



BOARD OF DIRECTORS COMMITTEE REPORT

MEETING DATE: **JUNE 23, 2022** ITEM: **8E(vi)**

SUBJECT: **Entertainment & Business Development Committee**

DATE: June 21, 2022

FROM: Director Rubalcava-Garcia and Director Cervantes

PRESENTATION BY: Director Rubalcava-Garcia and Director Cervantes

Purpose:

This committee, in coordination with staff, evaluates opportunities at all District entertainment venues and pursues business development opportunities.

Focus:

- *Pacific Amphitheatre programming enhancement opportunities*
- *Hangar and Action Sports Arena programming enhancement opportunities*
- *Development of year-round and fairtime business opportunities*
- *Utilizing Board contacts and relationships for sponsorship and new event sales opportunities*

Special Projects:

- *None at this time.*

SUMMARY OF COMMITTEE MEETING

CEO Richards updated the committee via email on the following:

2022 OC Fair Entertainment Schedule

- Entertainment in the Pacific Amphitheatre, Hangar, Action Sports Arena and our community stages is now fully booked.
- The full line-up and details are on the web site and tickets can be purchased online or through the Box Office in front of the Pacific Amphitheatre.

Follow-up

- The next meeting of the Entertainment & Business Development Committee is TBD.