
From: Francesconi, Mike@CDFA <mike.francesconi@cdfa.ca.gov>
Sent: Friday, March 19, 2021 3:00 PM
To: Anater, Kenneth@CDFA; Ferrero, Gregory@CDFA; Francesconi, Mike@CDFA; Quiroz, John@CDFA; Kume, Joji@CDFA; Mitchell, Kalia@CDFA; Pelle, Sarah@CDFA; Goss, Sofia@CDFA; Fick, Sue@CDFA
Subject: \$40.3M General Fund Support -Phase II Letter
Attachments: D2021-01 \$40.3M GFund Support - Phase II.pdf; Targeted Support Application - Final.pdf

Good Afternoon Fair Managers,

Please find the attached, Circular letter D2020-01 and Target Support Application, in regards to \$40.3M General Fund Support – Phase II. F&E plans to provide operation support to DAAs under a two-pronged approach – please read letter for details.

Please ensure that this information is shared with the fair board at the next regularly scheduled board meeting listed as an item of correspondence.

For future reference, you may view and download the F&E Circular Letters at

<https://www.cdfa.ca.gov/FairsAndExpositions/> which are located under the “Correspondence” tab.

Sincerely,

Mike

Mike Francesconi

Agriculture Program Supervisor II

CDFA Fairs and Expositions

Ph (916) 900-5365

mike.francesconi@cdfa.ca.gov





March 19, 2021

D2021-01

TO: District Agricultural Association Board Presidents and CEOs

SUBJECT: \$40.3M General Fund Support – Phase II

The Fairs & Expositions Branch (F&E) is pleased to announce it is entering the second distribution phase for the one-time \$40.3 million general fund budget allocation approved by the Governor on June 29, 2020. The initial phase consisted of allocations to help state-affiliated fairs, which includes both District Agricultural Associations (DAAs) and the California Exposition and State Fair, mitigate the severe loss of revenue resulting from the pandemic; accordingly, the funds were used to pay for legally mandated expenses associated with the layoff of civil service employees.

F&E has determined that after accounting for all legally mandated expenses and layoff-related expenses projected to become due before the end of the State's fiscal year (June 30, 2021), there will be a remaining balance of approximately \$19.3 million available for distribution to DAAs. For this second phase, F&E plans to provide operational support to DAAs under a two-pronged approach: "Targeted Support" (based on financial need) and "DAA Fairgrounds Allocation" (to provide funding to all DAAs with fairgrounds).

Phase I	Phase II	
Civil Service Layoff Support	Targeted Support	DAA Fairgrounds Allocation
Approximately \$21.0M is projected to be utilized towards the legally mandated expenses associated with the civil service layoff process.	Through an application process, approximately \$9.7M will be used to provide targeted operational support. Priority will be given to those that show the greatest financial need relative to the application pool.	Class Size
		Total \$
		I 62,000
		I-X -
		II 83,000
		III 104,000
		III+ 125,000
		IV 146,000
		IV+ 167,000
		V 250,000
		VI 375,000
		VII 1,562,000
~21.0M	~\$9.7M	~\$9.6M

Targeted Support

The Targeted Support will provide operational support to DAAs with fairgrounds through an application process. Funding under this distribution will depend strictly on the financial need of the applicant relative to the financial needs of the application pool.



Fairs interested in receiving this type of allocation will need to provide a completed application along with the supporting documents requested on the form; fairs will be ranked based on financial need as supported by their financial statements and the key indicators they list (such as cash balance, unrestricted reserves, current liabilities, debt obligations, and payroll expenditures).

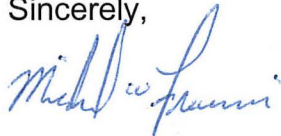
To be considered for targeted support, applications and the required documents must be submitted to Joji Kume via email at joji.kume@cdfa.ca.gov by April 16, 2021.

DAA Fairgrounds Allocation

All DAAs with a fairground will be provided an allocation based on class size. Although there is still some uncertainty around the exact amounts needed for the rest of the layoff processes, the amounts shown in the table for the DAA Fairgrounds Allocation is considered a solid estimate. Disbursement of allocations will take place over a three-week period that we anticipate starting early April. **No action is required by the DAAs.**

If you have any questions, please contact Mike Francesconi at 916-900-5365 or via email at mike.francesconi@cdfa.ca.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Francesconi".

Mike Francesconi
Interim Branch Chief

Enclosure: Targeted Support Application Form



**Fairs and Expositions Branch
40.3M General Fund Support – Phase II
Targeted Support Application**

Fair Information

Fair Name: _____

Fair Address: _____

Fair Phone: _____

Fair Contact: _____

Fair Contact Email: _____

Questionnaire

Did the fair initiate a layoff plan for permanent employees due to the pandemic?

Yes No

If there were any retirements since March 2020, did any retiree cite cost savings for the fair as a reason for their retirement? Yes No

Required Documents

Please attach the following documents to this application:

☐ **Cash Flow Projection**
Provide cash projections over the 12-month period identified in the attached spreadsheet; please include all sources of revenue.

☐ **Current Bank Statement**
Provide the most recent bank statement available. These amounts should match the cash amount shown in the cash budget projection for the corresponding month.

☐ **Ending 2020 Financial Statements and Current Financial Statements**
Provide income statements, balance sheets, and trial balances for both the ending 2020 year and the most currently available month.

☐ **Current Aged Accounts Payable Report**
Provide the most recent available aged accounts payable report showing overdue payables. The report should include information on the age range of the payables.

☐ **Current Payroll Report**

Include information on the monthly gross wage, benefits, and payroll tax costs for all employees, including 125-day employees.

☐ **Long-term Debt Documents (if applicable)**

If applicable, provide loans and/or bond documents, which should include the terms of the agreement and, if possible, an amortization schedule.

By signing this application form, I acknowledge that there is no guarantee that I will receive any support from these funds and understand that the eligibility and amount for support is based on the financial need determined by the Fairs and Expositions Branch relative to the financial need of the total application pool. Furthermore, I understand that any missing or inaccurate information may negatively affect my eligibility and amount for support.

Fair CEO or Board President Signature

Date