



## **Board Committee Report**

**MEETING DATE:** DECEMBER 16, 2021 **ITEM NO.:** 8G(vi)

**SUBJECT:** Entertainment & Business Development Committee

**DATE:** December 14, 2021

**FROM:** Director Rubalcava-Garcia and Director Cervantes

**PRESENTATION BY:** Director Rubalcava-Garcia and Director Cervantes

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### ***Purpose:***

*This committee evaluates opportunities for expanding programing with the county and cities in Orange County and monitors legislative matters.*

### ***Focus:***

- *Legislative monitoring*
- *Evaluate City and County programing opportunities*
- *Annual "State of the District" presentation*
- *Monitor the development of the Joint Powers Authority initiative*

## **SUMMARY OF COMMITTEE MEETING**

The committee met on December 9, 2021, the inaugural meeting for this new committee. The committee discussed several ideas for future involvement including:

- Developing a policy for how the Board will work with staff on entertainment and business development opportunities
- Working with OC cities on Orange County-wide events
- Developing self-produced cultural events and festivals
- Expanding the offerings at the annual OC Fair to include more variety and diversity of entertainment options
- Expanding entertainment opportunities year-round

### **Follow-up**

- The next meeting of the Entertainment & Business Development Committee is TBD.