



Board of Directors Meeting

June 24, 2021

Good morning.

The meeting will begin just after 9:00 a.m. After the meeting's Roll Call, the Board will immediately adjourn to Closed Session; at this time the meeting Secretary will organize Public Comment. Please keep your device on mute until called upon to speak.

If using the Zoom dial-in option, use *6 to mute and un-mute your phone.

Please take notice that this public meeting of the 32nd District Agricultural Association, a California state institution, is being recorded using video recording equipment. Please also take notice that the 32nd District Agricultural Association will release video recordings of its public meetings where required under California law.

Please keep your device on mute

The Mission of OCFEC is...

**Celebration of Orange County's
Communities, Interests, Agriculture and
Heritage**

(with results justifying resources expended)





5. Closed Session

- A. Pending Litigation** – The Board will meet in closed session to consult with legal counsel regarding the following pending litigation. [Gov. Code section 11126(e).]
 - i. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, the Board of Directors will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
 - ii. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, there is significant exposure to litigation against the 32nd District Agricultural Association. (Govt. Code, § 11126, subd. (e).)
 - iii. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. 32nd District Agricultural Association v. Ovations Fanfare, L.P., et al., Orange County Superior Court, Case No. 30-2020-01161661-CU-CO-CJC
 - iv. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. Adam Carleton v. 32nd District Agricultural Association, et al., Orange County Superior Court, Case No. 30-2020-01174951-CU-OE-CJC
- B. Personnel:** The Board will meet in closed session to consider the evaluation of performance of the General Manager / CEO. [Govt. Code, § 11126, subd. (a).]



6. Minutes

A. Board meeting held May 27, 2021

Action Item



7. Matters of Public Comment

Speakers are requested to sign in prior to the start of the meeting and are limited to three minutes. Public comment is allowed on issues NOT on the current Agenda. However, no debate by the Board shall be permitted on such public comments, and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item.

Comments will be accepted on Agenda items during the meeting. Speakers wishing to address the Board on items on the agenda are requested to sign in prior to the start of the meeting and identify the agenda item[s] on which you desire to address the Board. Speakers are limited to three minutes.



8. Consent Calendar: (Policy Reference: 4.3.4)

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion by category in the order listed below. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.



9A. Review of Current Contract for the Operation of the Equestrian Center and Vote on Direction to Staff

At the May 27, 2021 Board of Directors meeting, Doug Lofstrom presented the Equestrian Center Study as part of the Leadership Committee's report.

Chair Rubalcava-Garcia indicated that the study would be included in the Board's upcoming strategic planning process, but asked that the Board review the current rental agreement for operation of the Equestrian Center and vote on direction to staff for moving forward. The current rental agreement contains a carry-over clause which allows for continuation on a month-to-month basis.

The Board will review and discuss the agreement to provide staff direction.

RECOMMENDATION:

At the Board of Directors' discretion.



9B. Review of and Vote on Whether or Not to Approve Amendment to Spectra Master Concessionaire Agreement Clarifying the “Cantina” as Part of District’s Facilities

The Cantina facility in the former OC Market Place footprint was operated by Spectra as part of the swap meet operation. An amendment to the Spectra food service management agreement is necessary to clarify that the Cantina now becomes part of the “District’s Facilities” as defined in the agreement, and may be operated by Spectra for the sale of food and beverage items during the annual OC Fair and other events.

The amendment further clarifies that Spectra shall pay the District a commission on gross sales generated by Spectra at the Cantina at the rates described in Section 1 of the agreement and in accordance with the terms of Section 1.

RECOMMENDATION:

Approve the amendment to the Spectra master concessionaire agreement.



9C. Vote on Whether or Not to Use the August Board Meeting Date and Time for Strategic Planning

The Board of Directors will be participating in a strategic planning process following the close of the 2021 OC Fair. A suggestion was made to forego a regular August Board meeting and use the scheduled date/time of August 26, 2021 at 9:00 a.m. to focus on strategic planning.

RECOMMENDATION:

At the Board of Directors discretion.



9D. Presentation of Proposed Changes to Heroes Hall Veterans Foundation MOU and Vote on Whether or Not to Approve

The MOU between the 32nd District Agricultural Association and the Heroes Hall Veterans Foundation includes an agreement of a minimum \$45,000 contribution to the District for operational expenses of Heroes Hall.

The Foundation would like to amend the MOU to reflect a lower contribution amount for the next three years.

The Board will discuss and vote on whether or not to approve the requested change.

RECOMMENDATION:

At the Board of Directors' discretion.



9E. Presentation of the 2021 OC Fair and Vote on Final Direction to Staff

Staff will present highlights of the 2021 OC Fair – “Time for Fun” – which will run from July 16 through August 15.





July 16 - Aug 15

ADVANCE TICKETS REQUIRED





The OC Fair is BACK!

We're hard at work again getting ready for summer fun!



2021 OC Fair • Time for Fun • July 16 - Aug 15



Updated Health and Safety Information for Everyone



- Masks required for unvaccinated guests inside OC Fair buildings
- OC Fair capacity will remain at 45,000 daily
- Increased sanitization practices in place
- More touchless payment options
- Booths and attractions will be spaced out
- New security technology at entry gates
- More tables for eating and drinking



2021 OC Fair • Time for Fun • July 16 - Aug 15



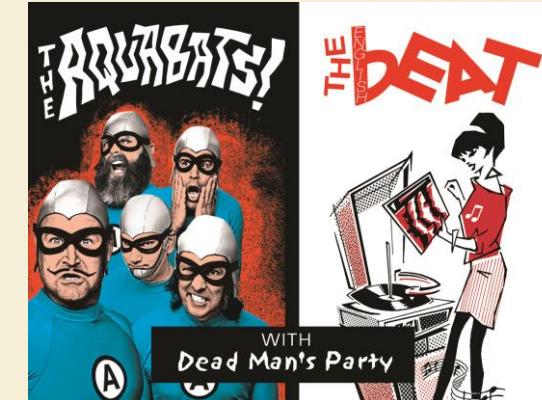
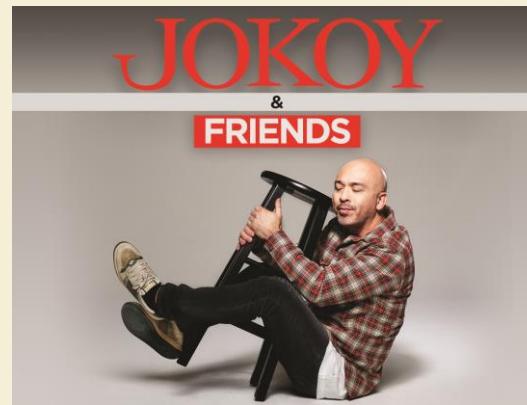
Entertainment is Selling Out

Sold-out shows:

- Rebelution – two dates
- Jo Koy & Friends
- Cheap Trick with Blue Oyster Cult

On the way to selling out:

- X and Los Lobos with The Blasters
- The Aquabats and The English Beat with Dead Man's Party





New Foods for 2021

- Chicken Charlie's: Waffle Cone w/Buffalo Chicken and Mac Cheese
- Pepe's Mariscos: Taco de Tripa
- Biggys: Hot Cheeto 'N' Cheese Pickles or Burger
- Dutchmens: Fried Chicken Funnel Cake
- Mom's Bakeshoppe: Chocolate Chip Cookie Sundae
- And more!



2021 OC Fair • Time for Fun • July 16 - Aug 15





New Rides are Rolling In



- Hyperloop
- Liberty Wheel
- Moonraker Motorcycles
- New York New York
- Windsurf
- Winky the Whale



2021 OC Fair • Time for Fun • July 16 - Aug 15



More New at the OC Fair

- Piano Madness Dueling Pianos – Plaza Pacifica
- *California Fresh: Celebrating the Bounties of our Counties* agriculture exhibit – OC Promenade
- New OC Fair costumed character joins the Foodies – Daily at OC Fair letters
- *Private Charles J. Miller: WWII Paintings from the South Pacific* – Heroes Hall



2021 OC Fair • Time for Fun • July 16 - Aug 15



Returning Fair Favorites



- All-Alaskan Racing Pigs
- Dragon Knights
- The Clown Patrol
- Petting Zoo and animal displays
- Hypnotist Mark Yuzuik
- Midway games and giant prizes
- Explorium fun for kids
- The Magic of Frank Thurston
- Brew Hee Haw craft beer fest

2021 OC Fair • Time FOR Fun • July 16 - Aug 15





Early Junior Livestock Market Week & Virtual Auction



Junior Livestock Market Week takes place prior to OC Fair and is open only to 4-H and FFA participants, advisors, leaders and parents. So far we have more than 220 entries!

The Virtual Junior Livestock Auction is July 10
– Register on ocfair.com

Judging categories in the market competition include goats, lambs, beef, hogs, rabbits, poultry, dairy cattle and showmanship. The breeding competition also included llamas.





Competitions Return

- Competitions are back in a limited presentation
- We have already received more than 5,100 entries!
- Special Contests: Knots of Love and Quilts of Valor
- It's not too late! Entries are still being accepted for
 - table settings
 - cut flowers
 - fruit & vegetables
 - sugar arts
 - breads





This Year's Promotions



- **\$3 Taste of Fair Food** – Samples served on Thursdays, 10 a.m.- 4 p.m.; special menu
- **Read & Ride** – Kids ages 5-11 can read 2 books, get 3 free carnival rides
- **Concerts** – Shows in Pacific Amphitheatre & The Hangar during Fair dates include same-day OC Fair admission



2021 OC Fair • Time for Fun • July 16 - Aug 15



Thank You to our Sponsors



Los Angeles Times DAILYPILOT



MATTRESSFIRM



2021 OC Fair • Time for Fun • July 16 - Aug 15





July 16-Aug. 15, 2021

Wednesday – Thursday: 10 a.m. - 11 p.m.

Friday – Sunday: 10a.m. - midnight

Adult tickets \$12 weekdays, \$14 weekends

Seniors (60+) and youth (6-12) \$7

Kids 5 and younger are free

General parking \$10; buses and limos \$20

Tickets are required for specific days – dates could sell out!

*** We're hiring! ocfair.com/jobs ***



**BUY OC FAIR
TICKETS TODAY**

Available online only – no service fees!

Daily capacity is limited.



2021 OC Fair • Time for Fun • July 16 - Aug 15

9E. Presentation of the 2021 OC Fair and Vote on Final Direction to Staff

The Board will discuss and vote on any further direction to staff regarding the 2021 OC Fair.

RECOMMENDATION:

At the Board of Directors' discretion.



9F. Committee/Ad Hoc Committee/Liaison Reports

INFORMATION ITEM:

To assure compliance with the Bagley-Keene Act, Committee reports are only for the purpose of the Committee chair, Ad Hoc Committee members or Liaison to provide a verbal update. Should the Board want to discuss any Committee work item not already on the agenda; those would need to be agendized for a future Board meeting.

- i. Leadership Committee (Chair Rubalcava-Garcia, Committee Chair; Vice Chair La Belle)
- ii. Financial Monitoring and Audit Committee (Director Pham, Committee Chair; Director Bagneris)
- iii. Facilities Committee (Director Aitken, Committee Chair; Director Ruiz)
- iv. Governance Committee (Director Cervantes, Committee Chair; Chair Rubalcava-Garcia)
- v. Community Affairs Committee (Director Kovacevich, Committee Chair; Director Ruiz)
- vi. Centennial Farm Foundation Liaison (Director Cervantes)
- vii. Heroes Hall Veterans Foundation Liaison (Vice Chair La Belle, Director Cervantes)



The image features a vertical rainbow flag on the left side, composed of eight horizontal stripes of equal width. The colors from top to bottom are: orange, red, dark red, yellow-orange, yellow, orange-yellow, green, and blue. The flag is set against a white background.

LGBTQ Pride Month

Introduction

What is Pride Month?

- LGBTQ Pride Month commemorates the Stonewall riots, which occurred at the end of June 1969
- Pride stands for “Promote Respect, Inclusion, and Dignity for Everyone”

Why do we celebrate Pride Month at OCFEC?

- An estimated 4.5% of Americans identify as members of the LGBTQ community – part of the community we serve at OC Fair & Event Center
- The Pride Flag is displayed year-round at OCFEC as a symbol of welcoming to all



Interesting facts

- The LGBTQ rights movement in the US was kickstarted in 1969 with the Stonewall Inn riots
- The rainbow flag was designed in 1978 by Gilbert Baker
- The first OC Pride Parade was held in 1989
- President Obama announced the designation of the first national monument to LGBTQ rights in 2016
- May 23, 2019: OC Fair & Event Center Board of Directors approves a resolution and policy recognizing June as National LGBTQ Pride Month and direction for OCFEC to fly the rainbow flag year-round



How to celebrate

**Some ways you can celebrate LGBTQ Pride Month.
Here are a few examples:**

- Learn more about the LGBTQ Pride history
- Celebrate LGBTQ art and culture
- Become an ally by supporting LGBTQ youth support organizations
- Participate in Orange County Pride celebrations this month. Check out the OC Pride web site
- Zoom in for the CA Dept. of Food & Agriculture first ever virtual Pride Parade
 - June 30 from Noon to 1:00pm
 - Meeting ID: 929 1624 1446
 - Passcode: CdfaPr!d3

10. CEO's Operational Announcements & Updates

22...

and counting



10. CEO's Operational Announcements & Updates



**Sunday, June 27
Mesa del Mar
College Park**



For the Five Months Ended May 31, 2021

	Actual	Budget	Variance Favorable (Unfavorable)
YTD Revenue	\$3,143,464	\$607,477	\$2,535,987
YTD Expenses	<u>\$7,886,192</u>	<u>\$10,080,384</u>	<u>\$2,194,192</u>
YTD Net Proceeds (Deficit)	<u>\$(4,742,729)</u>	<u>\$(9,472,907)</u>	<u>\$4,730,178</u>



Cash and Cash Equivalents

	<u>May 31, 2021</u>	<u>May 31, 2020</u>
Cash on Hand	\$ 1,097,931	\$ 1,361,075
Investments	<u>\$37,903,899</u>	<u>\$49,517,498</u>
Total Cash and Cash Equivalents	<u>\$39,001,830</u>	<u>\$50,878,573</u>
Year over Year Decrease	<u>(\$11,876,743)</u>	
Year over Year % Decrease	-23.3%	



12. Board of Directors' Matters of Information

Next Board Meeting

August 26, 2021

