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## *BOARD OF DIRECTORS AGENDA REPORT*

MEETING DATE: **SEPT. 25, 2025** ITEM: **10C**

SUBJECT: **Vote on Whether or Not to Approve Staff Request for Out of State Travel to Attend the 2025 International Entertainment Buyers Association Annual Conference October 5-7 in Nashville, Tennessee**

DATE: September 19, 2025

FROM: James Canfield, CEO

PRESENTATION BY: James Canfield, CEO

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### *Action Item*

### **BACKGROUND**

The State of California requires Board approval for all out-of-state travel by staff. Historically, the Board of Directors approves staff travel expenses as part of the annual budget.

The International Entertainment Buyers Association is the professional trade association for entertainment talent, promoters, talent agents and entertainment buyers (venues).

Their annual conference in Nashville, TN brings together talent, promoters, agents and buyers for networking and discussion of industry trends, individual artist representation, tour schedules, availability and other key information related to touring entertainment.

Staff is requesting to send Chief Business Development Officer Michele Capps to the IEBA conference at an estimated cost \$2,000.

As we work to continually improve our Pacific Amphitheatre schedule and diverse offerings, Michele's attendance at this important industry event to represent the OCFAIR is key to our future success.

### **RECOMMENDATION**

Approve staff's request for out-of-state travel to attend the IEBA conference in Nashville, Tennessee.