought to be getting a weekly
20 report if there's arrests, security problems, any of
21 those kind of things so we can know what's going on here
22 in terms of that particular issue because -- and this
23 kind of goes to a broader issue because it seems as if,
24 well -- and it may seem as if, well, you know, God,
25 maybe we wanted to have what the policy is for paying

1 people. Is that the Board's responsibility or staff's
2 responsibility?

3 Like I mentioned earlier, in general, I
4 think, you know, we've come a long, long way in terms of
5 improving things here. And I know when I was appointed
6 to the Board, I got a specific directive to me directly
7 from the Governor as to -- because there was some -- we
8 all know some very strong disappointment of what had
9 taken place and, you know, there was an issue to say
10 let's get it all going correctly.

11 So it's important for us as a Board, and, you
12 know, we can defer to counsel on this, that the
13 responsibilities that we have, we need to know what they
14 are because ultimately everything that happens here is
15 our responsibility.

16 It's not -- the CEO handles all the
17 operational issues, does all of that. We hire the CEO,
18 and we stay out of that stuff. I mean we don't tell the
19 CEO who to hire, who not to hire, who to fire, how
20 much -- who to discipline, what kind of this should be,
21 that's not our business. I mean that's daily
22 operations.

23 But I think -- and we may find this to be
24 different in the state thing, and I'm not familiar with
25 it, that what you pay -- what you're paying people -- I

1 mean in every other public jurisdiction, school
2 districts, everything else, that's all done -- only by
3 the board has the authority to set that. But, then, who
4 they hire and who they discipline and who they fire,
5 that's not the board's business.

6 So while I bring this, I always feel a little
7 bit bad to think, well, staff is -- because I have a
8 board of 19 people that I've had to get along with for
9 40 years. I've had boards who have been very
10 complacent, and I've had others who have been active
11 boards. But, ultimately, they're responsible for
12 policy.

13 I think -- and this is just -- we talked
14 about Pac Amp, and we talked about dusting off the
15 countertops as we got ready to open and move. This is
16 just kind of a dusting off the countertop thing of the
17 last piece of what I think needs to be done here in
18 terms of the final -- you know, in terms of the final
19 part of rebuilding, restructuring, and -- and moving
20 forward.

21 And that is clear identification of the fact
22 that everything here is the responsibility of the Board.
23 That's your responsibility. And if you want to find --
24 something bad happens, you can bet you'll be named, and
25 you can bet -- because I've had boards -- you'll be on

1 the stand, people asking you what was your policy
2 regarding that? What was that? What did you do? What
3 did you do? What kind of training did you have? What
4 kind of oversight did you have? That's what happens.

5 So that's why I advance these. It's not a
6 matter of not -- of lacking trust or, you know, that
7 kind of thing. It's a matter of finishing off what so
8 many of us who were appointed and discussed and had
9 meetings with the appointment secretary, what our charge
10 was. Stan had a meeting with her. I was there at that
11 meeting. We know what we were charged with after that
12 situation by the former Attorney General.

13 So we need to get that done, and that's, I
14 think, a very -- it has to be a very bright line where
15 here's policy. This is what the Board's charged with.
16 Here's what the staff is charged with. And once you
17 know that, it's so much easier to operate, everybody
18 gets along a lot better, and there's no question.
19 There's no feeling like anybody's nudging on anybody.
20 We just know.

21 So, hopefully -- that's just an explanation.
22 But I do want to -- I personally want a weekly security
23 report as to what's taken place, you know, in terms of
24 any incidents, those kinds of things.

25 MS. DEBORAH FLETCHER: If I can interrupt, that's

1 an issue of policy for the Board. I don't get involved
2 in Board policy. That's entirely up to the Board. So
3 that the Board is aware, any weekly reports like that
4 will be a matter of public record and must be posted on
5 the website.

6 DIRECTOR NICK BERARDINO: Okay. Second thing
7 is --

8 DIRECTOR STAN TKACZYK: Can I ask a question on
9 that? So if that report does go out, you just said what
10 would happen to it. It would be a matter of public
11 record.

12 MS. DEBORAH FLETCHER: Absolutely.

13 DIRECTOR STAN TKACZYK: Okay. And right now --

14 MS. DEBORAH FLETCHER: Right now individual
15 reports, it depends. There is a specific privilege in
16 the California Public Records Act for investigative
17 reports. And then, of course, you know, the sheriff has
18 the sheriff's own privileges.

19 So, you know, depends on what you want and
20 what kind of direction. I -- I don't think the Board
21 can make a decision now because it's not -- this has not
22 been agendized.

23 DIRECTOR NICK BERARDINO: Right. We can't vote
24 on it today then?

25 MS. DEBORAH FLETCHER: Correct.

1 DIRECTOR NICK BERARDINO: Okay. So we won't be
2 able to do that this fair, apparently.

3 MS. DEBORAH FLETCHER: The Board cannot make a
4 decision at this point in time because it has not been
5 placed on the agenda.

6 DIRECTOR NICK BERARDINO: Okay. So maybe we can
7 put it on the agenda for after the fair so there's a way
8 to -- and then maybe can you also look at if there is
9 some privilege in terms of some security issues, if they
10 exist? I don't know if it does and probably may not.
11 But if there is, I'd sure like us to find it and see.

12 MS. DEBORAH FLETCHER: If there's a report to the
13 entire Board, it will not be privileged.

14 DIRECTOR NICK BERARDINO: How about if there's a
15 committee? Then the report goes to just an ad hoc
16 committee of the Board?

17 MS. DEBORAH FLETCHER: If it's an advisory
18 committee.

19 DIRECTOR NICK BERARDINO: If it's an advisory
20 committee, it would not be privileged then? Or I mean
21 it would be. It doesn't necessarily have to be public.
22 If you could just look at that and see --

23 MS. DEBORAH FLETCHER: No, it would not be
24 privileged. It would be a matter of public record. I
25 cannot think of a specific California Public Records Act

1 privilege that would be applicable.

2 DIRECTOR DOUGLAS LA BELLE: What if it's just two
3 members of the Board?

4 MS. DEBORAH FLETCHER: Doesn't matter. Doesn't
5 matter.

6 DIRECTOR NICK BERARDINO: Okay. So we need to
7 discuss do we care whether any of that stuff is public.
8 I mean I don't know if anybody cares. I don't know who
9 does.

10 MS. KATHY KRAMER: If I may interject. First, I
11 know we all know that we would have to redact and --

12 DIRECTOR DOUGLAS LA BELLE: Right.

13 MS. KATHY KRAMER: The thing I -- you heard from
14 my report earlier from -- I've got both feet in our
15 operations and security and will be watching that and
16 getting those reports and understanding. I have some
17 real fear. I think that information could be
18 misconstrued even if we reported there was X amount of
19 fights, there was this, someone's going to get onto
20 that.

21 I mean we've got -- everything that goes on
22 on our fairgrounds, the Orange County Sheriff's
23 Department is here. They've got a command center. And
24 from my conversations with them, they believe that we've
25 got everything buttoned up, and now we're just wandng.

1 I think it's going to help from anything possibly
2 getting in here, that we're at a very low risk. Fair's
3 done their assessments despite all the people.

4 So I have to say with my conversations,
5 albeit I haven't been through the fair, but I have to
6 trust the industry specialists that the sheriff's
7 department, who've been long-time partners, and our own
8 security team, we've got all the measures in place to
9 make sure, and we're at very low risk despite the amount
10 of folks coming to our organization --

11 DIRECTOR NICK BERARDINO: I don't think we
12 distrust the professionals here.

13 MS. KATHY KRAMER: Yeah. Sure. No.

14 DIRECTOR NICK BERARDINO: And I work very closely
15 with the Orange County Sheriff's Department. I don't
16 think it's a matter of that. I think it's just -- and
17 maybe if we decide collectively we don't want to do that
18 for all the reasons, you know, but I think it's -- it's
19 a value to have that kind of discussion.

20 MS. DEBORAH FLETCHER: I think it's appropriate
21 to agendize it. And with respect to -- and I apologize
22 if I appear to be going too far, but I don't want to get
23 this discussion too far into it because this really
24 isn't on the agenda. But it's certainly appropriate to
25 place it on the agenda for next meeting.

1 DIRECTOR NICK BERARDINO: Right. So if we
2 could --

3 VICE CHAIR GERARDO MOUET: That makes sense.

4 DIRECTOR NICK BERARDINO: -- you know, put it on
5 the agenda for the next meeting.

6 The second thing, though, is -- and I know
7 this wasn't agendized, and so I want you to give us
8 guidance. But this legislative issue that was brought
9 up, there was another legislative issue, and I just
10 learned about it yesterday, so it couldn't be agendized.
11 We can't take action on it. But is it possible to bring
12 it to the attention of the Board so possible action
13 or --

14 MS. DEBORAH FLETCHER: For the next meeting?

15 DIRECTOR NICK BERARDINO: Yeah.

16 MS. DEBORAH FLETCHER: I think staff can be
17 directed to place whatever -- whatever's appropriate on
18 the next agenda, certainly.

19 DIRECTOR NICK BERARDINO: Okay. And I'd like to
20 have agendized Western Fairs Association is opposing a
21 bill that has to do with the elephants.

22 As you know, our fair took the elephants out
23 of here because of mis- -- our conclusion of
24 mistreatment and other things that, you know, we had,
25 all kinds of stuff.

1 So I would like us to have agendized what our
2 position should be in relation to that and a discussion
3 as to how does a legislative item, an opposed position
4 on a piece of legislation that this Board fought very,
5 very hard to, you know, get out of here, maybe we could
6 agendize also our legislative process as to how do we,
7 as a Board, get to know those kinds of legislative
8 issues. That's number 2.

9 And then thirdly is just a question if we
10 could direct the CEO to find out Ovations, we had a
11 problem here. This is kind of catching up here, Kathy.
12 There were certain high schools that got -- every year
13 they got to do the fundraisers, and happened to be
14 wealthy high schools, except for one.

15 And so we, as a Board, took a position that
16 that's really not fair, that all the high schools,
17 everybody, the inner city high schools, everybody else,
18 they ought to be able to at least try.

19 And Ovations supposedly was supposed to have
20 a meeting in April with them, puts out the stuff, the
21 applications. After the applications are done, then
22 it's reviewed, and then they have this training session
23 and that stuff.

24 So can you let me know how -- and, again, the
25 whole Board or whatever -- I want to conform with

1 whatever the appropriate thing is -- all of us because
2 that was a -- the Board had very lively discussion about
3 that when that all took place, when all that went out,
4 how it was conducted this year, who won the --

5 VICE CHAIR GERARDO MOUET: Specs.

6 DIRECTOR NICK BERARDINO: Yeah.

7 DIRECTOR STAN TKACZYK: Can I comment on your
8 comment on legislation? Beth asked about something, an
9 update on it, and I don't think we --

10 VICE CHAIR GERARDO MOUET: No. I think -- it
11 made me think that the Legislative Task Force update I
12 don't think we did.

13 AUDIENCE MEMBER: We skipped it.

14 VICE CHAIR GERARDO MOUET: But Bao -- and who
15 else is on the committee?

16 DIRECTOR SANDRA CERVANTES: Me.

17 VICE CHAIR GERARDO MOUET: Okay. Could you --
18 can she respond to that?

19 MS. DEBORAH FLETCHER: Absolutely. The Chair can
20 take stuff out of order, so this would be the
21 Legislative Task Force report.

22 VICE CHAIR GERARDO MOUET: Yeah. It was -- and I
23 apologize. I'm just realizing we didn't get an update
24 on the Legislative Task Force. Do you mind to share
25 what was the latest on that legislation?

1 DIRECTOR SANDRA CERVANTES: No. I did respond to
2 Jeff that we were going to respond the following month.
3 We didn't have anything to report this month.

4 DIRECTOR STAN TKACZYK: Oh, but didn't, Nick --
5 you reported or somebody did.

6 DIRECTOR DOUGLAS LA BELLE: I think Nick did at
7 the last meeting.

8 DIRECTOR STAN TKACZYK: The last time. And it
9 was an update where things were going and --

10 DIRECTOR NICK BERARDINO: It was a trailer bill.
11 It was a trailer to the budget bill, and I have -- I
12 haven't followed up on if that trailer got through. Do
13 you know?

14 MS. KATHY KRAMER: If I may, I have a call
15 with -- tomorrow, to be exact, with the legislative
16 connections to get an update on it, so, yeah. And at
17 that point, we'll pull the legislative committee, so --

18 DIRECTOR STAN TKACZYK: But as far as where
19 things are moving in a positive direction for us --

20 DIRECTOR NICK BERARDINO: No one called -- I was
21 in Sacramento yesterday and, you know, that -- no -- I
22 was walking around, being a pain in the ass to everybody
23 over there on the bill, and nobody -- yeah, that's
24 a-s-s -- and nobody -- nobody mentioned it. But that
25 doesn't mean much on trailer bills. I mean I should

1 probably have followed up. I apologize. I didn't,
2 but --

3 DIRECTOR STAN TKACZYK: Can we add that to the
4 agenda -- next agenda?

5 DIRECTOR NICK BERARDINO: Yeah.

6 (Overlapping speakers.)

7 DIRECTOR STAN TKACZYK: We'll just have it on
8 there?

9 DIRECTOR NICK BERARDINO: She'll know tomorrow.

10 MS. KATHY KRAMER: It's been a work in progress,
11 and that's why sometimes it's a no report update.

12 DIRECTOR NICK BERARDINO: Who are you talking to
13 tomorrow?

14 MS. KATHY KRAMER: Her name is Taylor. She's a
15 legislative representative. That came out of the
16 Governor's Appointment Secretary Office, provided the
17 contact to a young lady by the name of Taylor.

18 DIRECTOR NICK BERARDINO: (Indiscernible.)

19 MS. KATHY KRAMER: Yes.

20 DIRECTOR NICK BERARDINO: Can I have one more
21 thing?

22 VICE CHAIR GERARDO MOUET: Yeah.

23 DIRECTOR NICK BERARDINO: This is just, again,
24 for discussion, not advocating it one way or the other,
25 but to agendize at the next meeting the possibility of

1 us hiring our own lobbyist? We can hire our own
2 lobbyist; right?

3 MS. DEBORAH FLETCHER: Sure.

4 DIRECTOR NICK BERARDINO: Just for discussion
5 purposes, not action purposes. We don't have to --

6 MS. DEBORAH FLETCHER: No, no. There's a minimal
7 limitation on it, which is -- you know, there's some
8 things you can lobby for and some things you can't, but
9 it's a minimal limitation.

10 DIRECTOR STAN TKACZYK: The limitation -- well,
11 hiring a lobbyist to work internally is one thing.
12 Hiring a lobbyist firm would be another.

13 DIRECTOR NICK BERARDINO: I'm looking for a
14 Sacramento advocacy.

15 DIRECTOR STAN TKACZYK: Okay. A firm that's up
16 there?

17 MR. NICK BERARDINO: Just for discussion. Again,
18 I'm not saying this is a good idea or bad idea.

19 MR. STAN TKACZYK: No, no, no. I just wanted to
20 refine it a little bit, what your comment was. So --

21 VICE CHAIR GERARDO MOUET: It would be an
22 interesting discussion.

23 DIRECTOR STAN TKACZYK: So you're looking for
24 some type of firm that would represent us in Sacramento?

25 MR. NICK BERARDINO: We don't know -- all of us

1 that been up there and lived up there, what do we know?
2 It's not our world. We're outsiders.

3 MR. STAN TKACZYK: No, no. I just want to get an
4 idea. You're not talking about someone in-house?

5 MR. NICK BERARDINO: No, no, no. God forbid. I
6 wouldn't put that on anybody.

7 VICE CHAIR GERARDO MOUET: All right. Anything
8 else, Nick?

9 DIRECTOR NICK BERARDINO: No. That's it.
10 Thanks.

11 VICE CHAIR GERARDO MOUET: All right. My
12 comments is also welcoming Jessica.

13 And it's been so much fun working with you,
14 Jeff, directly, and you're going to go Hollywood on us,
15 and you're going to go into the entertainment area. So
16 good luck with that. I know you'll do great.

17 I'm also very excited and looking forward to
18 in 22 days the One. Big. Party. will start. And it was
19 a lot of fun chairing today, so I appreciate the
20 opportunity. And our next Board Meeting is going to be
21 August the 27th, and I think now we're ready to get a
22 motion to adjourn.

23 MR. NICK BERARDINO: So moved.

24 DIRECTOR SANDRA CERVANTES: Second.

25 VICE CHAIR GERARDO MOUET: First motion by Nick

1 and second by Sandra.

2 Do we need to do a roll call on this?

3 MS. DEBORAH FLETCHER: Yeah.

4 VICE CHAIR GERARDO MOUET: Okay. Roll call.

5 BOARD CLERK JEFF WILLSON: We started, might as
6 well continue.

7 VICE CHAIR GERARDO MOUET: When are you leaving
8 for San Diego?

9 BOARD CLERK JEFF WILLSON: Vice Chair Mouet?

10 VICE CHAIR GERARDO MOUET: Yes.

11 BOARD CLERK JEFF WILLSON: Director La Belle?

12 DIRECTOR DOUGLAS LA BELLE: Yes.

13 BOARD CLERK JEFF WILLSON: Director Tkaczyk?

14 DIRECTOR STAN TKACZYK: Yes.

15 BOARD CLERK JEFF WILLSON: Director Berardino?

16 DIRECTOR NICK BERARDINO: No. I mean I never
17 voted no on that motion in my life, so --

18 BOARD CLERK JEFF WILLSON: Director Bagneris?

19 DIRECTOR BARBARA BAGNERIS: Yes.

20 BOARD CLERK JEFF WILLSON: Director Cervantes?

21 DIRECTOR SANDRA CERVANTES: Yes.

22 BOARD CLERK JEFF WILLSON: And Director Ruiz?

23 DIRECTOR ROBERT RUIZ: Yes.

24 VICE CHAIR GERARDO MOUET: Okay.

25 BOARD CLERK JEFF WILLSON: One no.

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MS. KATHY KRAMER: We'll keep the lights on for you.

DIRECTOR BARBARA BAGNERIS: You want to stay and talk about what?

VICE CHAIR GERARDO MOUET: Thank you very much. I'll see you at the fair.

* * *

(Whereupon, the OCFEC Board of Directors Meeting was hereby adjourned at 11:50 a.m.)

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Certificate
of
Certified Shorthand Reporter

The undersigned certified shorthand reporter
of the State of California does hereby certify:

That the foregoing proceedings was taken
before me at the time and place therein set forth and
was recorded stenographically by me and thereafter
transcribed, said transcript being a true copy of my
shorthand notes thereof.

I further certify that I am neither
financially interested in the action nor a relative or
employee of any attorney of any of the parties.

In witness whereof, I have subscribed my name
this date, July 7, 2015.



Janet M. Taylor
Janet M. Taylor
Certified Shorthand Reporter
Certificate Number 9463