



Board Committee Report

MEETING DATE: DECEMBER 16, 2021 ITEM NO.: 8G(vi)

SUBJECT: Entertainment & Business Development Committee

DATE: December 14, 2021

FROM: Director Rubalcava-Garcia and Director Cervantes

PRESENTATION BY: Director Rubalcava-Garcia and Director Cervantes

Purpose:

This committee evaluates opportunities for expanding programing with the county and cities in Orange County and monitors legislative matters.

Focus:

- *Legislative monitoring*
- *Evaluate City and County programing opportunities*
- *Annual "State of the District" presentation*
- *Monitor the development of the Joint Powers Authority initiative*

SUMMARY OF COMMITTEE MEETING

The committee met on December 9, 2021, the inaugural meeting for this new committee. The committee discussed several ideas for future involvement including:

- Developing a policy for how the Board will work with staff on entertainment and business development opportunities
- Working with OC cities on Orange County-wide events
- Developing self-produced cultural events and festivals
- Expanding the offerings at the annual OC Fair to include more variety and diversity of entertainment options
- Expanding entertainment opportunities year-round

Follow-up

- The next meeting of the Entertainment & Business Development Committee is TBD.