



Board of Directors Agenda Report

MEETING DATE: OCTOBER 28, 2021 **ITEM NUMBER:** 8B

SUBJECT: Discussion and Vote on Community Affairs Committee Recommendation to Create a Public Art Piece Celebrating Diversity Using Lighting on Plaza Pacifica, and Include \$50,000 in the 2022 Budget for the Project

DATE: October 22, 2021

FROM: Director Bagneris and Director Rafiei

PRESENTATION BY: Director Bagneris and Director Rafiei

RECOMMENDATION

At the Board of directors' discretion.

BACKGROUND

At the September 2021 Board meeting, Chair Rubalcava-Garcia assigned Director Bagneris and Director Rafiei to the Community Affairs Committee. Building on the groundwork already laid by Directors Kovacevich and Ruiz the committee is ready to move forward with a public art project at the OC Fair & Event Center celebrating diversity, equity and inclusion.

The committee reviewed feedback from the public survey during the 2021 OC Fair, along with the presentation made during an open public meeting conducted by the committee on May 17, 2021 to seek input regarding the type of public art the community is interested in.

After review of the feedback and further discussion about options and possibilities, the committee is recommending the use of lighting and the light towers surrounding Plaza Pacifica to create a welcoming and positive message to the community about the diversity of the people the OC Fair & Event Center serves and the organization's commitment to equity and inclusion. The committee is also recommending utilizing the creative team and resources on staff at OCFEC to design and execute the project.

Staff has advised the committee of an estimated budget for the project of \$50,000 to be included in the 2022 budget.

If approved, the committee will continue to work with staff to lay out a plan to initiate the project.