



REGAL
COURT REPORTING

In the Matter Of:

OC FAIR AND EVENT CENTER

BOARD OF DIRECTORS MEETING

February 23, 2023

Case No:

CERTIFIED COPY

OC FAIR AND EVENT CENTER
Board of Directors Meeting on 02/23/2023

1 IN THE MATTER OF:

2 32ND DISTRICT AGRICULTURAL ASSOCIATION

3 ORANGE COUNTY FAIR AND EVENT CENTER

4 BOARD OF DIRECTORS MEETING

5 FEBRUARY 23, 2023

6 9:30 A.M.

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9 Meeting of the OCFEC Board of Directors,
10 stenographically reported by Noemi Sandoval, a
11 stenographer, commencing at 9:30 a.m. and ending at
10:55 A.M. Thursday, FEBRUARY 23, 2023, at 88 Fair
Drive, Costa Mesa, California, and Zoom.

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OC FAIR AND EVENT CENTER
Board of Directors Meeting on 02/23/2023

1 APPEARANCES OF BOARD MEMBERS:

2 Newton Pham, Chair
3 Nick Kovacevich, Vice Chair
4 Doug La Belle, Member
5 Natalie Rubalcava-Garcia, Member
6 Sandra Cervantes, Member
7 Robert Ruiz, Member
8 Barbara Bagneris, Member

9 ALSO PRESENT:

10 Michelle Richards, Chief Executive Officer
11 Joan Hamill, Chief Business Development Officer
12 Melissa Au-Yeung, Chief Administrative Officer
13 Ken Karns, Chief Operating Officer
14 Josh Caplan, Deputy Attorney General
15 Summer Angus, Meeting Secretary

16 PUBLIC SPEAKERS:

17 Gilbran Stout
18 Reggie Mundekis

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32ND DISTRICT AGRICULTURAL ASSOCIATION
ORANGE COUNTY FAIR AND EVENT CENTER
BOARD OF DIRECTORS MEETING
THURSDAY, FEBRUARY 23, 2023
9:30 A.M.

VICE CHAIR KOVACEVICH: We'll be calling the meeting to order. Welcome, everybody that's here physically and virtually. All matters noticed on this agenda in any category may be considered for action as listed. Any item not so noticed may not be considered. Items on this agenda may be considered in any order at the discretion of the chairperson or, in this case, the vice-chairperson filling in for the chairperson. And just want to announce that Item 8B is being pulled from the agenda. 8B as in boy is being pulled from the agenda.

Second, I'll read the mission statement for the OC Fair & Event Center which is: Creating equitable community access to agriculture, entertainment, cultural and educational experiences. Next, I will ask Melissa to lead us in the Pledge of Allegiance.

MS. AU-YEUNG: Put your right hand over your heart. Ready. Begin.

OC FAIR AND EVENT CENTER
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1 (Pledge of Allegiance)

2 VICE CHAIR KOVACEVICH: All right. Thank you,
3 Melissa. And, Summer, would you be able to take roll
4 for us, please?

5 MS. ANGUS: Chair Pham?

6 (No answer.)

7 MS. ANGUS: Vice Chair Kovacevich?

8 VICE CHAIR KOVACEVICH: Here.

9 MS. ANGUS: Director La Belle?

10 MR. LA BELLE: Here.

11 MS. ANGUS: Director Rubalcava-Garcia?

12 MS. RUBALCAVA-GARCIA: Here.

13 MS. ANGUS: Director Cervantes?

14 MS. CERVANTES: Here.

15 MS. ANGUS: Director Ruiz?

16 MR. RUIZ: Here.

17 MS. ANGUS: And Director Bagneris?

18 MS. BAGNERIS: Here.

19 MS. ANGUS: Thank you.

20 VICE CHAIR KOVACEVICH: Okay. Great. Thank you,
21 Summer. And now we're going to -- I'm going to be
22 asking for a motion to approve the minutes from last
23 board meeting on January 26.

24 MS. CERVANTES: This is Director Cervantes. I so
25 move.

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1 VICE CHAIR KOVACEVICH: Do we have a second?

2 MR. LA BELLE: Director La Belle. Second.

3 VICE CHAIR KOVACEVICH: All right. Motion
4 carries. Can we do a roll call?

5 MS. ANGUS: Vice Chair Kovacevich?

6 VICE CHAIR KOVACEVICH: Yes.

7 MS. ANGUS: Director La Belle? Director La
8 Belle, you're muted.

9 MR. LA BELLE: Sorry about that. Yes.

10 MS. ANGUS: Thank you.

11 Director Rubalcava-Garcia?

12 MS. RUBALCAVA-GARCIA: Yes

13 MS. ANGUS: Director Cervantes?

14 MS. CERVANTES: Yes

15 MS. ANGUS: Director Ruiz?

16 MR. RUIZ: Yes.

17 MS. ANGUS: And Director Bagneris?

18 MS. BAGNERIS: Yes

19 MS. ANGUS: Thank you.

20 VICE CHAIR KOVACEVICH: Okay. Now the motion
21 carries. Matters of public comment. Public comment is
22 allowed on issues not on the current agenda. However,
23 no debate by the Board shall be permitted on such public
24 comments; and no action will be taken on such public
25 comment items at this time, as law requires formal

1 public notice prior to any action on an agenda item.
2 Speakers are requested to fill out and submit a comment
3 card to the meeting secretary prior to the start of the
4 meeting and are limited to three minutes of speaking.

5 Comments will be accepted on all other agenda
6 items at the time each item is listed on the agenda.
7 Speakers wishing to address the Board on items on the
8 agenda are requested to fill out and submit a comment
9 card to the meeting secretary prior to the start of the
10 meeting and identify the agenda items on which you
11 desire to address the Board. Speakers, again, are
12 limited to three minutes.

13 And, Summer, is there anyone that is on Zoom that
14 wishes to make a public comment?

15 MS. ANGUS: Not at this time.

16 VICE CHAIR KOVACEVICH: Next to the Consent
17 Calendar. Is there any -- okay. All matters listed or
18 under the Consent Calendar are operational matters about
19 which the Board has governing policies, implementation
20 of which is delegated to the CEO. They will be enacted
21 in one motion. There will be no discussion of these
22 items prior to the time the Board of Directors votes on
23 the motion, unless members of the Board, staff, or
24 public request specific items to be discussed separately
25 and/or removed from this section. Any member of the

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1 public who wishes to discuss Consent Calendar items
2 should notify the Chair of the Board at the time
3 requested and be recognized by invitation of the Chair
4 to address the Board.

5 Does anyone have anything to pull from the
6 Consent Calendar?

7 MS. RICHARDS: Staff does not.

8 VICE CHAIR KOVACEVICH: Okay. Anyone else on the
9 Board? Okay.

10 MS. RICHARDS: We need to vote on the Consent
11 Calendar.

12 VICE CHAIR KOVACEVICH: Okay. So we need to --
13 do we need a motion?

14 MS. RICHARDS: Yes.

15 VICE CHAIR KOVACEVICH: Okay. Can we get a
16 motion to approve the Consent Calendar?

17 MS. CERVANTES: This is Director Cervantes. I so
18 move.

19 VICE CHAIR KOVACEVICH: Do we have a second?

20 MS. BAGNERIS: Director Bagneris. I'll second.

21 VICE CHAIR KOVACEVICH: Summer.

22 MS. ANGUS: Vice Chair Kovacevich?

23 VICE CHAIR KOVACEVICH: Yes.

24 MS. ANGUS: Director La Belle?

25 MR. LA BELLE: Yes.

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1 MS. ANGUS: Director Rubalcava-Garcia?

2 MS. RUBALCAVA-GARCIA: Yes

3 MS. ANGUS: Director Cervantes?

4 MS. CERVANTES: Yes

5 MS. ANGUS: Director Ruiz?

6 MR. RUIZ: Yes.

7 MS. ANGUS: And Director Bagneris?

8 MS. BAGNERIS: Yes

9 MS. ANGUS: Thank you

10 VICE CHAIR KOVACEVICH: Thank you, Summer. Now
11 we'll move to Governance Process, and Item 8A is the
12 Annual Board Governance Policy Review by Governance
13 Committee and Vote on Whether or Not to Adopt
14 Recommended Updated Updates. And for this item, I'll
15 turn it over to Michelle.

16 MS. RICHARDS: Okay. Thank you. And I, in turn,
17 will turn this over to the Governance Committee if you
18 wanted to make any opening statements, or I can take
19 everyone through the recommended amendments. So,
20 Director Cervantes, or, Rubalcava-Garcia, do you have
21 any comments?

22 MS. RUBALCAVA-GARCIA: Yeah, I do. Sorry. My
23 dog is here. So just in case he starts barking, I just
24 wanted to give everybody a heads-up. But I -- so we did
25 meet as a committee along with CEO Michelle Richards to

1 review all of the governance policies. And this is an
2 annual thing that we started, I think, a couple of years
3 ago under the direction of former board member Andreas
4 Meyer. And I believe board member Cervantes was on that
5 committee at that time as well. So we've continued the
6 trend to make sure that we are reviewing all of our
7 governance policies to ensure that we're providing staff
8 with the right direction. So that's the intention
9 behind this update. I just wanted to make sure that we
10 had that clarity.

11 So we did identify, I think, it's 17, correct me
12 if I'm wrong, Michelle, policies that do have updates
13 that we are recommending. And I'm just going to, you
14 know, state that some of these recommendations are
15 staff's recommendations. And Director Cervantes and I
16 do believe that we want to open up some of them for
17 discussion for the full Board to review and weigh in on
18 whether or not we want to accept some of these
19 recommendations. So at this point, all of these are
20 just recommendations for everybody to review, and there
21 are a couple that we would like to have staff provide
22 more detail on. So with that, I'm going to turn it over
23 to Director Cervantes to see if she has any additional
24 thoughts, but then, Michelle, if you could just take us
25 through the recommendations.

1 MS. CERVANTES: Thank you, Director
2 Rubalcava-Garcia. You are correct. I think it's too
3 important. And after they are reviewed -- and some of
4 them might need to go ahead and have a -- some of them
5 might have to be tabled for next month so you and I have
6 an opportunity to actually meet, because you and I did
7 not have an opportunity to actually meet. Thank you.

8 MS. RUBALCAVA-GARCIA: Just to -- Director
9 Cervantes and I didn't meet offline about these, but I
10 do believe that the full Board -- so the committee would
11 provide recommendations for the Board to review and
12 decide on whether or not we are going to accept. But I
13 think there is an opportunity for us to review them as a
14 full Board today and make a recommendation as to what
15 staff should do to update. And we can probably resolve
16 that if necessary. I don't -- so I think we'll go ahead
17 and turn it over to Michelle for now and go through all
18 of the policies.

19 MS. CERVANTES: Yes.

20 MS. RICHARDS: Okay. And would the committee
21 prefer that I just take each policy one by one, go over
22 the changes, and then see if there's any discussion? Do
23 it that way?

24 VICE CHAIR KOVACEVICH: Yes. I think that's
25 good.

1 MS. RICHARDS: Okay. The first is the
2 introduction to the board policies, and it's a simple
3 change to just update the new mission statement so our
4 policies now reflect the current mission statement. So
5 any questions about that one?

6 (No response)

7 Okay. Moving on, this is Policy 1.01: The Policy
8 Framework and Definitions. There's a typo in this
9 second bullet here that's been corrected, just removing
10 the word "to." So it now reads, "Board has adopted
11 regarding how the Board, the CEO," et cetera.

12 Okay. And then under the titles for the CEO
13 Direct Reports, it has now been updated to reflect the
14 current titles of the CEO Direct Reports: The Chief
15 Operating Officer, Chief Business Development Officer,
16 Chief Administrative Officer, and then those same titles
17 reflected correctly under the name of the exhibits --
18 Executives, sorry. Okay. Any questions about that one?

19 (No response)

20 Then under Policy Number 3.03 Board Member Code
21 of Conduct, the committee talked about adding under the
22 Ethics Training requirement for board members that --
23 newly appointed Board Members may not start serving
24 until all required training is completed. And this is a
25 new -- a new rule that CDFA, through the governor's

1 office has implemented. So any new board members that
2 are appointed by the governor would not start serving
3 until all of their required training is completed. So
4 we've added that. Any questions there?

5 (No response)

6 Okay. Please stop me if -- I know I'm moving
7 kind of quickly. Policy 3.04 is Board Member --

8 MR. LA BELLE: Michelle.

9 MS. RICHARDS: Yes.

10 MR. LA BELLE: Yes. I have some questions
11 regarding 3.03.

12 MS. RICHARDS: Yes.

13 MR. LA BELLE: And you and I have discussed this
14 in the past. One of the concerns I have -- obviously
15 all of us go through the required training. I was in
16 compliance until January. Now there's a couple classes
17 that I need to go through. I think it's very beneficial
18 -- and perhaps Barbara and Natalie and Sandra, who I
19 think attended the group discussion sometime back in the
20 past, I found it very helpful to have an interactive
21 training session. Sandra might ask a question or
22 Natalie or Barbara or anyone that I hadn't thought of.
23 And I think it leads to a good discussion process. And
24 I think it leads to a better training experience rather
25 than sitting in front of the computer and going through

1 the online training.

2 And I know that -- based on our earlier
3 conversations -- that, you know, the State has some --
4 CDFA has some budget limitations. But I would like to
5 approach CDFA. There's this relatively new technology
6 called Zoom, and I would think that if they could put
7 together on a quarterly basis some Zoom training
8 sessions. And then it would be up to us individual
9 directors to make sure our schedule makes it available
10 to participate. But I think that makes for a much more
11 productive training opportunity when we have the
12 opportunity not only to interact with our fellow
13 directors or other directors from other districts that
14 may have different questions.

15 So I would like to -- obviously I don't have any
16 problem with this. I think it does add a burden to the
17 new appointees, but we all have to do that anyway within
18 a reasonable period of time. So I would just like to
19 ask that we reach out to CDFA and discuss with them Zoom
20 training opportunities on things like the Conflict of
21 Interest, the 700 forms that we file. There's, you
22 know, obviously questions that all of us may have from
23 our own perspectives, and I think hearing what others
24 say has some mutual benefit. So those are my thoughts.

25 MS. RUBALCAVA-GARCIA: Director La Belle, that's

1 a good suggestion. This is Director Rubalcava-Garcia.
2 Are you asking for updates to this policy, or are you
3 good with the current recommendations being made?

4 MR. LA BELLE: I'm good with the current
5 recommendations being made. I was just using this as my
6 opportunity to bring up what I think is very important
7 on training opportunity. So I'll just leave it at that.

8 MS. RICHARDS: And staff will certainly follow up
9 with CDFA on that request.

10 MR. LA BELLE: Thank you.

11 MS. RICHARDS: Okay. Moving along. Board Policy
12 3.04 Board Member Conflict of Interest a clarification:
13 Such action may include formal or informal censure or
14 recommendation for removal by the Board Chair if the
15 Board wants to take -- make that recommendation about a
16 board member. So the recommendation for removal "by the
17 Board Chair or the Board," but adding the clarification,
18 "Only the Governor has the authority to remove a board
19 member." That's just a point of clarification, and that
20 also came down from CDFA.

21 Under 3.05 Board Meetings and Agendas, you all
22 might remember that the Board voted not to have a July
23 or August Board meeting unless specifically requested
24 and approved by the Board. Previously this policy just
25 stated July, but we've added August per the Board's

1 vote. That's it for that one.

2 Then Board Policy 3.06 Board Member Orientation
3 and Training, just taking out "of Directors." And then
4 to Director La Belle's point, this is the list of
5 required training now for board members. Bullying and
6 violence in the workplace has been updated. That title
7 is now Maintaining a Respectful Workplace. And there's
8 a new policy Protecting Privacy in State Government.
9 And so the list of required training has been updated.

10 Okay. Moving on to 4.01 General
11 Responsibilities. This particular policy has been
12 updated to reflect the current title of what was
13 previously the Financial Monitoring Committee. It's now
14 the Financial Monitoring and Audit Committee as that
15 committee is responsible for the annual audit as well.

16 Under 4.02 Authority and Accountability, again,
17 reflecting the Financial Monitoring and Audit committee.

18 In 4.04 Board Planning, again, the list of the
19 mandated Board training topics and that's been updated
20 as in the previous policy.

21 In 4.05 Financial Stewardship. Where we did not
22 previously have a Chief Administrative Officer, the
23 title was Director of Finance. So that's been updated
24 changing Director of Finance to Chief Administrative
25 Officer, and that's in several places. And then, again,

1 updated Financial Monitoring and Audit Committee. And
2 you'll see that throughout this particular policy. I'm
3 trying to make this as exciting as possible, Director
4 Kovacevich.

5 MR. KOVACEVICH: You're doing good.

6 MS. RICHARDS: Thank you. I think that's it for
7 this one, yes.

8 Okay. Moving on to 4.06 Risk Management.

9 Again, updating Financial Monitoring and Audit
10 Committee. The Audit and Compliance Committee was
11 folded into the Financial Monitoring and Audit
12 Committee. So that's been updated.

13 Under 4.09 Community Relations and Advocacy.
14 Again, Legislative Monitoring Committee is now the
15 Governance Committee, so updating that title.

16 4.10 under Sponsorships to reflect the motion or
17 the approval that the Board gave last year about
18 cannabis and CBD products to clarify that to be
19 consistent with 32nd DAA's family-friendly focus
20 sponsorships in the following categories are not
21 permitted. And it's only CBD products that contain more
22 than 0.3 percent THC. Anything less than that is
23 allowable in terms of sponsorship now, so an update to
24 that.

25 I thought there was -- oh yes, an important typo.

1 The CEO or other designated executive staff member may
2 "not" sign any sponsorship agreement that does not meet
3 the criteria identified above, an important correction
4 there.

5 Under 5.03 Delegation of Executive Authority,
6 this was discussed with the committee. The new bullet
7 that you see was included in a previous policy, an old
8 policy, and the committee felt that it was very
9 important to memorialize it in this policy as well. So
10 it states that part of the CEO's responsibility is
11 ensuring that unencumbered cash and cash equivalence do
12 not drop below a minimum 25 percent of annualized
13 operating expenditures. This is a policy that we've
14 always followed, but we noted that it was not included
15 in the new policies and felt that it should be included
16 in this one.

17 Under 5.04 CEO Compensation and Benefits, this
18 just reflects a job classification title change from --
19 for the CEO from Secretary Manager III. There are now
20 seven steps in that classification. So it's changing
21 III to I-VII.

22 And coming down the homestretch, this is one of
23 the policies that Director Cervantes referred to. High
24 Profile Event Policy, this is one that the staff uses to
25 help manage requests for events that we feel will have

1 or could potentially have a negative impact on
2 surrounding areas. It would take a significant amount
3 of collaboration with law enforcement, a significant
4 amount of communication with -- between staff, area
5 businesses, elected officials, et cetera. So we wanted
6 to recommend expanding the definition of what a high
7 profile event is and then to change what was at least
8 ten-days notice to provide at least thirty-days notice
9 so that at least staff has an adequate amount of time to
10 coordinate all of the details with law enforcement, area
11 businesses, City of Costa Mesa, other event promoters,
12 neighbors, et cetera. So I'll, at this point, maybe
13 turn it back to the committee for any comments, but
14 you'll see on the red line are the recommendations that
15 are coming from Staff.

16 MR. LA BELLE: Michelle, this is Director
17 La Belle. Could you read for the record what the
18 expanded definition of the events would be?

19 MS. RICHARDS: Yes. I would be happy to. So the
20 policy would read, if amended, that this policy governs
21 High Profile Events at the OC Fair and Events Center. A
22 High Profile Event is defined as an event that meets one
23 or more of the following criteria as determined by OCFEC
24 in its sole and absolute discretion. So we recommended
25 adding a new bullet that says the event will require a

1 high level of coordination and collaboration with law
2 enforcement, including Costa Mesa Police Department
3 and/or Orange County Sheriff's Department. Keeping the
4 bullet that says the event has the potential of
5 significant negative impact, so adding the word negative
6 on the surrounding neighborhoods including but not
7 limited to noise, lighting, traffic congestion, and
8 public safety. Adding a bullet that says the event will
9 require significant communication with area stakeholders
10 including the Board of Directors, City of Costa Mesa
11 Officials, Orange County Officials, area businesses,
12 other event promoters and/or neighbors. Keeping the
13 bullet that says the complex nature of the event may
14 impede operational event execution, including without
15 limitation to an effective crowd control and public
16 safety measures and then adding for guests and staff.
17 And then adding a bullet that the event has the
18 potential of attracting substantial regional and/or
19 national media attention.

20 MR. LA BELLE: Thank you, Michelle. Just a
21 couple of comments that I have. Natalie and Sandra and
22 the other directors may have some additional ones. In
23 terms of Board notification, if you could expand that a
24 bit to indicate notifying the Chair and Vice Chair
25 immediately upon staff's assessment that this could be

1 determined a high profile event so that Newton and Nick
2 would have a quick heads-up on that. And then
3 obviously, as appropriate, the rest of the board
4 members. I know we have in the policy the Costa Mesa
5 PD, Orange County Sheriffs. I would also like to add in
6 there the California Highway Patrol. They're the
7 policing agency for the State, and if we have, you know,
8 obviously, a high profile event, they should be in the
9 loop as well. And I want to make sure that the
10 governor's Office is given an early heads up as to what
11 we have received in terms of an application so they --
12 they're not surprised by, you know, any press or
13 anything else that may be related to it.

14 I also would like to see us make as definitive as
15 possible the specific requirements within the policy, so
16 that whoever walks through the door, whether it's a
17 political event or an entertainment event or some other
18 event, that they can make as early a determination as
19 possible if they even want to go forward with pursuing
20 an application with the Fair and Events Center. So
21 those are my comments, and thank you.

22 MS. RICHARDS: Director La Belle, the policy,
23 just for your reference, already includes an initial
24 meeting and notification to the Chair and Vice Chair of
25 the Board of Directors, City of Costa Mesa, Costa Mesa

1 PD, Cal Fire, sheriff's department, and et cetera. So
2 we can always add the California Highway Patrol and the
3 governor's office if amended.

4 VICE CHAIR KOVACEVICH: I have a question,
5 Michelle. With -- typically how many high profile
6 events do we have a year, and historically, and would
7 you expect many more than that with these changes?

8 MS. RICHARDS: Yeah, that's a good question. So
9 we have had inquiries where we felt that this policy would
10 apply and as you know, for whatever reason, whether the
11 event moved on or couldn't comply with, you know, with
12 our requirements, because it's not just the policy, but
13 the policy outlines specific steps that staff needs to
14 take before we can go to contract. So, you know, maybe
15 one or two a year.

16 VICE CHAIR KOVACEVICH: And do you see that
17 changing with the enhanced language?

18 MS. RICHARDS: No. I don't think the inquiries
19 will change. Whether an event will be able to comply
20 with, you know, any of the requirements of this policy
21 -- the reason staff is recommending, you know, a more
22 detailed definition is that helps us in the assessment
23 process. But then also the 30 days notice, you know,
24 our concern is that, you know, the world has become a
25 different place, really, and it takes a lot more

1 planning, advanced communication with these different
2 official groups. And so to give the promoter enough
3 time, our public agencies enough time, and staff enough
4 time to make sure that the event has the least amount of
5 impact on the surrounding area and provide the safest
6 event possible, we're recommending that 30 days.

7 VICE CHAIR KOVACEVICH: And just to clarify, that
8 would be one to two events a year max?

9 MS. RICHARDS: Yeah.

10 VICE CHAIR KOVACEVICH: Okay.

11 MR. RUIZ: This is Director Ruiz. I like this
12 recommendation. I think 30 days is good. In 2016, we
13 had an event we all know that turn out very well. And I
14 would hate to have something like that to happen again.
15 30 days gives us plenty of time to look through whatever
16 event is coming up and work with the people that want to
17 have the event here and as well the CEO and the Chair
18 and the Vice Chair. So I think 30 days gives us a really
19 good amount of time for us to sort through it to look at
20 this and consider whatever event is coming. So I think
21 30 days is a good recommendation. Thank you.

22 VICE CHAIR KOVACEVICH: Any other comments from
23 the Board or the committee?

24 MS. CERVANTES: This is Director Cervantes. And
25 after that specific event that Director Ruiz is talking

1 about it -- about, is why we came up with 10 days. And
2 if Director Ruiz remembers, we were not notified or
3 informed of this High Profile event until the actual day
4 of the event. We had a board meeting that day. But I
5 think that Director Kovacevich brought up something
6 really great, which is how many events do we really have
7 a year. And Director Rubalcava and I did not have an
8 opportunity to have a separate meeting to really
9 identify what is really a high profile event. Are we
10 talking about political figures only? Are we talking
11 about entertainment only? Are we talking about -- you
12 know, a lot of what-ifs. And we want to make sure that
13 there is enough information and discussion that we can
14 bring a better way of presenting all of this. Whether
15 30 days is really a magic number. Whether 10 days is
16 really a magic number. What really makes a magic
17 number? We just agreed to spend tons and tons and tons
18 of money to go ahead and give everything a facelift. So
19 if we are going to be pretty much available to go ahead
20 and compete with the outside world, I think that this --
21 this specific item requires a little bit more, and my
22 recommendation is to table this specific item for next
23 month.

24 MS. RUBALCAVA-GARCIA: This is Director
25 Rubalcava-Garcia. So I just -- in general, I think that

1 we could -- for me, I think it's an opportunity right
2 now since this is really the only agenda item on the
3 agenda for today. If the Board wants to take the time
4 to flesh out the details right now and perhaps, you
5 know, some of Director Cervantes's recommendations are
6 that her and I did not get a chance to meet aside from
7 our meeting with CEO Richards. But I do think that some
8 of the requests that we made were to add additional
9 details on what a high profile event was, and it looks
10 like we did add those. But I think more minds, it could
11 probably provide good feedback, and we're in a public
12 meeting now so I think it would be a good opportunity
13 for the Board to weigh in on this topic to see if we've
14 outlined the, you know, what a high profile event is
15 properly and if there's an opportunity to add some
16 language to that. And then the other thing I think I
17 hear Director Cervantes's concern about the 10 days
18 versus the 30, and it might be two separate issues. So
19 the number one issue looks like the 30 days is in order
20 to plan, but I think the notification to the Board is,
21 Director Cervantes, if that is what you were referring
22 to, perhaps we can add that, you know. The Board needs
23 to have notice 10 days prior to this high profile event,
24 and I think that stems from, you know, before my time on
25 the Board when we had the Trump event here; and the

1 board members were not aware that it was going on. So I
2 mean, that's an opportunity that we can discuss right
3 now for adding that language to this policy. So I kind
4 of throw that out. I would recommend not tabling it if
5 we can, you know, flesh it out today.

6 MS. CERVANTES: This is Director Cervantes. So
7 Director Rubalcava-Garcia, the 10 days I still believe
8 that it was a entire Board vote, and I don't know that
9 30 days is a magic number, so that's not what I was
10 referring to.

11 MS. RUBALCAVA-GARCIA: Can you provide more
12 detail just because I don't understand where we are
13 either way. So I'm not sure what the Board voted on,
14 because I wasn't here. So -- but we could vote as a
15 Board now to amend the policy --

16 MS. CERVANTES: Absolutely. Absolutely.

17 MS. RUBALCAVA-GARCIA: -- is what I'm -- yeah. So
18 I don't know if Director -- so and I also want to
19 correct the record. So when I opened up this portion of
20 our report, I did say that Director Cervantes and
21 Director Meyers had started this, but it did start under
22 Chair -- when Director Bagneris was the Chair of the
23 Board. It started under her administration, and she
24 worked directly with Board Member Ruiz. So I just want
25 to highlight that. So if she wants to weigh in on this

1 topic, but I want to open it up to the full Board at
2 this point. And I think we might be able to resolve it
3 today.

4 VICE CHAIR KOVACEVICH: Yeah. I like that
5 suggestion, Director Rubalcava-Garcia, and we do have
6 some time today. So I would encourage us to debate this
7 now. One quick question -- the change of -- oh, I'm
8 sorry. The notice, could you -- we talked about
9 notifying the Board members. We're also notifying agent
10 -- what does the notice encompass?

11 MS. RICHARDS: Yeah. So it's that the promoter
12 of the event needs to give our staff at least 30 days
13 notice ahead of time of their desire to have an event
14 here. So if it's an event that meets, you know, this
15 high profile event policy definition that before we
16 could even move forward in the assessment, we have to
17 ensure that we've been given at least 30 days notice.

18 VICE CHAIR KOVACEVICH: Got it.

19 MS. RICHARDS: So that we can do our due
20 diligence.

21 VICE CHAIR KOVACEVICH: And when would the Board
22 be notified?

23 MS. RICHARDS: You know, the Board could be
24 notified immediately through one-way communication. So
25 and I do know in the policy itself, because there are

1 several steps that the staff has to go through, so it
2 does say here that before an OCFEC contract for a high
3 profile event is executed, OCFEC staff and CEO, along
4 with renters' representatives, will meet with area
5 stakeholders including but not limited to Chair and
6 Vice Chair of the Board.

7 So we could clarify that that-- we'll put a step
8 in there that the Board must be notified immediately if
9 there's a request for, you know, something that meets
10 the definition of a high profile event.

11 MR. RUIZ: Yeah. This is Director Ruiz. I agree
12 with Director Rubalcava about, you know, working on this
13 now. It's here; it's in front of us. We have the time.
14 We have coram. Let's get it out of the way now and iron
15 this thing out. And if the Board is notified
16 immediately, I think that would help us out because,
17 yeah, you know, what is a high profile event. I mean,
18 my definition of a high profile event could be different
19 than another director's high profile event. Yeah, so I
20 say we just, you know, it's here in front of us, if
21 anybody has any comment or questions, let's bring it to
22 the table and iron this out here today instead of
23 pushing it down the road for another meeting.

24 MS. CERVANTES: This is Director Cervantes. I
25 think it's a great idea that the entire Board be

1 notified through a one-way communication, because each
2 Board Director has exactly the same weight on their
3 vote.

4 MR. CAPLAN: This is Josh. I just want -- in
5 response to a few of the previous comments, I just want
6 to be sure the Board is aware that the purpose of the
7 notice is not to allow the Board to engage in some sort
8 of discussion or consensus on whether or not to approve
9 the event or whether or not staff has properly
10 categorized the event as a high profile event. The
11 notice really is simply so that the Board is aware that
12 this is happening so that they don't first read about it
13 in the newspaper. If the Board wants to discuss a
14 specific event or whether event has or has not been
15 properly categorized as a high profile event, that
16 discussion would need to happen at a notice board
17 meeting.

18 VICE CHAIR KOVACEVICH: And are we suggesting
19 notifying on every request or only if a request is
20 being, you know --

21 MS. RICHARDS: I thought that's what I heard the
22 recommendation was. The way that the policy stands now,
23 it's notification of the Chair and Vice Chair.

24 VICE CHAIR KOVACEVICH: On just the request?

25 MS. RICHARDS: On the request. Exactly, yeah.

1 VICE CHAIR KOVACEVICH: So does -- I guess that's
2 the question for the Board, I mean, because a request
3 doesn't mean an event's occurring.

4 MS. RICHARDS: That's correct.

5 VICE CHAIR KOVACEVICH: Do we want to know about
6 every request?

7 MS. RICHARDS: There are several steps that have
8 to be checked off before we would go to contract.

9 MR. LA BELLE: This is Director La Belle. I
10 would like to see the two items that I suggested earlier
11 added to the policy. Maybe not in all cases would we
12 need to notify the governor's office. I think something
13 like the political event, yeah, I think that falls into
14 that category. To give you my definition of a high
15 profile event, early on on my tenure on the Board, we
16 had the Barrett-Jackson car auction for a couple years.
17 That brought in a lot of people, brought in a lot of
18 attendees to the event. And I would consider that a
19 high profile event, the number of people there, traffic
20 impacts, impacts on the neighborhood, noise, et cetera.
21 If we get another Barrett-Jackson car auction example, I
22 think that would fall into the category of a high
23 profile event. Obviously I think entertainment, if we
24 had a, you know, a Katy Perry or somebody that was at
25 The Pac Amp, I would consider that more high profile and

1 would probably bring in more attendees and traffic than
2 some of the others. And I think probably the most
3 common high profile event would be something related to
4 the political environment but not necessarily so. It
5 could be a private event that brings in an inordinate
6 amount of people in a short period of time and generates
7 noise, et cetera, et cetera. So those are my thoughts.
8 I'd like to see those two areas that I suggested added
9 in some form to the -- to the policy and, you know, my
10 definition is anything that generates a significant
11 impact in terms of traffic, attendees, so on and so
12 forth would fall into that category. Thank you.

13 MS. ANGUS: Vice Chair Kovacevich, I'm sorry to
14 interrupt, but I just want to notice for the meeting
15 that Chair Pham has joined the meeting via Zoom.

16 CHAIR PHAM: Hey, everybody. Sorry about being
17 late.

18 VICE CHAIR KOVACEVICH: Does that mean I'm
19 relieved of my Chair duties?

20 MR. LA BELLE: You did an outstanding job, Nick.
21 We're going to give you a midterm proclamation for your
22 efforts. You did outstanding.

23 CHAIR PHAM: I was going to suggest, since you're
24 on a roll, and I'm jumping in, maybe you could just keep
25 going.

1 VICE CHAIR KOVACEVICH: I'm happy to. I just
2 didn't know if you got a text from one of the other
3 board directors, join now, you know, take over for Nick.

4 CHAIR PHAM: You're okay.

5 VICE CHAIR KOVACEVICH: Thank you. And welcome,
6 Chair Pham. So according to Director La Belle's
7 comments, Michelle, on the definition, you know, do you
8 think that there's enough scope in the current
9 definition to cover some of the stuff that he was
10 talking about?

11 MS. RICHARDS: Yes. Although I think maybe
12 adding -- I'm not sure if we have traffic. We do
13 mention attendance, including noise, lighting, traffic,
14 congestion, and public safety. I would be hesitant and,
15 Josh, maybe you can weigh in on this as well, what we
16 don't want to do is list the type of event or
17 categories, because decisions should not be made
18 according to the content of the event since we're a
19 public agency. And that's why we've added these bullets
20 to describe the impact, potential impact of an event.

21 MR. CAPLAN: Yes, that's right, Michelle. And I
22 would even go so far to say that to the extent you're
23 giving notice or collaborating with certain agencies,
24 including the Costa Mesa Police Department, California
25 Highway Patrol, Orange County Sheriffs, or even the

1 governor's office, I think it's important to
2 consistently work with all those agencies and not start
3 to segment out, well, for this type of event, we're only
4 going to talk to these folks; or, for this type of
5 event, we're not going to talk to these folks, because
6 what that's going to do is that's going to turn this
7 content-neutral policy into a content-specific policy
8 depending upon the nature of the event. So, you know, I
9 would just make sure that the policy is applied
10 consistently, regardless as to whether the event is an
11 entertainment event, a political event, or any type of
12 educational event.

13 VICE CHAIR KOVACEVICH: Okay. Do we have any
14 more comments or any specific changes to the policy that
15 we want to look to incorporate here that's not already
16 in it?

17 MS. RICHARDS: Okay. I just want to make sure
18 that we've got the amendments correct, that we can add
19 California Highway Patrol to the list of agencies.
20 Having heard Josh's comment about content, I'm thinking
21 we should leave out the governor's office, you know, if
22 political, obviously we would do that; but if it's a
23 political event. But I don't think that we need to
24 necessarily put it in the policy. And then I think that
25 was it. Oh, and that we would add in the steps for the

1 Board to be notified through one-way communication any
2 time there's a request for the event.

3 MS. BAGNERIS: This is Director Bagneris.

4 VICE CHAIR KOVACEVICH: Go ahead, Director
5 Bagneris.

6 MS. BAGNERIS: With those amendments, I move that
7 we approve the changes to our policies.

8 VICE CHAIR KOVACEVICH: Do we have a second?

9 MR. RUIZ: This is Director Ruiz. I second.

10 MS. RICHARDS: There's one more policy, and then
11 we need to do public comment as well.

12 VICE CHAIR KOVACEVICH: Okay. Yup. We'll do one
13 more. We'll cover the last policy. We'll do the public
14 comment, and then we can have a motion if there's not
15 further discussion.

16 MS. RICHARDS: Very good. The last one is our
17 policy 6.05 The Cannabis Event Policy. You all might
18 remember that the Board voted to allow for the sale,
19 promotion, sponsorship, and display of independently
20 tested, regulated CBD products on the fairgrounds that
21 contain no more than .3 percent THC and the sale of
22 glass pipes and smoking devices on the fairgrounds. So
23 we would amend the policy to include that specific
24 language. And that is it.

25 VICE CHAIR KOVACEVICH: Okay. Great. Summer,

1 can we do the Public Comment.

2 MS. ANGUS: Yes. Reggie Mundekis, when you're
3 ready

4 MS. MUNDEKIS: Hi. Good morning. Can you hear
5 me?

6 MS. ANGUS: Yes. Go ahead.

7 MS. MUNDEKIS: Okay. Good. Good morning. Thank
8 you for this opportunity to address you. I'd like to
9 thank Staff and the Board for the updates to the
10 policies. I like the changes being made to the high
11 profile event policies. I believe that the 30-day
12 notice is a really good change to make it stronger.
13 Requiring 30-days notice, prevents us from becoming,
14 what I'm going to call, the venue that events go to
15 after they've been kicked out of the one, two, or three
16 other places that they've been booked into and were
17 kicked out of after those event venues found out what
18 they were doing. So this is a good policy. It
19 strengthens it and notifies the Board to prevent that
20 horrible riot that almost struck out College Park
several years ago. So thank you.

22 MS. ANGUS: Thank you. No other Zoom comments.

23 VICE CHAIR KOVACEVICH: Okay great. Any other
24 discussion from the Board?

25 MS. BAGNERIS: No. But admit the motion.

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1 VICE CHAIR KOVACEVICH: Go ahead.

2 MS. BAGNERIS: And the motion -- and it had a
3 second, so that's for all the policies we've just
4 discussed today and their amendments.

5 MR. RUIZ: Yeah. This is Director Ruiz. I
6 second that motion.

7 VICE CHAIR KOVACEVICH: Yup. We have a motion
8 and a second. Summer.

9 MS. ANGUS: Roll-call vote. Chair Pham?

10 VICE CHAIR KOVACEVICH: He might be on mute.

11 MS. ANGUS: Director Pham or Chair Pham, are you
12 muted?

13 (No response)

14 I'll move on. Vice Chair Kovacevich?

15 VICE CHAIR KOVACEVICH: Yes.

16 MS. ANGUS: Director La Belle?

17 MR. LA BELLE: Yes.

18 MS. ANGUS: Director Rubalcava-Garcia?

19 MS. RUBALCAVA-GARCIA: Yes

20 MS. ANGUS: Director Cervantes?

21 MS. CERVANTES: Yes

22 MS. ANGUS: Director Ruiz?

23 MR. RUIZ: Yes.

24 MS. ANGUS: Director Bagneris?

25 MS. BAGNERIS: Yes

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1 MS. ANGUS: And one more time for Chair Pham?

2 (No response)

3 Okay. Thank you.

4 VICE CHAIR KOVACEVICH: Okay. Thank you, Summer.

5 MS. RICHARDS: Summer, can you get us back to --

6 VICE CHAIR KOVACEVICH: Okay. Great. Next we'll
7 move to committee reports, and we'll go down the list
8 here and have each committee give their report for the
9 last month. So starting with the Leadership Committee,
10 Chair Pham, if you're back on, otherwise I can take this
11 one.

12 (No response)

13 Okay. So I'll go ahead. Leadership Committee
14 did meet on February 17th. We consulted with the CEO.
15 We developed -- our focus was consulting with CEO
16 developing board meeting agendas, addressing Board
17 issues, conduct annual safety and security meeting, and
18 complete the strategic planning process, and provide
19 ongoing monitoring. There are no special projects at
20 this time.

21 In our meeting in February -- sorry, we did meet
22 on the 8th, we discussed the plan on this agenda for
23 this meeting. And the next committee meeting will be on
24 March 8th. So next we have the Financial Monitoring and
25 Audit Committee. Director Bagneris, do you want to give

1 the report on that? Otherwise, I'm happy to do it.

2 MS. BAGNERIS: If you will, I have a baby in my
3 arms, and I don't have the report in front of me.

4 VICE CHAIR KOVACEVICH: Congratulations.

5 MS. BAGNERIS: Thank you.

6 VICE CHAIR KOVACEVICH: Okay. Great. And this
7 meeting was on -- this one was on the 17th, February
8 17th, to review the January financials. Revenue for the
9 month of January was \$1.02 million and was favorable to
10 budget by \$200,042, mainly due to facility rental
11 revenue from events that were not budgeted-related event
12 revenue from parking and Ticketmaster comission from
13 concert ticket sales, which are at, I believe, at record
14 for this year for the 2023 season.

15 Operating expenses for the month of January were
16 \$7 million and were favorable to budget by \$609,000.
17 For the period ending January 31, 2023, the net proceeds
18 are \$941,000 favorable to budget, and cash and cash
19 equivalents are \$9.6 million.

20 The committee also reviewed the Department 25
21 Equestrian Center financial report for the period ending
22 January 31, 2023. Revenue for the month was \$133,000,
23 which was almost \$16,000 favorable to budget. Expenses
24 were \$231,000 and favorable to budget by \$24,000. It
25 should be noted that expenses for the month did not

1 include the cost of dedicated overnight security staff
2 or maintenance staff, which lead to the net losses of
3 \$97,365, compared to a budgeted loss of \$137,350. The
4 next meeting for the Financial Monitoring and Audit
5 Committee is on St. Patrick's Day, March 17th. We will
6 be wearing green and talking about green money.

7 And, Michelle, I know we have the financial
8 slides. Do we want to go over that now?

9 MS. RICHARDS: I just did. I just did while you
10 were talking.

11 VICE CHAIR KOVACEVICH: Okay. We're good.

12 MS. RICHARDS: Yup.

13 VICE CHAIR KOVACEVICH: Okay. Now, maybe there's
14 a committee I'm not on. Facilities Committee, Director
15 Ruiz, or, Director La Belle?

16 MR. RUIZ: I'll let Director La Belle cover this
17 one because he has some input on here, good input on the
18 Serenity Walk.

19 MR. LA BELLE: Hang on a quick second. Yeah,
20 this is Director La Belle, Robert. The committee did
21 meet, and the Board has taken a very big step to move
22 forward with phase one of the master site plan, which is
23 the 25 million that the Board has allocated for the
24 admin building in terms of the first step. The total
25 cost of the master site plan in today's dollars is

1 roughly \$230 million. We discussed that we can't get
2 there alone. Obviously we can get a lot done in the
3 next five years. So Michelle and Staff are looking at
4 bringing back a recommendation to the committee that
5 will come to the full Board to bring in one or more
6 consultants that can help with potentially generating
7 funds that the Federal, State, and private, and down
8 that level, that will help us ultimately get the master
9 site plan completed. I would like to request of the
10 Leadership Committee that we add to the March agenda an
11 action item to discuss moving the Pacific Amphitheater
12 \$15 million and change project up on the priority
13 schedule. The City of Irvine has just reaffirmed their
14 intent to move forward with Live Nation for a
15 14,000-seat theater in the Great Park area. I'm
16 assuming it's going to take them a few years, if not
17 longer, to get to the point where that would be in line
18 and in competition with us. Pac Amp is 40 years old,
19 and it does have some enhancement needs relative to the
20 facility. And again, I'd like to request that that be
21 on the March agenda for Board consideration and
22 potential action. In terms of the Backup House, we
23 discussed that. It is moving forward in 2024. Staff's
24 intent is during the course of the concert season this
25 year, vendors, entertainers, others to determine what

1 the best course of action is for the Backup House
2 modification is. Which is conceptually estimated at
3 about a mil and a half. The objective would be that
4 that would come to the Board for funding or is in the
5 budget for funding for 2024. Hopefully those
6 improvements could be done as a part of the -- before
7 the 2024 Pac Amp season begins. And we meet on a
8 monthly basis, and the next meeting of the Facilities is
9 on the first Wednesday in March, if my memory serves me
10 correct. Anyway, those would be my comments.

11 MR. RUIZ: Doug, that was really great. Are you
12 going to cover the donation plan that you talked about
13 in regards to the Serenity Walk?

14 MR. LA BELLE: Very good point, Robert. Thank
15 you. We are going to be meeting with the Foundation,
16 Heroes Hall and Veterans Foundation, a donation plan for
17 raising funds for either equipment and fixtures for
18 Serenity Walk and analyzing the possibility of a program
19 where individuals could purchase pavers for X amount or
20 be part of the patrons of Serenity Walk or patrons of
21 Heroes Hall doing that in conjunction with the Heroes
22 Hall Veterans Foundation, and Michelle and I will be
23 having a meeting early next week to have that
24 discussion. We can then come back to the Facilities
25 Committee at our March meeting. Thank you, Robert, for

1 the heads-up.

2 VICE CHAIR KOVACEVICH: Okay. Before we move on,
3 we do have a public comment on the committee report.
4 Gilbern Stout.

5 PUBLIC: Hello. Good morning. My name is
6 Gilbern Stout. You guys all know me. I'm just here to
7 let you all know of a few exciting things that are on
8 the horizon. United States Equestrian Federation, which
9 is the national organization for all equestrian sports
10 and breeds, has a diversities and inclusion action plan.
11 And in this program, they have several community
12 outreach organizations and programs that are designated.
13 You should be happy to know that there's at least one
14 organization at the Equestrian Center who has applied
15 for this program and this recognition.

16 In addition for Facilities Committee, this -- and
17 Financial Monitoring, but both, there's an Urban
18 Horsekeeping webinar on March 15, 4:00 to 5:00 p.m.
19 Eastern time. It's going to include Urban Horsekeeping,
20 facilities, and users, from Philadelphia, Detroit, and
21 the LA area. So that could be a great opportunity to
22 get some education for facilities. In regards to the
23 Urban Horsekeeping, I know that it's a mystery for many,
24 often the users ourselves. But we're very excited about
25 that. We're very excited about the collaboration with

1 staff and OCFEC regarding the management of the
2 Equestrian Center. Staff is working very hard to
3 fulfill your vision and mission, and I just wanted to
4 let you know that we're excited about this
5 collaboration. And we look forward to your support with
6 all of these diversity and inclusion programs that you
7 now have available to you since there's no longer a
8 private operator, and it's now staff on the frontline.
9 Thank you.

10 VICE CHAIR KOVACEVICH: Thank you. We'll now
11 move -- I know we covered it, but to the Governance
12 committee.

13 MS. CERVANTES. Thank you. As you said we
14 covered it. So all is good on my end.

15 VICE CHAIR KOVACEVICH: Okay. Thank you, Director
16 Cervantes. Community Affairs Committee, Director
17 Bagneris or Chair Pham, who has fixed his technical
18 issues.

19 CHAIR PHAM: Barbara has a baby in hand, so I'll
20 go ahead and read off -- you know, I'll go ahead and
21 read the report.

22 So we met via Zoom on February 8, 2023 to conduct
23 a follow-up conversation regarding questions or concerns
24 expressed by vendors and a promoter of the OC Swap Meet.
25 We discussed the following: California Business and

1 Professions Code section 1669 subdivision 5B, Actually
2 prohibits state or local government entity from
3 operating or managing Swap Meet for profit. And then
4 subsidizing the original OC Swap Meet as suggested would
5 be considered a gift of public funds. Additionally, we
6 had conversations around former operator under contract.
7 So the former operator of the OC Marketplace had a
8 different type of agreement with the OC Fairground. And
9 as part of that agreement, parking sales were included
10 or rolled into the contract for the long-term lease. So
11 in other words, parking fees for the public who attended
12 the Orange County Marketplace were paid for by the
13 operator as part of the lease payments.

14 The OCFEC has consistently supported small
15 businesses throughout the year. You know, there's over
16 270 businesses that participate in the annual OC Fair
17 and countless other around the year events held here.
18 David Dell Sesena, the owner of the original OC Swap M
19 Eet has, you and I heard it consistently, complimented
20 staff hosting the events and, especially, specifically
21 noting the assistance given in helping plan and execute
22 the events and recommending ways to cut costs as well.
23 You know, we allow the OC Swap Meet operator, just like
24 any other promoters, to book events on the calendar,
25 theoretically so he can pre-book, you know, the entire

1 schedule. But the full payment for the estimated
2 property rental, equipment, personnel, you know, has to
3 be made prior to the event move-in per our policy.
4 OCFEC management has evaluated the original Swap Meet's
5 request to reconsider charging parking fees to event
6 vendors, and, you know, moving forward, parking will not
7 be charged per vendor vehicle when the vendor vehicle is
8 parked within the vendor's space. When the vehicle is
9 required to support the vendor and when the vehicle is
10 parked prior to the parking lot opening to general
11 public. And that concludes our report.

12 VICE CHAIR KOVACEVICH: Go ahead, Michelle.

13 MS. RICHARDS: I think the committee also wanted
14 to recognize Black History Month in February.

15 VICE CHAIR KOVACEVICH: Oh, that's right. And
16 we've got our flag flying as well, so that's great.

17 Thank you, Chair Pham. Last but not least, we
18 have the Entertainment and Business Development
19 Committee. Director Rubalcava-Garcia, or, Director
20 Cervantes? Do either of the committee members want to
21 present the report?

22 MS. RICHARDS: They had to drop off.

23 VICE CHAIR KOVACEVICH: Oh, they had to drop off?

24 MS. RICHARDS: Yeah. I can do it.

25 MS. CERVANTES: Sorry. No, I'm on the line, but,

1 no. If somebody else can do it.

2 MS. RICHARDS: Sure.

3 VICE CHAIR KOVACEVICH: Okay. I can do it,
4 Michelle. Well, actually, I wasn't there. So you
5 should do it.

6 MS. RICHARDS: Sure. Staff has continued to keep
7 the committee up to date on a weekly basis as our
8 entertainment schedule is really rounding out for the
9 2023 OC Fair. We've got several shows on sale now. We
10 have record ticket sales for this time of year. I think
11 as of a couple of days ago, we were over \$2.2 million in
12 concert sales. So I think if that's any indication to
13 the kind of season we are going to have, it's going to
14 be a great year for entertainment at the fair.

15 I did want to -- I didn't have an opportunity to
16 share this, even, with the committee, because I just
17 learned this information as of last night. Revolution
18 -- we have three shows closing out the closing weekend
19 of the fair. They're a hugely popular band here. At the
20 Pacific Amphitheater, they consistently sell out. We've
21 done back-to-back shows -- two back-to-back shows. In
22 recent years we have booked them for three back-to-back
23 shows. For the 2023 Fair, tickets went on sale
24 yesterday. And as of yesterday, over 14,000 tickets had
25 already been sold to those three shows.

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1 VICE CHAIR KOVACEVICH: Wow.

2 MS. RICHARDS: It's going to be a good year at
3 the OC Fair. So lots of great shows coming up. Go to
4 ocfair.com. Get your tickets now.

5 VICE CHAIR KOVACEVICH: Thank you, CEO Richards.
6 And we actually do not have a closed session today. So
7 we can move right back to you for CEO Operational
8 Announcements and Updates.

9 MS. RICHARDS: Thank you. Joan and I just have a
10 few things to share with you. First and foremost, I
11 would like to introduce Stephanie Wade. Stephanie,
12 stand up if you will. Stephanie is a former Marine
13 infantry officer educator and veterans advocate, and now
14 she is the new supervisor at Heroes Hall under Carol's
15 direction, so Carol will still stay involved. Stephanie
16 holds a BA in American history and a master's degree in
17 military history. After 14 years teaching social
18 studies and P.E., she worked as a veterans liaison for a
19 member of congress and most recently served as a
20 veterans policy advisor to Orange County Supervisor
21 Katrina Foley. Stephanie is Chair of the Orange County
22 Sheriff's Advisory Counsel and a member of both the
23 American League and VFW. So welcome, Stephanie, thank
24 you.

25 Now as Vice Chair Kovacevich mentioned, for those

1 of you who are here in person, you may have noticed the
2 Pan-African flag as you came into the Fairgrounds today.
3 The flag in recognition of Black History Month was
4 lifted on February 1st and will fly until the end of the
5 month.

6 The National Health and Nutrition Examination
7 Survey is a program through the CDC designed to assess
8 the health and nutritional status of adults and children
9 in the United States. The survey is responsible for
10 producing vital health statistics for the nation and is
11 taking place in 15 counties across the country,
12 including Orange County right here at the OC Fair and
13 Events Center. Some are calling it the "nation's annual
14 health check-up." OC's supervisors Chaffee, Wagner,
15 Foley, and Sarmiento were here recently to open the
16 mobile site, and noted that 300-400 Orange County
17 residents chosen for the survey will help gather health
18 data to assist policy makers to address critical health
19 concerns. The operation consists of four tractor
20 trailers converted into a high-tech mobilization
21 facility in the parking lot right outside our building.
22 Health exams have already begun with the public and will
23 continue through March. This is another great example
24 of our support for the community. And tickets to the
25 2023 OC Fair are on sale now, as of Tuesday, at

1 ocfair.com, along with our brand-new everyday passport
2 where for one price, our guests can enjoy the fair any
3 day of their choosing without having to purchase a
4 ticket in advance. There is a very limited quantity of
5 these special passes because we want to continue to
6 control attendance, make things better for our
7 surrounding community and our guests. So we encourage
8 our frequent fair fans, our super fans to buy while
9 supplies last.

10 And then I have reported periodically over the
11 last year of the status of the development of the
12 proposed JPA Governance structure for California
13 District AG Associations. In recent CEO collaborative
14 in Sacramento earlier this month, it was announced that
15 that proposal was JPA has been tabled and is not moving
16 forward at this time. So I'm going to pass things on to
17 Joan to tell us about a very special, new feature
18 exhibit planned for the 2023 Fair.

19 MS. HAMILL: Thank you and good morning. I am so
20 delighted to be sharing with the Board and the public a
21 new feature exhibit making its debut at the 2023 OC
22 Fair. This special exhibit is titled The Art of Music
23 and will be located in the Huntington Beach building.
24 And that's building number 12 for those of you who know
25 buildings by numbers.

1 We're working in partnership with Mirage
2 Entertainment Designs who are the developers and
3 creators of the exhibit. So what is the Art of Music?
4 It's an experiential exhibit that inspires and educates
5 people of all ages to discover, explore, and appreciate
6 the power of art and music. Does anyone remember vinyl
7 record albums? Well, they were huge once. One of the
8 only ways to experience and enjoy music, in fact, other
9 than the radio. And they're huge again, making a
10 resurgence to a whole new generation and audience and
11 for those who still listen and enjoy music on vinyl.

12 The Art of Music collection will feature over
13 1,000 pieces of memorabilia including hand-painted
14 reproductions of album covers, renderings of music
15 icons, neon signs, and displays. Here's a slide of
16 rendering here. The Art of Music is a nostalgic journey
17 through iconic album art integrated with interactive
18 experiences and how people listen and share music today.
19 So we're looking at the past, but we're also including
20 what's happening in the present. So it won't just be
21 all about nostalgia.

22 And there'll be four major themes to Art of
23 Music. Legacy, which is billboard-sized, hand-painted
24 replicas of album covers, how they came to be, and how
25 music albums were marked and sold in a pre-digital

1 world. The second item is: Stories behind the album
2 cover art. The artistic cover serves as a gateway to
3 the music and message of the album. Opportunities to
4 become part of the art are curated throughout the
5 experience. And then, Creators of Album Cover Art.
6 This acknowledges and pays tribute to the painters,
7 illustrators, photographers, art directors, musicians,
8 et cetera, and the influence of their vision and their
9 ability to communicate the music's energy, the artist's
10 brand, likeness, brand, and symbolism. And then lastly,
11 Experience: The Journey of the Album Cover. Mirage
12 Entertainment Designs will be using and employing
13 projection mapping to provide larger-than-life immersive
14 experiences to capture how an album cover shapes and
15 forms the listening experience. Projection mapping, for
16 those of you who don't know, and I know very little
17 about this, or video mapping or augmented reality, it
18 allows the user or the developer to overlap videos onto
19 any -- video images onto any surfaces, such as a
20 building or a wall or really anything. And it fits the
21 images onto a 3D model of a surface giving the
22 impression that they're painting on. And it could be
23 manipulated and morphed and changed on a continual
24 basis. So that's an exciting component as well.

25 The Art of Music will reference the iconic Los

1 Angeles locations with hand-painted, large-scaled
2 reproduction of album covers that adorn rooftops and
3 storefronts in Los Angeles from 1981 and on to 2004.
4 The large-scale reproductions were commissioned by
5 record companies to promote new releases by top artists.
6 And these are boards that were displayed at music
7 destinations throughout Hollywood including the
8 world-famous Tower Records, Virgin Megastore, Capitol
9 Records, Aron's records, the Whiskey a Go Go, The Roxie,
10 The Rainbow, and more.

11 And we'll have a selection of neon art which will
12 be featured in a darkened area. And then we'll also
13 have photo ops. And this is an opportunity, a fun way
14 to place yourself into the album so you can be part of
15 ammy road or you can be part of Salt-N-Pepa. So OC
16 activations integrated with the album cover art
17 photography activations individual and group
18 collaborative experiences and user shared moments and
19 content.

20 And this is just a taste of the Art of Music
21 exhibit. There's a lot more involved in this. There's
22 a lot of interactive opportunities for the guests to
23 experience. And we're really looking forward to having
24 this presentation. We're looking to do a pop-up store
25 as well, so you could actually, maybe, even purchase an

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1 album. If you don't have an album in your collection,
2 you can do that. So we're really excited about this
3 exhibit, The Art of Music, making its debut at the 2023
4 OC Fair.

5 MS. RICHARDS: And, Joan, that exhibit is free
6 with fair admission.

7 MS. HAMILL: It is free with fair admission.
8 Thank you, Michelle.

9 MS. RICHARDS: Thank you. If you'd like to cover
10 upcoming events.

11 MS. HAMILL: I will do that. Upcoming events
12 this weekend, we have the GEM Faire taking place the
13 24th through the 25th, along with the 46th Annual OC
14 Home and Garden Show on the 25th and 26th. In The
15 Hanger, on the 25th is something called FloGrappling
16 Who's Number One. From what I understand, flograppling
17 is a martial arts jiu-jitsu match-up. And this is a
18 fight match between rival Gordon Ryan versus Felipe Pena
19 II. It should be very exciting. March 2nd to the 5th
20 is Pacific Coast Sportfishing Show. And on March 12th
21 is the California Bridal and Wedding Expo.

22 Of course we have the Farmers Market taking place
23 every Thursday on our lot here on the grounds. And
24 upcoming classes at Centennial Farms are how to graft
25 fruit trees. And on the 25th, homegrown tomatoes, how

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1 to plant and care for homegrown tomatoes. And you can
2 sign up online for all those classes, and you can learn
3 a lot from our master gardeners. And then Centennial
4 Farms and Heroes Hall, ongoing at Centennial Farms we
5 have our junior farmer and discovery day tours. We're
6 open to the public. At Heroes Hall we're open Wednesday
7 through Sunday. And the Stanley Troutman exhibit
8 continues on the first floor, and the Santa Ana Army Air
9 Base story is on the second floor. Looking forward to
10 Imaginology April 15th through 16th. And we're
11 delighted to be working once again Arts Orange County
12 who will be planning Dia del Nino once again at
13 Imaginology.

14 And of course staff and all of our partners are
15 planning for the 2023 OC Fair where we'll be happy
16 together. And that concludes my report.

17 MS. RICHARDS. Back to you, Vice Chair
18 Kovacevich.

19 VICE CHAIR KOVACEVICH: Okay. Great. Thank you.
20 So we're at the end of the road here, and we'll
21 move around the room for matters of information, closing
22 comments. Starting with Chair Pham, if you're
23 available.

24 CHAIR PHAM: Yeah. This is Newton speaking.
25 Thank you, Nick, for running the meeting today. My

1 apologies for having something run over a little bit
2 expected time. Appreciate staff for putting together a
3 great meeting, and I heard Doug's request for the agenda
4 item next month.

5 VICE CHAIR KOVACEVICH: All right. Thank you.
6 And next, Director La Belle.

7 MR. LA BELLE: Yes. Thank you, Nick. I think
8 the Art of Music exhibit sounds fantastic for us old
9 guys who grew up on vinyl, and I hope that we
10 incorporate that into our marketing efforts. I'm sure
11 that's going to help, not that we have any trouble
12 selling tickets to the fair, but I think whatever we can
13 do to get that into our promotions, I think that would
14 be great. And March Madness is coming up. It looks
15 like my UCLA Bruins are going to make the tournament and
16 maybe be fairly high-seeded. Not that that makes any
17 difference, but anyway, go Bruins. Nick, you did a
18 great job. Thanks. And that concludes my comments.

19 VICE CHAIR KOVACEVICH: Thank you, Director La
20 Belle. I believe Director Rubalcava-Garcia has
21 departed.

22 MS. RUBALCAVA-GARCIA: Oh, no. I'm here.

23 VICE CHAIR KOVACEVICH: Great.

24 MS. RUBALCAVA-GARCIA: Thank you. I just wanted
25 to mention a couple of things. So in celebration of

1 Black History Month, I just wanted to share that the
2 City of Anaheim did host the 12th Annual Black History
3 parade and Unity Festival. And I know that Director
4 Bagneris has participated in this parade several years,
5 and it's the 12th year for Anaheim, but I believe it's
6 44 years in general in Orange County. So we are proud.
7 As a resident in Anaheim, I am proud to have hosted it
8 in our city. I also wanted to mention that the Orange
9 County Black Chamber had their future leaders luncheon
10 yesterday, and it was a great event. They received
11 \$75,000 from supervisor Katrina Foley donated towards
12 their program. So there's just a lot of work going on
13 in February and all year long in celebration of black
14 history and the black community in Orange County in
15 general.

16 And then I also just wanted to mention one thing.
17 If -- I loved all the exhibits, and I was just wondering
18 -- I know it's probably a little too late for this year.
19 But since Chicano Heritage Month is in August, if it's a
20 possibility to have some sort of an exhibit or, you
21 know, something celebrating Chicano Heritage during the
22 fair -- more of an exhibit in terms of art. The
23 community has a lot of really impactful art and history
24 that I think could really add value to people who are
25 attending the fair. So that concludes my comments, and

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1 I wanted to say great job, Director Kovacevich, for
2 leading the meeting today

3 VICE CHAIR KOVACEVICH. Thank you, Director
4 Rubalcava-Garcia. It means a lot coming from you. I
5 really learned from you, honestly.

6 Okay. Director Cervantes.

7 MS. CERVANTES: Yes. Great job, Director
8 Kovacevich. And everybody have a great weekend and
9 ditto to everything Director Rubalcava-Garcia said.

10 VICE CHAIR KOVACEVICH: Thank you, Director
11 Cervantes. Director Ruiz.

12 MR. RUIZ: Yes. Thank you. I just wanted to say
13 good job, Nick. You did a great job moving the meeting
14 along. And other than what Director Rubalcava said
15 about the Chicano Heritage, I think it's a fantastic
16 idea. If we could get that out this year, that would be
17 great. And other than that, just stay dry and stay warm
18 out there. It's going to be cold. So that's going to
19 be it for my comments. Thank you.

20 VICE CHAIR KOVACEVICH: Thank you, Director Ruiz.
21 And, Director Bagneris.

22 MS. BAGNERIS: Yes. Thank you to my daughter for
23 unmuting me as I feed the baby, but great meeting.
24 They're always great when they're short and sweet, but
25 we accomplished a lot. Ditto what Director

1 Rubalcava-Garcia said. I've been in Orange County for
2 20 years, and this is my first year missing. Cause the
3 Black History parade has been going on at least 43
4 years. And my organization, we have a Black History
5 Walk. We sponsor that, and we woman the booth. So I
6 had to miss, but I'm glad that others were there to
7 experience it. Also, the Black Chamber always does a
8 great job so I'm glad to hear that they were awarded
9 some money from the city. So with that, I will say
10 happy Black History Month, the shortest month of the
11 year. And also, I believe that we have talked about
12 Chicano Heritage M
13 Onth during the fair, that there is something planned.
14 So not to fear. Great meeting, Director Kovacevich.

15 VICE CHAIR KOVACEVICH: Thank you, Director
16 Bagneris. CEO Richards, you had a comment?

17 MS. RICHARDS: Thank you, Director Bagneris, for
18 mentioning that. Yes, we do have something planned for
19 Chicano Heritage Month. And we'll be introducing new
20 little pieces of the fair throughout the month. A big
21 presentation planned at the June Board meeting so stay
22 tuned.

23 VICE CHAIR KOVACEVICH: All right. Great. Thank
24 you guys, all, for the kind comments. I think it was
25 all pretty smooth sailing today. I didn't have to do

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1 too much. So thank you for that. I just hope you all
2 continue to -- and thinking forward, even for policies
3 that we need to amend, just great forward thinking from
4 the staff and always to be commended. And last, I'll
5 say yeah, stay safe. It sounds like we got some crazy
6 weather. And so hopefully everyone stays safe, and
7 we'll see you in March. Thank you. Meeting adjourned.

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(Meeting is adjourned at 10:55 a.m.)

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1 CERTIFICATE OF STENOGRAPHER

2 * * * *

3 The undersigned Stenographer does hereby certify:

4 That the foregoing Proceeding was taken before me at the
5 time and place therein set forth.

6 That the testimony and all objections made at the time
7 of the Proceeding were recorded stenographically by me
8 and were therefore transcribed, said transcript being a
9 true and correct copy of the proceedings thereof.

10
11 In witness whereof, I have subscribed my name, this
12 date:

13 FEBRUARY 23, 2023

16 Noemi Sandoval
17 NOEMI SANDOVAL

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