



## **Board of Directors Agenda Report**

**MEETING DATE:** JULY 23, 2020 **ITEM NUMBER:** 10C

**SUBJECT:** Update on the 2020 OC Virtual Fair

**DATE:** July 17, 2020

**FROM:** Michele Richards, CEO

**PRESENTATION BY:** Joan Hamill, Chief Business Development Officer

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### **RECOMMENDATION**

Information item only.

### **BACKGROUND**

The 2020 OC Virtual Fair kicked off on Friday, July 17 on Facebook, Twitter and Instagram as well as ocfair.com. Staff will give an update on how the virtual fair is doing to-date.