

**MINUTES OF OCFEC BOARD OF DIRECTORS MEETING
HELD May 25, 2017**

1. CALL TO ORDER:

Chair Berardino called the meeting to order at 9:02 a.m.

2. MISSION STATEMENT

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited by Director Aitken. Roll call was taken by Summer Angus.

4. DIRECTORS PRESENT:

Chair Berardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz

DIRECTORS ABSENT/EXCUSED: Director Pham

OTHERS PRESENT:

Kathy Kramer, OCFEC CEO; Michele Richards, OCFEC Vice President, Business Development, Ken Karns, OCFEC Vice President, Operations; Adam Carleton, OCFEC Vice President, Finance & Administration; Summer Angus; Jason Jacobsen, OCFEC Director of Planning & Presentation; Nick Buffa, OCFEC Director Security & Traffic; Terry Moore, OCFEC Director of Communications; Roxanne Hack, OCFEC; Deborah Fletcher, Office of the Attorney General; Jennifer K. Abe, Stenographer; Juan Quintero, Spectra; Tamara Goddard Swager, Tandem; Scott Bruno, Tandem; Lila Sadeghi, Tandem; Bobby McDonald; Theresa Sears; Reggie Mundekis; Beth Refakes; Vincent Pollmeier; Ted Platis; Nick Platis.

5. CEO'S OPERATIONAL UPDATE

Kathy Kramer, OCFEC CEO, reported the participation and hosting of recent educational program events by OCFEC. She announced that the OC Fair Kids Club has met its goal of hosting 1,000 underserved kids to the OC Fair.

Kramer reported on the OC Cities breakfast meeting attended by Mayors, City Managers and Public Information officers where staff announced the City Days at the 2017 OC Fair.

Adam Carleton, OCFEC VP Finance & Administration presented the April 2017 financials.

Ken Karns, OCFEC VP of Operations, provided an operations update. Karns announced the formation of a Joint Health and Safety Committee. He also announced the addition of seven more AED devices around the grounds.

Michele Richards, OCFEC VP of Business Development, provided an overview of upcoming events.

Chair Berardino announced that Heroes Hall may host an Army event on Flag Day, June 14th.

Kramer reported on attending Fairgrounds Day at the Capitol, in Sacramento. She also reported that Senate Bill SB 741, the 50/50 raffle legislation, will be heard by the Senate Governmental Committee on June 13th.

Kramer announced that the new OCFEC website will launch June 5th.

Kramer gave an overview of the *Voices – Veterans Storytelling Project* performance event at Heroes Hall Medal of Honor courtyard that took place May 23rd.

Kramer reported that since the April Board meeting, staff had spent an estimated 73.25 hours, at a cost of \$2,987.14, fulfilling public records requests.

Director Tkaczyk requested the total to date cost of public records requests be reported at the next meeting.

Chair Berardino expressed disappointment with the criticism of the organization's handling of public records requests despite the progress in becoming more transparent and sensitive to the needs of the surrounding community and the return of the Attorney General's Office.

6. PUBLIC COMMENTS

Ted Platis, Mediterranean food vendor, spoke about his family's experience as a food vendor in the past at the OC Fair. He spoke in opposition of his application being denied for the 2013 OC Fair and hopes to be considered for the 2018 OC Fair. His father, Nick Platis shared that his late wife had started the family business and he'd like to see her work continue.

Beth Refakes spoke in opposition of the concerts scheduled outside of the OC Fair dates.

Vincent Pollmeier, Santa Ana attorney, spoke his concerns of the possible conflict of Nick Berardino being the OCFEC Board Chair and the Heroes Hall Veterans Foundation President.

Theresa Sears shared her support of the current Board of Directors and staff. She also spoke of her efforts regarding stopping of the sale of the

fairgrounds.

7. **MINUTES:**

A. Board Meeting held April 27, 2017

ACTION: Director Mouet motioned and Director Cervantes seconded to review and approve the minutes from the Board meeting held April 27, 2017. **MOTION CARRIED. AYES: Chair Bernardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz. NAYES: None**

8. **CONSENT CALENDAR**

Standard Agreements: SA-019-17SP; SA-050-17GE; SA-065-17FT; SA-076-17FT; SA-089-17HB; SA-132-17YR; SA-133-17FT; SA-141-17AS; SA-142-17AS; SA-143-17AS; SA-153-17GE; SA-155-17SP; SA-157-17SP; SA-158-17SP; SA-159-17SP; SA-160-17SP; SA-162-17FT; SA-163-17YR; SA-164-17SP; SA-165-17PA; SA-166-17PA; SA-168-17FT; SA-169-17FT; SA-170-17GE; SA-171-17GE; SA-172-17GE; SA-173-17SP; SA-175-17FT

Amendments: SA-058-17FT (Amend. # 1); SA-192-16FT (Amend. # 1)

Interagency Agreements : SA-156-17SP

Rental Agreements: R-036-17; R-040-17; R-046-17; R-072-17; R-074-17; R-075-17; R-088-17; R-093-17; R-098-17; R-101-17; R-105-17; R-107-17; R-108-17; R-109-17; R-112-17; R-113-17; R-114-17; R-115-17; R-118-17; R-119-17

Active Joint Powers Authority Agreements: 032-17-017

Commercial Rental Agreements: 17035; 17047; 17058; 1707; 17076; 17077; 17106; 17108; 17109; 17124; 17125; 17171; 17186; 17205; 17218

Concession Agreements: 17513; 17518; 17519; 17533; 17534; 17535; 17537; 17544; 17556; 17558; 17566; 17567; 17570; 17571; 17572; 17574; 17575; 17586; 17588; 17594

Independent Amusement Rental Agreements: 17631; 17633; 17634; 17635; 17636; 17637; 17638; 17639; 17640; 17641; 17642; 17643; 17644; 17645; 17646; 17647

Platinum Rental Agreements: 17726

Judging Agreements: VA-001-17; VA-002-17; VA-003-17; VA-004-17; VA-005-17; VA-006-17; VA-007-17; VA-008-17; VA-009-17; VA-010-17; VA-

011-17; VA-012-17; VA-013-17; VA-014-17; VA-015-17; VA-016-17; VA-017-17; VA-018-17; VA-019-17; VA-020-17; VA-021-17; EX-001-17; EX-002-17; EX-003-17; EX-004-17

Correspondence:

Communications to the Board from the public in response to Board discussion or to comments made before the Board are to be listed on the meeting agenda and included in the Board materials as an item of public disclosure.

i. none.

-End of Consent Calendar-

Director La Belle asked that agreement SA-173-17SP be pulled for further discussion.

ACTION: Director Ruiz motioned and Director Cervantes seconded to review and approve the Consent Calendar with agreement SA-173-17SP pulled for further discussion. **MOTION CARRIED. AYES: Chair Berardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz. NAYES: None.**

Director La Belle disclosed his 64 shares of Verizon stock relating to the Verizon agreement SA-173-17SP.

ACTION: Director La Belle motioned and Chair Berardino seconded to review and approve agreement SA-173-17SP of the Consent Calendar. **MOTION CARRIED. AYES: Chair Berardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz. NAYES: none**

9. **GOVERNANCE PROCESS:**

A. Committee/Task Force/Liaison Reports

- i. Centennial Farm Foundation Board (Director Cervantes)
- ii. Heroes Hall Veterans Foundation Board (Chair Berardino, Director La Belle)
- iii. Financial Monitoring Committee (Vice Chair Bagneris, Director Pham)
- iv. Workers Memorial Task Force (Chair Berardino, Director Aitken)
- v. 2017 OC Fair City Liaison Committee (Director La Belle, Director Cervantes)
- vi. Legislative Monitoring Task Force (Chair Berardino, Director Aitken)
- vii. Master Site Plan Task Force (Director La Belle, Director Ruiz)
- viii. Tenant Liaison Committee (Director Tkaczyk, Chair Berardino)
- ix. Consumer Initiatives Task Force (Director Tkaczyk, Vice Chair Bagneris)
- x. Agricultural Committee (Director Mouet, Director Cervantes)
- xi. Equestrian Center Task Force (Director Aitken, Director Tkaczyk)

Michele Richards, on behalf of the Centennial Farm Foundation Board,

stated that the Memorandum of Understanding is on the agenda for the Centennial Farm Foundation Board meeting the following day.

Vice Chair Bagneris, on behalf of the Financial Monitoring Committee, announced that they will be rolling out newly formatted financial reports next month.

Ken Karns, on behalf of the Workers Memorial Task Force, gave an update on the nearly completed Agricultural Workers Memorial. Chair Berardino thanked Director Aitken for her vision on the project.

Director La Belle, on behalf of the 2017 OC Fair City Liaison Committee, reported that the City Managers breakfast meeting was well received.

Chair Berardino, on behalf of the Legislative Monitoring Task Force, reported the progress on the Senate Bill SB741.

Ken Karns, on behalf of the Master Site Plan Task Force, reported the fourth Master Site planning meeting with on grounds stakeholders had recently taken place. He also announced that the public stakeholder meeting will be held on June 5th from 6-9 pm.

Chair Berardino, on behalf of the Tenant Liaison Committee, stated that they will be meeting this month. Director Aitken suggested that the Tenant Liaison Committee look at the fair vendor application and vendor placement processes.

Ken Karns, on behalf of the Equestrian Center Task Force, reported that staff had met with Equestrian Center management to review issues related to the contract. He also reported that members of the task force and staff toured the Shea Center in San Juan Capistrano. Director Tkaczyk thanked the Shea Center and commented on the visit to their facility. Karns thanked Theresa Sears for joining the tour of the Shea Center. Theresa Sears spoke about the visit to the Shea Center and her advocacy for horses.

Director La Belle suggested a visit to the McCoy Equestrian Center in Chino Hills.

B. Present the OC Fair Patron Perfect Attendance Award

Action Item

Chair Berardino shared the process of how the Perfect Attendance Award will be awarded and how it is a great way to track the Super Pass holders.

Board of Directors and staff discussion continued around the use of social media.

Director La Belle suggested the creation of OC Fair gift cards.

ACTION: Director Cervantes motioned and Vice Chair Bagneris seconded to review and approve the OC Fair Patron Perfect Attendance Award. **MOTION CARRIED. AYES: Chair Berardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz. NAYES: None.**

C. Approval to Add Three Plaques to the Medal of Honor Courtyard at Heroes Hall

Action Item

Bobby McDonald stated that the Heroes Hall Veterans Foundation's by-laws require memorial plaques for the Medal of Honor courtyard be approved by the OCFEC Board of Directors. McDonald gave background on each of the veterans being considered for a plaque.

Chair Berardino presented staff report.

Director Aitken asked if there were any plans for public ceremonies to unveil the plaques.

Chair Berardino suggested reaching out to each of the families to see if they would like a public ceremony.

Director Aitken suggested that the Eagle scout that created a special memorial for the victims of the El Toro plane crash be invited to a ceremony.

ACTION: Director La Belle motioned and Director Cervantes seconded to review and approve to add three plaques to the Medal of Honor Courtyard at Heroes Hall. **MOTION CARRIED. AYES: Chair Berardino, Vice Chair Bagneris, Director Mouet, Director Aitken, Director Tkaczyk, Director La Belle, Director Cervantes and Director Ruiz. NAYES: None.**

D. Operational update on Heroes Hall Programing and Projects

Information Item

Michele Richards presented the staff report. She stated that staff will be working with the VA hospitals and Camp Pendleton to help distribute the post cards to veterans and to the men and women on active duty overseas.

E. Sponsorship Update

Information Item

Reggie Mundekis spoke in opposition of alcohol related sponsorships and suggested alternative sources of sponsorships.

Richards presented the sponsorship update.

Director La Belle disclosed his 120 shares of Pepsi stock.

Chair Berardino stated that he would like the fairground property to serve the public every day. He asked to be updated monthly on sponsorship efforts for Heroes Hall and Centennial Farm.

10. CLOSED SESSION

No closed session.

11. BOARD OF DIRECTORS MATTERS OF INFORMATION

Director Cervantes congratulated Director Tkaczyk on his perfect attendance and award. She also shared her excitement with 50 days to the opening of the fair.

Vice Chair Bagneris stated that she is excited that the fair is only 50 days away. She shared her appreciation of Chair Berardino's comments about the good work the Board is doing.

Director Mouet stated he is also looking forward to the fair. He commented how family owned, fair vendor businesses are a valuable part of the history of the fair.

Director Aitken agreed with Director Mouet.

Director Tkaczyk stated that he is very excited for the fair.

La Belle shared that his grandchildren participated in the kids run at the OC Marathon.

12. NEXT BOARD MEETING: JUNE 22, 2017

13. ADJOURNMENT

Director La Belle motion and Director Ruiz seconded to adjourn. All Board members said Aye.

Meeting adjourned at 10:53 a.m.



Nick Berardino, Chair



Kathy Kramer, Chief Executive Officer