



Board of Directors Agenda Report

MEETING DATE: JULY 23, 2020 ITEM NUMBER: 10C

SUBJECT: Update on the 2020 OC Virtual Fair

DATE: July 17, 2020

FROM: Michele Richards, CEO

PRESENTATION BY: Joan Hamill, Chief Business Development Officer

RECOMMENDATION

Information item only.

BACKGROUND

The 2020 OC Virtual Fair kicked off on Friday, July 17 on Facebook, Twitter and Instagram as well as ocfair.com. Staff will give an update on how the virtual fair is doing to-date.